

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES
(MALT BEVERAGES)**

Distributor THE LEWIS BEAR COMPANY Date August 21, 2008

Location Address 6120 Enterprise Drive License No. JDBW 27 - 00351 KLD _____

City Pensacola, FL 32505 Beginning Date September 1, 2008

Notice No. 2008 027 Page 1 of 4 Ending Date Until Further Notice

Counties Where Price is in Effect: Escambia, Santa Rosa, Okaloosa, Jackson, Washington, Walton, Holmes, Bay, Gulf, Calhoun, Franklin

NEW PRODUCT

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Budweiser American Ale	15/22 oz NR	One	19.40	19.40
Budweiser American Ale	1/6 BBL	One	42.00	42.00

PRICE DOES NOT INCLUDE A \$50.00 DEPOSIT

Edward Koontz
Authorized Representative

Vice President
Title

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Location Address 6120 Enterprise Drive License No. JDBW 27 - 00351 KLD _____

City Pensacola, FL 32505 Beginning Date September 1, 2008

Notice No. 2008 027 Page 2 of 4 Ending Date September 14, 2008

Counties Where Price is in Effect: Escambia, Santa Rosa, Okaloosa, Jackson, Washington, Walton, Holmes, Bay, Gulf, Calhoun, Franklin

PRICE PROMOTION

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Bacardi Silver 03	24/12 oz 4/6 LNNR	1 - 2	26.00	26.00
Bacardi Silver Mango	24/12 oz 4/6 LNNR	3 +	23.75	26.00
Bacardi Silver Big Apple	24/12 oz 4/6 LNNR			
Bacardi Silver Strawberry	24/12 oz 4/6 LNNR			
Bacardi Silver Watermelon	24/12 oz 4/6 LNNR			
Bacardi Silver Raz	24/12 oz 4/6 LNNR			
Bacardi Silver Mojito	24/12 oz 4/6 LNNR			
Bacardi Silver Peach	24/12 oz 4/6 LNNR			
Barcardi Silver Mojito Pomegranate	24/12 oz 4/6 LNNR			

ALL BRANDS CAN BE COMBINED FOR THE QUANTITY DISCOUNT

OFF-PREMISE ACCOUNTS ONLY

Edward Koontz
 Authorized Representative

Vice President
 Title

DEPARTMENT OF BUSINESS AND PROFESSIONAL REGULATION
 DIVISION OF ALCOHOLIC BEVERAGES AND TOBACCO
 1940 NORTH MONROE STREET • TALLAHASSEE, FL 32399-1022

DBPR Form AB&T
 4000A-032E
 Rev. 5/04

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES
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Distributor THE LEWIS BEAR COMPANY Date August 21, 2008
 Location Address 6120 Enterprise Drive License No. JDBW 27 - 00351 KLD _____
 City Pensacola, FL 32505 Beginning Date September 1, 2008
 Notice No. 2008 027 Page 3 of 4 Ending Date September 28, 2008
 Counties Where Price is in Effect: Escambia, Santa Rosa, Okaloosa, Jackson, Washington, Walton, Holmes, Bay, Gulf, Calhoun, Franklin

PRICE PROMOTION

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Budweiser	24/12 oz Suitcase Can	1 – 9	17.35	17.35
Bud Light	24/12 oz Suitcase Can	10 – 191	16.10	17.35
Bud Select	24/12 oz Suitcase Can	192 +	15.75	17.35
Budweiser	24/12 oz PREPRNT LNNR			
Bud Light	24/12 oz PREPRNT LNNR			
Bud Select	24/12 oz PREPRNT LNNR			

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Distributor THE LEWIS BEAR COMPANY Date August 21, 2008

Location Address 6120 Enterprise Drive License No. JDBW 27 - 00351 KLD _____

City Pensacola, FL 32505 Beginning Date September 8, 2008

Notice No. 2008 027 Page 4 of 4 Ending Date September 28, 2008

Counties Where Price is in Effect: Escambia, Santa Rosa, Okaloosa, Jackson, Washington, Walton, Holmes, Bay, Gulf, Calhoun, Franklin

PRICE PROMOTION

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Budweiser	18/12 oz Briefcase Can	1 – 24	13.15	13.15
Bud Light	18/12 oz Briefcase Can	25 +	12.15	13.15
Bud Select	18/12 oz Briefcase Can			
Budweiser	18/12 oz LNNR			
Bud Light	18/12 oz LNNR			
Bud Select	18/12 oz LNNR			

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