

**DEPARTMENT OF BUSINESS AND PROFESSIONAL REGULATION**

DIVISION OF ALCOHOLIC BEVERAGES AND TOBACCO  
 1940 NORTH MONROE STREET • TALLAHASSEE, FL 32399-1022

DBPR Form AB&T  
 4000A-032E  
 Rev. 5/04

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES  
 (MALT BEVERAGES)**

Distributor J. J. Taylor Distributing Florida, Inc – Ft. Myers Sales Center Date 12/14/11

Location Address 2040 Park 82 Drive License No. JDBW 46-00150 KLD \_\_\_\_\_

City Ft Myers, FL 33905 Beginning Date 12/26/11

Notice No. 2011 43 Page 1 of 1 Ending Date Indefinite

Counties Where Price is in Effect: Charlotte, Collier, Desoto, Glades, Hardee, Hendry, Highland, Lee, Sarasota, Okeechobee  
 Counties \_\_\_\_\_

**OFF PREMISE**

BRAND NAME		SIZE AND PACKAGE	CASE QUANTITY	POSTED PRICE PER CASE	CASH PRICE AFTER POSTING	
1507417	Coors Banquet 1/24/12 C	71990116002		\$19.20		
1047417	MGD 1/24/12 C	34100173067		\$19.20		
1049417	MGDL 64 1/24/12 C	34100153069		\$19.20		
<b>NEW PROMO</b>			12/26/2011 - 6/30/2012	\$19.20	\$2.25	\$16.95 5 <b>MIX &amp; MATCH THESE 3 ITEMS ONLY</b>
1508255	Coors Lt 1/24/12 B HG	71990300791		\$19.20		
1508256	Coors Lt 1/24/12 B On	71990000004		\$19.20		
1508417	Coors Lt 1/24/12 C	71990316006		\$19.20		
1040255	Lite 1/24/12 B HG	34100572433		\$19.20		
1040256	Lite 1/24/12 B On	34100572150		\$19.20		
1040417	Lite 1/24/12 C	34100573065		\$19.20		
<b>END DATE CHG</b>			10/3/2011 - 6/30/2012	\$19.20	\$1.05	\$18.15 7
<b>END DATE CHG</b>			10/3/2011 - 6/30/2012	\$19.20	\$1.85	\$17.35 30
<b>END DATE CHG</b>			10/3/2011 - 6/30/2012	\$19.20	\$2.25	\$16.95 63

**New MGD/MGD64/Coors Banquet 24pk QD at 5+ \$16.95 as of 12/26/11. These items are no longer mix and match with Miller Lite and Coors Lt as of this date.**

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2377558	PB Mango Daiq Frozen 1/24/10 Pouch	82000756187		\$35.82		
2378558	PB Pina Colada Frozen 1/24/10 Pouch	82000756163		\$35.82		
2379558	PB Straw Daiq Frozen 1/24/10 Pouch	82000756200		\$35.82		
<b>END DATE CHG</b>			11/19/2011 - 12/24/2011	\$35.82	\$2.82	\$33.00 30 MIX AND MATCH
<b>NEW PROMO</b>			12/26/2011 - 2/4/2012	\$35.82	\$2.82	\$33.00 15 MIX AND MATCH

**QD Quantity Change from 30 to 15 cases on Parrot Bay Family Pouches as of 12/26/11.**

<b>Credit customers add \$0.30 per case and \$1.00 per keg</b>						

Shannon Keen  
 Authorized Representative

Director, Pricing Administration  
 Title