

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES
 (MALT BEVERAGES)**

Distributor THE LEWIS BEAR COMPANY Date July 17, 2008

Location Address 6120 Enterprise Drive License No. JDBW 27 - 00351 KLD _____

City Pensacola, FL 32505 Beginning Date July 28, 2008

Notice No. 2008 023 Page 1 of 3 Ending Date Until Further Notice

Counties Where Price is in Effect: Escambia, Santa Rosa, Okaloosa, Jackson, Washington, Walton, Holmes, Bay, Gulf, Calhoun, Franklin

NEW PRODUCT

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Budweiser American Ale	1/6 BBL	One	42.00	42.00
Budweiser American Ale	1/2 BBL	One	105.00	105.00

PRICES DO NOT INCLUDE A \$50.00 DEPOSIT

1/2 BBLs CAN BE COMBINED WITH OTHER A/B BRANDS FOR THE QUANTITY DISCOUNT

Edward Koontz
 Authorized Representative

Vice President
 Title

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 (MALT BEVERAGES)**

Distributor THE LEWIS BEAR COMPANY Date July 17, 2008

Location Address 6120 Enterprise Drive License No. JDBW 27 - 00351 KLD _____

City Pensacola, FL 32505 Beginning Date July 28, 2008

Notice No. 2008 023 Page 2 of 3 Ending Date September 28, 2008

Counties Where Price is in Effect: Escambia, Santa Rosa, Okaloosa, Jackson, Washington, Walton, Holmes, Bay, Gulf, Calhoun, Franklin

PRICE PROMOTION

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Bacardi Silver Mojito Sampler	24/12 oz 2/12 LNNR	1 – 9	26.00	26.00
		10 – 55	23.75	26.00
		56 +	20.20	26.00

OFF-PREMISE ACCOUNTS ONLY

Edward Koontz
 Authorized Representative

Vice President
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 (MALT BEVERAGES)**

Distributor THE LEWIS BEAR COMPANY Date July 17, 2008

Location Address 6120 Enterprise Drive License No. JDBW 27 - 00351 KLD _____

City Pensacola, FL 32505 Beginning Date August 4, 2008

Notice No. 2008 023 Page 3 of 3 Ending Date September 28, 2008

Counties Where Price is in Effect: Escambia, Santa Rosa, Okaloosa, Jackson, Washington, Walton, Holmes, Bay, Gulf, Calhoun, Franklin

PRICE PROMOTION

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Rolling Rock	24/12 oz 2/12 LNNR	1 – 9	19.55	19.55
Rock Green Light	24/12 oz 2/12 LNNR	10 +	17.75	19.55

BOTH BRANDS CAN BE COMBINED FOR THE QUANTITY DISCOUNT

OFF-PREMISE ACCOUNTS ONLY

Edward Koontz
 Authorized Representative

Vice President
 Title