

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES  
(MALT BEVERAGES)**

Distributor THE LEWIS BEAR COMPANY Date June 19, 2008

Location Address 6120 Enterprise Drive License No. JDBW 27 - 00351 KLD \_\_\_\_\_

City Pensacola, FL 32505 Beginning Date June 30, 2008

Notice No. 2008 019 Page 1 of 5 Ending Date August 3, 2008

Counties Where Price is in Effect: Escambia, Santa Rosa, Okaloosa, Jackson, Washington, Walton, Holmes, Bay, Gulf, Calhoun, Franklin

**PRICE PROMOTION**

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Budweiser	24/12 oz 2/12 Cans	1 - 9	17.35	17.35
Bud Light	24/12 oz 2/12 Cans	10 +	16.65	17.35
Bud Select	24/12 oz 2/12 Cans			

**ALL BRANDS CAN BE COMBINED FOR THE QUANTITY DISCOUNT**

**OFF-PREMISE ACCOUNTS ONLY**

Edward Koontz  
Authorized Representative

Vice President  
Title

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 (MALT BEVERAGES)**

Distributor THE LEWIS BEAR COMPANY Date June 19, 2008

Location Address 6120 Enterprise Drive License No. JDBW 27 - 00351 KLD \_\_\_\_\_

City Pensacola, FL 32505 Beginning Date June 30, 2008

Notice No. 2008 019 Page 2 of 5 Ending Date October 5, 2008

Counties Where Price is in Effect: Escambia, Santa Rosa, Okaloosa, Jackson, Washington, Walton, Holmes, Bay, Gulf, Calhoun, Franklin

**PRICE PROMOTION**

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Michelob Sampler	24/12 oz 2/12 LNNR	1 - 9	20.55	20.55
		10 +	18.75	20.55

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Mich Ultra Fruit Sampler	24/12 oz 2/12 LNNR	1 - 9	19.55	19.55
		10 +	17.75	19.55

**CAN BE COMBINED WITH ALL MICHELOB 2/12'S FOR THE QUANTITY DISCOUNT**

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\_\_\_\_\_  
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 Authorized Representative

\_\_\_\_\_  
 Vice President  
 Title

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 (MALT BEVERAGES)**

Distributor THE LEWIS BEAR COMPANY Date June 19, 2008

Location Address 6120 Enterprise Drive License No. JDBW 27 - 00351 KLD \_\_\_\_\_

City Pensacola, FL 32505 Beginning Date June 30, 2008

Notice No. 2008 019 Page 3 of 5 Ending Date December 31, 2008

Counties Where Price is in Effect: Escambia, Santa Rosa, Okaloosa, Jackson, Washington, Walton, Holmes, Bay, Gulf, Calhoun, Franklin

**PRICE PROMOTION**

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Jack's Pumpkin Spice Ale	24/12 oz 4/6 LNNR	1 - 2	22.25	22.25
		3 +	20.80	22.25

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Michelob Sampler	20/12 oz LNNR	One	17.30	17.30

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 Authorized Representative

\_\_\_\_\_  
 Vice President  
 Title

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 (MALT BEVERAGES)**

Distributor THE LEWIS BEAR COMPANY Date June 19, 2008

Location Address 6120 Enterprise Drive License No. JDBW 27 - 00351 KLD \_\_\_\_\_

City Pensacola, FL 32505 Beginning Date July 7, 2008

Notice No. 2008 019 Page 4 of 5 Ending Date September 28, 2008

Counties Where Price is in Effect: Escambia, Santa Rosa, Okaloosa, Jackson, Washington, Walton, Holmes, Bay, Gulf, Calhoun, Franklin

**PRICE PROMOTION**

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Grosch	24/12 oz 2/12 LNNR	1 - 4	20.75	20.75
Grosch Light	24/12 oz 2/12 LNNR	5 +	19.15	20.75
Grosch Amber	24/12 oz 2/12 LNNR			
Grosch Blonde	24/12 oz 2/12 LNNR			

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Edward Koontz  
 Authorized Representative

Vice President  
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**DEPARTMENT OF BUSINESS AND PROFESSIONAL REGULATION**  
 DIVISION OF ALCOHOLIC BEVERAGES AND TOBACCO  
 1940 NORTH MONROE STREET • TALLAHASSEE, FL 32399-1022

DBPR Form AB&T  
 4000A-032E  
 Rev. 5/04

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 (MALT BEVERAGES)**

Distributor THE LEWIS BEAR COMPANY Date June 19, 2008  
 Location Address 6120 Enterprise Drive License No. JDBW 27 - 00351 KLD \_\_\_\_\_  
 City Pensacola, FL 32505 Beginning Date July 7, 2008  
 Notice No. 2008 019 Page 5 of 5 Ending Date October 5, 2008  
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**PRICE PROMOTION**

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Beck's Pilsner	24/12 oz 2/12 LNNR	1 - 13	24.55	24.55
Beck's Light	24/12 oz 2/12 LNNR	14 +	21.25	24.55
Beck's Dark	24/12 oz 2/12 LNNR			
Beck's Oktoberfest	24/12 oz 2/12 LNNR			

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<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Stella Artois	24/11.2 oz 2/12 LNNR	1 - 4	27.15	27.15
		5 +	23.80	27.15

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Bass Pale Ale	24/12 oz 2/12 LNNR	1 - 4	25.40	25.40
		5 - 69	23.80	25.40
		70 +	21.95	25.40

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