

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES
 (MALT BEVERAGES)**

Distributor THE LEWIS BEAR COMPANY Date September 18, 2008

Location Address 6120 Enterprise Drive License No. JDBW 27 - 00351 KLD _____

City Pensacola, FL 32505 Beginning Date September 22, 2008

Notice No. 2008 033 Page 1 of 3 Ending Date Until Further Notice

Counties Where Price is in Effect: Escambia, Santa Rosa, Okaloosa, Jackson, Washington, Walton, Holmes, Bay, Gulf, Calhoun, Franklin

PRICE INCREASE

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Hook & Ladder Golden Ale	24/12 oz 4/6 NR	One	26.20	26.20
Hook & Ladder Backdraft Brown	24/12 oz 4/6 NR	One	26.20	26.20
Hook & Ladder Lighter	24/12 oz 4/6 NR	One	26.20	26.20

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Hook & Ladder Golden Ale	1/2 BBL	One	114.95	114.95
Hook & Ladder Backdraft Brown	1/2 BBL	One	114.95	114.95
Hook & Ladder Lighter	1/2 BBL	One	114.95	114.95

1/2 BBL PRICE DOES NOT INCLUDE A \$50.00 DEPOSIT

Edward Koontz
 Authorized Representative

Vice President
 Title

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Distributor THE LEWIS BEAR COMPANY Date September 18, 2008
 Location Address 6120 Enterprise Drive License No. JDBW 27 - 00351 KLD _____
 City Pensacola, FL 32505 Beginning Date September 22, 2008
 Notice No. 2008 033 Page 2 of 3 Ending Date November 2, 2008
 Counties Where Price is in Effect: Escambia, Santa Rosa, Okaloosa, Jackson, Washington, Walton, Holmes, Bay, Gulf, Calhoun, Franklin

PRICE PROMOTION

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Estrella Damm Lager	24/11.2 oz 4/6 LNNR	One	25.58	28.78

OFF-PREMISE ACCOUNTS ONLY

Edward Koontz
 Authorized Representative

Vice President
 Title

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Distributor THE LEWIS BEAR COMPANY Date September 18, 2008

Location Address 6120 Enterprise Drive License No. JDBW 27 - 00351 KLD _____

City Pensacola, FL 32505 Beginning Date September 22, 2008

Notice No. 2008 033 Page 3 of 3 Ending Date January 4, 2009

Counties Where Price is in Effect: Escambia, Santa Rosa, Okaloosa, Jackson, Washington, Walton, Holmes, Bay, Gulf, Calhoun, Franklin

PRICE PROMOTION

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Black Dog Ale	24/12 oz 4/6 NR	One	25.58	28.78
Black Dog Honey Raspberry	24/12 oz 4/6 NR	One	25.58	28.78
Black Dog Crystal Weiss	24/12 oz 4/6 NR	One	25.58	28.78

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 Authorized Representative

Vice President
 Title