

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES  
 (MALT BEVERAGES)**

Distributor THE LEWIS BEAR COMPANY Date May 22, 2008

Location Address 6120 Enterprise Drive License No. JDBW 27 - 00351 KLD \_\_\_\_\_

City Pensacola, FL 32505 Beginning Date June 2, 2008

Notice No. 2008 016 Page 1 of 5 Ending Date July 6, 2008

Counties Where Price is in Effect: Escambia, Santa Rosa, Okaloosa, Jackson, Washington, Walton, Holmes, Bay, Gulf, Calhoun, Franklin

**PRICE PROMOTION**

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Budweiser	18/12 oz Briefcase Can	1 – 9	13.15	13.15
Bud Light	18/12 oz Briefcase Can	10 – 24	12.50	13.15
Bud Select	18/12 oz Briefcase Can	25 +	12.15	13.15
Budweiser	18/12 oz LNNR			
Bud Light	18/12 oz LNNR			
Bud Select	18/12 oz LNNR			

**ALL BRANDS CAN BE COMBINED FOR THE QUANTITY DISCOUNT.**

**OFF-PREMISE ACCOUNTS ONLY**

Edward Koontz  
 Authorized Representative

Vice President  
 Title

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**PRICE PROMOTION**

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Budweiser	24/12 oz 2/12 LNNR	1 - 9	17.35	17.35
Bud Light	24/12 oz 2/12 LNNR	10 +	16.65	17.35
Bud Select	24/12 oz 2/12 LNNR			

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City Pensacola, FL 32505 Beginning Date June 2, 2008

Ending Date July 6, 2008  
 Notice No. 2008 016 Page 3 of 5 Date July 6, 2008

Counties Where Price is in Effect: Escambia, Santa Rosa, Okaloosa, Jackson, Washington, Walton, Holmes, Bay, Gulf, Calhoun, Franklin

**PRICE PROMOTION**

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Stella Artois	24/11.2 oz 2/12 LNNR	1 - 4	27.15	27.15
		5 +	23.80	27.15

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Bass Ale	24/12 oz 2/12 LNNR	1 - 4	25.40	25.40
		5 - 69	23.80	25.40
		70 +	21.95	25.40

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Becks Pilsner	24/12 oz 2/12 LNNR	1 - 13	24.55	24.55
Becks Dark	24/12 oz 2/12 LNNR	14 +	21.25	24.55
Becks Light	24/12 oz 2/12 LNNR			
Becks Octoberfest	24/12 oz 2/12 LNNR			

**ALL BECKS CAN BE COMBINED FOR THE QUANTITY DISCOUNT**

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Edward Koontz  
 Authorized Representative

Vice President  
 Title

**DEPARTMENT OF BUSINESS AND PROFESSIONAL REGULATION**  
 DIVISION OF ALCOHOLIC BEVERAGES AND TOBACCO  
 1940 NORTH MONROE STREET • TALLAHASSEE, FL 32399-1022

DBPR Form AB&T  
 4000A-032E  
 Rev. 5/04

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES  
 (MALT BEVERAGES)**

Distributor THE LEWIS BEAR COMPANY Date May 22, 2008

Location Address 6120 Enterprise Drive License No. JDBW 27 - 00351 KLD \_\_\_\_\_

City Pensacola, FL 32505 Beginning Date June 2, 2008

Ending Date September 28, 2008  
 Notice No. 2008 016 Page 4 of 5

Counties Where Price is in Effect: Escambia, Santa Rosa, Okaloosa, Jackson, Washington, Walton, Holmes, Bay, Gulf, Calhoun, Franklin

**PRICE PROMOTION**

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Landshark	24/12 oz 2/12 LNNR	1 - 9	24.30	24.30
		10 +	22.05	24.30

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 1940 NORTH MONROE STREET • TALLAHASSEE, FL 32399-1022

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 (MALT BEVERAGES)**

Distributor THE LEWIS BEAR COMPANY Date May 22, 2008  
 Location Address 6120 Enterprise Drive License No. JDBW 27 - 00351 KLD \_\_\_\_\_  
 City Pensacola, FL 32505 Beginning Date May 26, 2008  
 Notice No. 2008 016 Page 5 of 5 Ending Date Until Further Notice  
 Counties Where Price is in Effect: Escambia, Santa Rosa, Okaloosa, Jackson, Washington, Walton, Holmes, Bay, Gulf, Calhoun, Franklin

**NEW PRODUCT**

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Lone Palm	1/2 BBL	One	78.00	78.00

**PRICE DOES NOT INCLUDE A \$50.00 DEPOSIT**

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 Edward Koontz  
 Authorized Representative

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 Vice President  
 Title