

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES  
 (MALT BEVERAGES)**

Distributor THE LEWIS BEAR COMPANY Date August 14, 2008

Location Address 6120 Enterprise Drive License No. JDBW 27 - 00351 KLD \_\_\_\_\_

City Pensacola, FL 32505 Beginning Date August 25, 2008

Notice No. 2008 026 Page 1 of 2 Ending Date September 28, 2008

Counties Where Price is in Effect: Escambia, Santa Rosa, Okaloosa, Jackson, Washington, Walton, Holmes, Bay, Gulf, Calhoun, Franklin

**PRICE PROMOTION**

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Beck's Octoberfest	24/12 oz 4/6 LNNR	1 - 71	25.55	25.55
		72 +	22.25	25.55

**OFF-PREMISE ACCOUNTS ONLY**

Edward Koontz  
 Authorized Representative

Vice President  
 Title

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES  
 (MALT BEVERAGES)**

Distributor THE LEWIS BEAR COMPANY Date August 14, 2008

Location Address 6120 Enterprise Drive License No. JDBW 27 - 00351 KLD \_\_\_\_\_

City Pensacola, FL 32505 Beginning Date September 7, 2008

Notice No. 2008 026 Page 2 of 2 Ending Date September 28, 2008

Counties Where Price is in Effect: Escambia, Santa Rosa, Okaloosa, Jackson, Washington, Walton, Holmes, Bay, Gulf, Calhoun, Franklin

**PRICE PROMOTION**

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Budweiser	24/12 oz 2/12 Cans	1 – 9	17.35	17.35
Bud Light	24/12 oz 2/12 Cans	10 +	16.65	17.35
Bud Select	24/12 oz 2/12 Cans			
Budweiser	24/12 oz 2/12 LNNR			
Bud Light	24/12 oz 2/12 LNNR			
Bud Select	24/12 oz 2/12 LNNR			

**ALL BRANDS CAN BE COMBINED FOR THE QUANTITY DISCOUNT**

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Edward Koontz  
 Authorized Representative

Vice President  
 Title