

**DEPARTMENT OF BUSINESS AND PROFESSIONAL REGULATION
DIVISION OF ALCOHOLIC BEVERAGES AND TOBACCO
1940 NORTH MONROE STREET • TALLAHASSEE, FL 32399-1022**

DBPR Form AB&T
4000A-032E
Rev. 5/04

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES
(MALT BEVERAGES)**

Distributor JJ Taylor Distributing Florida, Inc – Treasure Coast Sales Center Date 12/14/11

Location Address 3021 Crossroads Parkway License No. JDBW WSL 6602304 KLD

City Fort Pierce, FL 34945 Beginning Date 12/26/11

Notice No. 2011 41 Page 1 of 1 Ending Date Indefinite

Counties Where Price is in Effect: Martin, St. Lucie, Indian River

OFF PREMISE

BRAND NAME		SIZE AND PACKAGE	CASE QUANTITY	POSTED PRICE PER CASE	CASH PRICE AFTER POSTING
1507417	Coors Banquet 1/24/12 C	71990116002		\$19.20	
1047417	MGD 1/24/12 C	34100173067		\$19.20	
1049417	MGDL 64 1/24/12 C	34100153069		\$19.20	
NEW PROMO			12/26/2011 - 6/30/2012	\$19.20	\$2.25 \$16.95 5 MIX & MATCH THESE 3 ITEMS ONLY
1508255	Coors Lt 1/24/12 B HG	71990300791		\$19.20	
1508256	Coors Lt 1/24/12 B On	71990000004		\$19.20	
1508417	Coors Lt 1/24/12 C	71990316006		\$19.20	
1040255	Lite 1/24/12 B HG	34100572433		\$19.20	
1040256	Lite 1/24/12 B On	34100572150		\$19.20	
1040417	Lite 1/24/12 C	34100573065		\$19.20	
END DATE CHG			10/3/2011	6/30/2012	\$19.20 \$1.05 \$18.15 7 COORS BANQUET, MGD & MGD64 REMOVED FROM THESE QD'S AD OF 12/26/11!
END DATE CHG			10/3/2011	6/30/2012	\$19.20 \$1.85 \$17.35 30
END DATE CHG			10/3/2011	6/30/2012	\$19.20 \$2.25 \$16.95 63

New MGD/MGD64/Coors Banquet 24pk QD at 5+ \$16.95 as of 12/26/11. These items are no longer mix and match with Miller Lite and Coors Lt as of this date.

2377558	PB Mango Daig Frozen 1/24/10 Pouch	82000756187		\$35.82	
2378558	PB Pina Colada Frozen 1/24/10 Pouch	82000756163		\$35.82	
2379558	PB Straw Daig Frozen 1/24/10 Pouch	82000756200		\$35.82	
END DATE CHG			11/19/2011	12/24/2011	\$35.82 \$2.82 \$33.00 30 MIX AND MATCH
NEW PROMO			12/26/2011	2/4/2012	\$35.82 \$2.82 \$33.00 15 MIX AND MATCH

QD Quantity Change from 30 to 15 cases on Parrot Bay Family Pouches as of 12/26/11.

Credit customers add \$0.30 per case and \$1.00 per keg

Shannon Keen
Authorized Representative

Director, Pricing Administration
Title