

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES  
 (MALT BEVERAGES)**

Distributor THE LEWIS BEAR COMPANY Date April 17, 2008

Location Address 6120 Enterprise Drive License No. JDBW 27 - 00351 KLD \_\_\_\_\_

City Pensacola, FL 32505 Beginning Date April 28, 2008

Notice No. 2008 012 Page 1 of 6 Ending Date June 1, 2008

Counties Where Price is in Effect: Escambia, Santa Rosa, Okaloosa, Jackson, Washington, Walton, Holmes, Bay, Gulf, Calhoun, Franklin

**PRICE PROMOTION**

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Budweiser	24/12 oz 2/12 Can	1 – 9	17.35	17.35
Bud Light	24/12 oz 2/12 Can	10 +	16.65	17.35
Bud Select	24/12 oz 2/12 Can			
Budweiser	24/12 oz 2/12 LNNR			
Bud Light	24/12 oz 2/12 LNNR			
Bud Select	24/12 oz 2/12 LNNR			

**ALL BRANDS CAN BE COMBINED FOR THE QUANTITY DISCOUNT**

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Land Shark	24/12 oz 2/12 LNNR	1 – 9	24.30	24.30
		10 +	22.05	24.30

**OFF – PREMISE ACCOUNTS ONLY**

Edward Koontz  
 Authorized Representative

Vice President  
 Title

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Location Address 6120 Enterprise Drive License No. JDBW 27 - 00351 KLD \_\_\_\_\_

City Pensacola, FL 32505 Beginning Date April 28, 2008

Notice No. 2008 012 Page 2 of 6 Ending Date July 6, 2008

Counties Where Price is in Effect: Escambia, Santa Rosa, Okaloosa, Jackson, Washington, Walton, Holmes, Bay, Gulf, Calhoun, Franklin

**PRICE PROMOTION**

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Budweiser	18/12 oz Briefcase Can	1 – 9	13.15	13.15
Bud Light	18/12 oz Briefcase Can	10 – 24	12.50	13.15
Bud Select	18/12 oz Briefcase Can	25 +	12.15	13.15
Budweiser	18/12 oz LNNR			
Bud Light	18/12 oz LNNR			
Bud Select	18/12 oz LNNR			

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 Authorized Representative

Vice President  
 Title

**DEPARTMENT OF BUSINESS AND PROFESSIONAL REGULATION**  
 DIVISION OF ALCOHOLIC BEVERAGES AND TOBACCO  
 1940 NORTH MONROE STREET • TALLAHASSEE, FL 32399-1022

DBPR Form AB&T  
 4000A-032E  
 Rev. 5/04

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Distributor THE LEWIS BEAR COMPANY Date April 17, 2008  
 Location Address 6120 Enterprise Drive License No. JDBW 27 - 00351 KLD \_\_\_\_\_  
 City Pensacola, FL 32505 Beginning Date April 28, 2008  
 Notice No. 2008 012 Page 3 of 6 Ending Date December 31, 2008  
 Counties Where Price is in Effect: Escambia, Santa Rosa, Okaloosa, Jackson, Washington, Walton, Holmes, Bay, Gulf, Calhoun, Franklin

**PRICE PROMOTION**

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Bud Light Lime	24/12 oz Preprnt LNNR	1 -55	20.75	20.75
		56+	18.59	20.75

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City Pensacola, FL 32505 Beginning Date April 28, 2008

Notice No. 2008 012 Page 4 of 6 Ending Date Until Further Notice

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**NEW PRODUCTS**

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Bud Light Lime	24/12 oz 4/6 LNNR	One	20.75	20.75
Bud Light Lime	24/12 oz 2/12 LNNR	One	20.75	20.75
Bud Light Lime	24/12 oz LNNR	One	20.75	20.75
Bud Light Lime	15/22 oz NR	One	19.40	19.40
Bud Light Lime	24/16 oz 6/4 ALNR	One	31.46	31.46

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Notice No. 2008 012 Page 5 of 6 Ending Date Until Further Notice

Counties Where Price is in Effect: Escambia, Santa Rosa, Okaloosa, Jackson, Washington, Walton, Holmes, Bay, Gulf, Calhoun, Franklin

**PRICE INCREASE**

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Redhook ESB	24/12 oz 4/6 LNNR	One	25.55	25.55
Redhook Blackhook	24/12 oz 4/6 LNNR	One	25.55	25.55
Redhook Blonde Ale	24/12 oz 4/6 LNNR	One	25.55	25.55
Redhook Copperhook	24/12 oz 4/6 LNNR	One	25.55	25.55
Redhook Harvest	24/12 oz 4/6 LNNR	One	25.55	25.55
Redhook IPA	24/12 oz 4/6 LNNR	One	25.55	25.55
Redhook Nut Ale	24/12 oz 4/6 LNNR	One	25.55	25.55
Redhook Sun Rye	24/12 oz 4/6 LNNR	One	25.55	25.55
Redhook Winterhook	24/12 oz 4/6 LNNR	One	25.55	25.55
Redhook Variety Pack	24/12 oz 4/6 LNNR	One	25.55	25.55
Widmer Hefeweizen	24/12 oz 4/6 LNNR	One	25.55	25.55

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**PRICE INCREASE**

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Redhook ESB	1/4 BBL	One	62.50	62.50
Redhook ESB	1/2 BBL	One	115.00	115.00
Redhook Blackhook	1/2 BBL	One	115.00	115.00
Redhook Blonde Ale	1/2 BBL	One	115.00	115.00
Redhook Copperhook	1/2 BBL	One	115.00	115.00
Redhook Harvest	1/2 BBL	One	115.00	115.00
Redhook IPA	1/2 BBL	One	115.00	115.00
Redhook Nut Ale	1/2 BBL	One	115.00	115.00
Redhook Sun Rye	1/2 BBL	One	115.00	115.00
Redhook Winterhook	1/2 BBL	One	115.00	115.00
Widmer Hefeweizen	1/2 BBL	One	115.00	115.00

**PRICES DO NOT INCLUDE A \$50.00 DEPOSIT**

Edward Koontz  
 Authorized Representative

Vice President  
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