

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES
 (MALT BEVERAGES)**

Distributor THE LEWIS BEAR COMPANY Date September 13, 2007

Location Address 1205 Hub Drive License No. JDBW 13 - 00116 KLD _____

City Panama City, FL 32402 Beginning Date October 1, 2007

Notice No. 2007 - 039 Page 1 of 11 Ending Date Until Further Notice

Counties Where Price is in Effect: Bay, Gulf, Calhoun, Franklin, Walton, Escambia, Santa Rosa, Okaloosa, Jackson, Washington, Holmes

PRICE INCREASE

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Budweiser	18/12 oz Can	One		13.15
Budweiser	24/12 oz 4/6 Can	One		17.55
Budweiser	24/12 oz 4/6 LNNR	One		17.55
Budweiser	24/12 oz 2/12 LNNR	One		17.35
Budweiser	24/12 oz Suitcase	One		17.35
Budweiser	24/12 oz 2/12 Can	One		17.35
Budweiser	24/12 oz LNNR PREPNT	One		17.35
Budweiser	18/12 oz LNNR	One		13.15
Budweiser	24/16 oz 4/6 Can	One		20.10
Budweiser	24/16 oz 6/4 WM	One		20.10
Budweiser	24/16 oz 4/6 PLNN	One		22.15
Budweiser	15/16 oz NR BP	One		12.55
Budweiser	12/32 oz Quart NR	One		19.85
Budweiser	15/24 oz Can	One		20.65
Budweiser	15/22 oz NRWM	One		19.10
Budweiser	24/16 oz 6/4 Can	One		20.10

Edward Koontz
 Authorized Representative

Vice President
 Title

DEPARTMENT OF BUSINESS AND PROFESSIONAL REGULATION
 DIVISION OF ALCOHOLIC BEVERAGES AND TOBACCO
 1940 NORTH MONROE STREET • TALLAHASSEE, FL 32399-1022

DBPR Form AB&T
 4000A-032E
 Rev. 5/04

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<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Bud Light	18/12 oz Can	One		13.15
Bud Light	24/12 oz 4/6 Can	One		17.55
Bud Light	24/12 oz 4/6 LNNR	One		17.55
Bud Light	24/12 oz 2/12 LNNR	One		17.35
Bud Light	24/12 oz Suitcase	One		17.35
Bud Light	24/12 oz 2/12 Can	One		17.35
Bud Light	24/12 oz LNNR PREPNT	One		17.35
Bud Light	18/12 oz LNNR	One		13.15
Bud Light	24/16 oz 4/6 Can	One		20.10
Bud Light	24/16 oz 6/4 WM	One		20.10
Bud Light	24/16 oz 4/6 Plast LNNR	One		22.15
Bud Light	15/16 oz NR BP	One		12.55
Bud Light	12/32 oz Quart NR	One		19.85
Bud Light	15/24 oz Can	One		20.65
Bud Light	15/22 oz NRWM	One		19.10
Bud Light	24/16 oz 6/4 Can	One		20.10

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<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Bud Ice	24/12 oz 4/6 LNNR	One		17.55
Bud Ice	24/12 oz 2/12 Can	One		17.35
Bud Ice	24/12 oz 2/12 LNNR	One		17.35
Bud Ice	15/16 oz NR BP	One		12.55
Bud Ice Light	24/12 oz 4/6 LNNR	One		17.55
Bud Ice Light	24/12 oz 2/12 Can	One		17.35
Bud Ice Light	24/12 oz 2/12 LNNR	One		17.35
Bud Dry	24/12 oz 2/12 Can	One		14.05
Brewmaster Reserve	12/23 oz Quart NR	One		77.45

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Budweiser Select	24/12 oz 4/6 LNNR	One		17.55
Budweiser Select	24/12 oz 4/6 Can	One		17.55
Budweiser Select	24/16 oz 4/6 Can	One		20.10
Budweiser Select	24/12 oz 2/12 Can	One		17.35
Budweiser Select	24/12 oz 2/12 LNNR	One		17.35
Budweiser Select	18/12 oz Can	One		13.15
Budweiser Select	18/12 oz LNNR	One		13.15
Budweiser Select	24/12 oz Suitcase Can	One		17.35
Budweiser Select	24/12 oz LNNR PREPNT	One		17.35
Budweiser Select	24/16 oz 4/6 Plast LNN	One		22.15
Budweiser Select	15/16 oz NR BP	One		12.55
Budweiser Select	15/24 oz Can	One		20.65
Budweiser Select	15/22 oz NRWM	One		19.10

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<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Michelob	24/7 oz 4/6 LNNR	One		13.70
Michelob	24/12 oz 4/6 Can	One		19.55
Michelob	24/12 oz 4/6 LNNR	One		19.55
Michelob	24/12 oz 2/12 Can	One		19.55
Michelob	24/12 oz 2/12 LNNR	One		19.55
Michelob	18/12 oz LNNR	One		14.70
Michelob	18/12 oz Can	One		14.70
Michelob Light	24/7 oz 4/6 LNNR	One		13.70
Michelob Light	24/12 oz 4/6 Can	One		19.55
Michelob Light	24/12 oz 4/6 LNNR	One		19.55
Michelob Light	24/12 oz 2/12 Can	One		19.55
Michelob Light	24/12 oz 2/12 LNNR	One		19.55
Michelob Light	18/12 oz LNNR	One		14.70
Michelob Light	18/12 oz Can	One		14.70

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<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Michelob Amber Bock	24/7 oz 4/6 LNNR	One		13.70
Michelob Amber Bock	24/12 oz 4/6 LNNR	One		19.55
Michelob Amber Bock	24/12 oz 2/12 LNNR	One		19.55
Michelob Amber Bock	18/12 oz LNNR	One		14.70
Michelob Marzen	24/12 oz 4/6 LNNR	One		19.55
Michelob Ultra	24/7 oz 4/6 LNNR	One		13.70
Michelob Ultra	24/12 oz 4/6 LNNR	One		19.55
Michelob Ultra	24/12 oz 4/6 Can	One		19.55
Michelob Ultra	24/12 oz 2/12 Can	One		19.55
Michelob Ultra	24/12 oz 2/12 LNNR	One		19.55
Michelob Ultra	18/12 oz LNNR	One		14.70
Michelob Ultra	18/12 oz Can	One		14.70

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<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Michelob Ultra Amber	24/12 oz 4/6 LNNR	One		19.55
Michelob Ultra Amber	24/12 oz 4/6 Can	One		19.55
Michelob Ultra Amber	24/12 oz 2/12 LNNR	One		19.55
Michelob Ultra Amber	24/12 oz 2/12 Can	One		19.55
Michelob Ultra Amber	18/12 oz LNNR	One		14.70
Michelob Ultra Amber	18/12 oz Can	One		14.70
Michelob Ultra Lime Cactus	24/12 oz 4/6 LNNR	One		19.55
Michelob Ultra Tuscan Orange Grapefruit	24/12 oz 4/6 LNNR	One		19.55
Michelob Ultra Pomegranate Raspberry	24/12 oz 4/6 LNNR	One		19.55
Michelob Honey Lager	24/12 oz 4/6 LNNR	One		19.55
Michelob Bavarian Wheat	24/12 oz 4/6 LNNR	One		19.55
Michelob Ultra Fruit Variety Pack	24/12 oz 2/12 LNNR	One		19.55
Kirin Ichiban	24/16 oz LNNR	One		35.60
Rolling Rock	24/12 oz 4/6 LNNR	One		19.55
Rolling Rock	24/12 oz 2/12 LNNR	One		19.55
Rolling Rock	24/12 oz 2/12 Can	One		19.55

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Rock Light	24/12 oz 4/6 LNNR	One		19.55
Rock Light	24/12 oz 2/12 LNNR	One		19.55
Rolling Rock Green Light	24/12 oz 4/6 LNNR	One		19.55
Rolling Rock Green Light	24/12 oz 2/12 LNNR	One		19.55
Jacks Pumpkin Spice Ale	24/12 oz 4/6 LNNR	One		21.95
Winter Bourbon Ale	24/12 oz 4/6 LNNR	One		21.95

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PRICE INCREASE

1/2 Barrel	1 Keg	2 - 4 Kegs	5 - 29 Kegs	30 Plus Kegs
Budweiser	69.00	64.50	63.00	60.00
Bud Light	69.00	64.50	63.00	60.00
Budweiser Select	55.00	55.00	55.00	55.00
Bud Ice	69.00	64.50	52.00	52.00
Michelob	73.00	69.00	67.00	N/A
Michelob Light	73.00	69.00	67.00	N/A
Mich Amber Bock	73.00	69.00	67.00	N/A
Michelob Ultra	73.00	69.00	67.00	N/A
Mich Ultra Amber	73.00	69.00	67.00	N/A
Busch	66.00	62.00	52.00	N/A
Busch Light	66.00	62.00	52.00	N/A
Natural Light	56.00	56.00	53.50	N/A
Jack's Pumpkin	78.00	N/A	N/A	N/A
Beach Bum Blonde	83.00	N/A	N/A	N/A
Bare Knuckle Stout	119.00	N/A	N/A	N/A
Winter Bbn Cask Ale	83.00	N/A	N/A	N/A
Tarpon Spoon	97.00	N/A	N/A	N/A
Kirin	100.00	N/A	N/A	N/A
Red Hook ESB	106.00	N/A	N/A	N/A
Red Hook IPA	106.00	N/A	N/A	N/A
Red Hook Porter	106.00	N/A	N/A	N/A
Rd Hk Winterhook	106.00	N/A	N/A	N/A
Rd Hk Blonde Ale	106.00	N/A	N/A	N/A
Red Hook Nut Brown	106.00	N/A	N/A	N/A
Rd Hk Sunrye	106.00	N/A	N/A	N/A
Rd Hk Autumn Ale	106.00	N/A	N/A	N/A
Red Hk Copperhook	106.00	N/A	N/A	N/A
Widmer Hefeweizen	106.00	N/A	N/A	N/A
Spring Ht Spiced Wht	83.00	N/A	N/A	N/A
Rolling Rock	68.00	N/A	N/A	N/A

PRICES DO NOT INCLUDE A \$50 DEPOSIT

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PRICE INCREASE

Brand Name	1/4 Barrel	1/6 Barrel
Budweiser	36.00	N/A
Bud Light	36.00	N/A
Budweiser Select	36.00	25.35
Michelob	40.00	27.35
Michelob Light	40.00	N/A
Michelob Ultra	40.00	27.35
Kirin Ichiban	47.50	N/A
Red Hook ESB	N/A	47.50
Widmer Hefeweizen	58.50	49.50
Jack's Pumpkin	N/A	29.70
Mich Amber Bock	N/A	27.35
Michelob Ultra Amber	N/A	27.35
Beach Bum Blonde	N/A	31.35
Tarpon Sp Bohemian Pilsner	N/A	34.70
Bare Knuckle Stout	N/A	42.00
Winter Bourbon Cask Ale	N/A	31.35
Spring Ht Spiced Wheat	N/A	31.35
Stone Mill	N/A	40.00
Wild Hop	N/A	40.00
Rock Light	N/A	26.65
Hoegaarden	N/A	53.00
Red Hook IPA	N/A	47.50
Red Hook Copperhook	N/A	47.50
Red Hook Winterhook	N/A	47.50
Red Hook Late Harvest	N/A	47.50

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PRICE INCREASE

Brand Name	Size and Package	1 Keg
Grolsch	13.2 Gallon	104.00
Bass Pale Ale	7.93 Gallon	81.00

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