DEPARTMENT OF BUSINESS AND PROFESSIONAL REGULATION
DIVISION OF ALCOHOLIC BEVERAGES AND TOBACCO
1940 NORTH MONROE STREET • TALLAHASSEE, FL 32399-1022

DBPR Form AB&T
4000A-032E
Rev. 5/04

NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES (MALT BEVERAGES)

Distributor: J. J. Taylor Distributing Florida, Inc. – Tampa Sales Center Date: 11/04/11

Location Address: 5102 South 16th Avenue License No. JDBW: 39-00357 KLD:

City: Tampa, FL 33619 Beginning Date: 11/14/11

Notice No.: 2011 - 39 Page: 1 of 1 Ending Date: 12/31/11

Counties Where Price is in Effect: Hillsborough, Pasco, Pinellas, Sarasota, Manatee

ON PREMISE

BRAND NAME	SIZE AND PACKAGE	CASE QUANTITY	POSTED PRICE PER CASE	CASH PRICE AFTER POSTING
1097275 Presidente 2/12/12 B		$27.95		
1097428 Presidente 2/12/12 Can		$27.95		
1098275 Presidente Lt 2/12/12 B		$27.95		
NEW PROMO	10/14/2011 12/31/2011	$27.95	$10.00 $17.95 **50**	MIX AND MATCH
New Presidente Family 12pk QD as of 11/14/11. This QD is a mix and match.				
Credit customers add $0.30 per case and $1.00 per keg				

Shannon Keen
Authorized Representative

Director, Pricing Administration
Title