

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES  
 (MALT BEVERAGES)**

Distributor THE LEWIS BEAR COMPANY Date June 26, 2008

Location Address 6120 Enterprise Drive License No. JDBW 27 - 00351 KLD \_\_\_\_\_

City Pensacola, FL 32505 Beginning Date July 7, 2008

Notice No. 2008 020 Page 1 of 2 Ending Date September 7, 2008

Counties Where Price is in Effect: Escambia, Santa Rosa, Okaloosa, Jackson, Washington, Walton, Holmes, Bay, Gulf, Calhoun, Franklin

**PRICE PROMOTION**

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Budweiser	24/12 oz 2/12 LNNR	1 - 9	17.35	17.35
Bud Light	24/12 oz 2/12 LNNR	10 +	16.65	17.35
Bud Select	24/12 oz 2/12 LNNR			
Budweiser	24/12 oz Suitcase Can			
Bud Light	24/12 oz Suitcase Can			
Bud Select	24/12 oz Suitcase Can			

**ALL BRANDS CAN BE COMBINED FOR THE QUANTITY DISCOUNT**

**OFF-PREMISE ACCOUNTS ONLY**

Edward Koontz  
 Authorized Representative

Vice President  
 Title

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City Pensacola, FL 32505 Beginning Date July 7, 2008

Notice No. 2008 020 Page 2 of 2 Ending Date Until Further Notice

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**NEW PRODUCT**

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Budweiser	24/16 oz ALNR -SPECIALITY	One	28.35	28.35
Bud Light	24/16 oz ALNR SPECIALITY	One	28.35	28.35
Bud Select	24/16 oz ALNR SPECIALITY	One	28.35	28.35

Edward Koontz  
 Authorized Representative

Vice President  
 Title