

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES
 (MALT BEVERAGES)**

Distributor THE LEWIS BEAR COMPANY Date September 4, 2008

Location Address 6120 Enterprise Drive License No. JDBW 27 - 00351 KLD _____

City Pensacola, FL 32505 Beginning Date September 15, 2008

Notice No. 2008 030 Page 1 of 4 Ending Date Until Further Notice

Counties Where Price is in Effect: Escambia, Santa Rosa, Okaloosa, Jackson, Washington, Walton, Holmes, Bay, Gulf, Calhoun, Franklin

PRICE PROMOTION

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Seagrams Wild Berries	24/12 oz 6/4 NR	1 – 2	21.54	23.24
Seagrams Strawberry Daiquiri	24/12 oz 6/4 NR	3 – 9	20.58	23.24
Seagrams Bahama Mama	24/12 oz 6/4 NR	10 – 199	19.15	23.24
Seagrams Cherry Fizz	24/12 oz 6/4 NR	200 +	18.50	23.24
Seagrams Fuzzy Navel	24/12 oz 6/4 NR			
Seagrams Tahitian Sunset	24/12 oz 6/4 NR			
Seagrams Margarita	24/12 oz 6/4 NR			
Seagrams Tea Breeze	24/12 oz 6/4 NR			
Seagrams Jamaican Me Happy	24/12 oz 6/4 NR			
Seagrams Calypso Colada	24/12 oz 6/4 NR			
Seagrams Strawberry Margarita	24/12 oz 6/4 NR			
Seagrams Passionate Kiss	24/12 oz 6/4 NR			

ALL BRANDS CAN BE COMBINED FOR THE QUANTITY DISCOUNT

OFF-PREMISE ACCOUNTS ONLY

Edward Koontz
 Authorized Representative

Vice President
 Title