

DEPARTMENT OF BUSINESS AND PROFESSIONAL REGULATION

DIVISION OF ALCOHOLIC BEVERAGES AND TOBACCO
 1940 NORTH MONROE STREET • TALLAHASSEE, FL 32399-1022

DBPR Form AB&T
 4000A-032E
 Rev. 5/04

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES
 (MALT BEVERAGES)**

Distributor J. J. Taylor Distributing Florida, Inc. – Tampa Sales Center Date 02/03/12

Location Address 5102 South 16th Avenue License No. JDBW 39-00357 KLD _____

City Tampa, FL 33619 Beginning Date 02/13/12

Notice No. 2012 - 06 Page 1 of 1 Ending Date Indefinite

Counties Where Price is in Effect: Sarasota, Manatee Counties ONLY

ON PREMISE

| BRAND NAME | SIZE AND PACKAGE | CASE QUANTITY | POSTED PRICE PER CASE | CASH PRICE AFTER POSTING |
|--|------------------|---------------|-----------------------|--------------------------|
| Coors Banquet 1/24/12 C | | | | |
| Coors Lt 1/24/12 B HG | | | | |
| Coors Lt 1/24/12 B On | | | | |
| Coors Lt 1/24/12 C | | | | |
| Icehouse 2/12/12 B | | | | |
| Icehouse 2/12/12 C | | | | |
| Lite 1/24/12 B HG | | | | |
| Lite 1/24/12 B On | | | | |
| Lite 1/24/12 C | | | | |
| MGD 1/24/12 C | | | | |
| MGD 2/12/12 B | | | | |
| MGD 2/12/12 C | | | | |
| MGDL 64 1/24/12 C | | | | |
| MGDL 64 2/12/12 B | | | | |
| MGDL 64 2/12/12 C | | | | |
| MGDL 64 Lemonade 2/12/12 B | | | | |
| Yuengling Lager 1/24/12 B | | | | |
| Yuengling Lager 1/24/12 C | | | | |
| Yuengling Lt Lager 1/24/12 C | | | | |
| Yuengling Lt Lager 1/24/12 B | | 128+ Cases | 17.50 | 19.45 |
| <i>New On Premise QD Level for Sarasota Manatee Counties Only. The above packages can be mixed and matched to achieve the quantity discount.</i> | | | | |
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| <i>Credit customers add \$0.30 per case and \$1.00 per keg</i> | | | | |

Shannon Keen
 Authorized Representative

Director, Pricing Administration
 Title