

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES  
 (MALT BEVERAGES)**

Distributor THE LEWIS BEAR COMPANY Date September 19, 2008

Location Address 6120 Enterprise Drive License No. JDBW 27 - 00351 KLD \_\_\_\_\_

City Pensacola, FL 32505 Beginning Date September 29, 2008

Notice No. 2008 034 Page 1 of 18 Ending Date January 4, 2009

Counties Where Price is in Effect: Escambia, Santa Rosa, Okaloosa, Jackson, Washington, Walton, Holmes, Bay, Gulf, Calhoun, Franklin

**PRICE PROMOTION**

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Budweiser	24/12 oz S/C Can	1 – 9	17.80	17.80
Bud Light	24/12 oz S/C Can	10 – 119	16.55	17.80
Bud Select	24/12 oz S/C Can	120 +	15.75	17.80
Budweiser	24/12 oz LNNR			
Bud Light	24/12 oz LNNR			
Bud Select	24/12 oz LNNR			

**ALL BRANDS CAN BE COMBINED FOR THE QUANTITY DISCOUNT**

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
King Cobra	12/32 oz NR	One	11.65	12.65

**OFF-PREMISE ACCOUNTS ONLY**

\_\_\_\_\_  
 Edward Koontz  
 Authorized Representative

\_\_\_\_\_  
 Vice President  
 Title

**DEPARTMENT OF BUSINESS AND PROFESSIONAL REGULATION**  
 DIVISION OF ALCOHOLIC BEVERAGES AND TOBACCO  
 1940 NORTH MONROE STREET • TALLAHASSEE, FL 32399-1022

DBPR Form AB&T  
 4000A-032E  
 Rev. 5/04

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Counties Where Price is in Effect: Escambia, Santa Rosa, Okaloosa, Jackson, Washington, Walton, Holmes, Bay, Gulf, Calhoun, Franklin

**PRICE INCREASE**

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Budweiser	24/16 oz ALNR – Hardrock	One	29.35	29.35
Bud Light	24/16 oz ALNR – Hardrock	One	29.35	29.35

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**PRICE INCREASE**

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Redhook ESB	1/6 BBL	One	49.50	49.50
Redhook Copperhook	1/6 BBL	One	49.50	49.50
Redhook IPA	1/6 BBL	One	49.50	49.50
Redhook Late Harvest	1/6 BBL	One	49.50	49.50
Redhook Winterhook	1/6 BBL	One	49.50	49.50
Redhook Pipeline Porter	1/6 BBL	One	49.50	49.50

**PRICE DOES NOT INCLUDE A \$50.00 DEPOSIT**

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**PRICE PROMOTION**

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Kona Longboard	24/12 oz 2/12 LNNR	1 - 6	25.55	25.55
		7 +	23.95	25.55

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**PRICE PROMOTION**

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTIT</i>	<i>POSTED PRICE PER</i>	<i>CASH PRICE AFTER</i>
Natural Light	15/22 oz NRWM	1 - 2	15.25	15.25
Natural Ice	15/22 oz NRWM	3 +	12.70	15.25

**BOTH BRANDS CAN BE COMBINED FOR THE QUANTITY DISCOUNT**

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTIT</i>	<i>POSTED PRICE PER</i>	<i>CASH PRICE AFTER</i>
Natural Light	12/32 oz Quart NR	One	14.55	14.55
Natural Ice	12/32 oz Quart NR	2 +	13.70	14.55

**BOTH BRANDS CAN BE COMBINED FOR THE QUANTITY DISCOUNT**

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTIT</i>	<i>POSTED PRICE PER</i>	<i>CASH PRICE AFTER</i>
Natural Light	18/PK Can	1 - 9	8.85	8.85
Natural Ice	18/PK Can	10 +	8.35	8.85

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**PRICE PROMOTION**

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Rolling Rock	24/12 oz 2/12 LNNR	1 - 2	20.15	20.15
Rock Green Light	24/12 oz 2/12 LNNR	3 +	18.55	20.15
Rock Light	24/12 oz 2/12 LNNR			

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**PRICE PROMOTION**

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Redhook ESB	24/12 oz 4/6 LNNR	1 – 6	25.55	25.55
Redhook Blackhook Porter	24/12 oz 4/6 LNNR	7 – 59	23.30	25.55
Redhook Copperhook Ale	24/12 oz 4/6 LNNR	60 +	22.35	25.55
Redhook Late Harvest	24/12 oz 4/6 LNNR			
Redhook Long Hammer IPA	24/12 oz 4/6 LNNR			
Redhook Sunrye	24/12 oz 4/6 LNNR			
Redhook Variety Pack	24/12 oz 4/6 LNNR			
Redhook Winterhook	24/12 oz 4/6 LNNR			
Redhook Nut Brown Ale	24/12 oz 4/6 LNNR			
Redhook Blonde Ale	24/12 oz 4/6 LNNR			
Widmer Hefeweizen	24/12 oz 4/6 LNNR			

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**PRICE PROMOTION**

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Budweiser	15/22 oz NR	1 - 4	21.25	21.25
Bud Light	15/22 oz NR	5 +	19.60	21.25
Bud Select	15/22 oz NR			
Budweiser	15/24 oz Can	1 - 4	21.25	21.25
Bud Light	15/24 oz Can	5 +	19.60	21.25
Bud Select	15/24 oz Can			
Budweiser	12/32 oz NR	1 - 4	20.45	20.45
Bud Light	12/32 oz NR	5 +	19.15	20.45
Bud Select	12/32 oz NR			
Budweiser	24/16 oz 6/4 WMNR	1 - 4	20.70	20.70
Bud Light	24/16 oz 6/4 WMNR	5 +	20.10	20.70
Bud Select	24/16 oz 6/4 WMNR			

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<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Budweiser	15/16 oz BPNR	1 - 2	12.95	12.95
Bud Light	15/16 oz BPNR	3 +	12.30	12.95
Bud Select	15/16 oz BPNR			

**ALL BRANDS CAN BE COMBINED FOR THE QUANTITY DISCOUNT**

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Budweiser	1/6 BBL Party Ball	One	28.00	28.00
Bud Light	1/6 BBL Party Ball	One	26.00	28.00

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**PRICE PROMOTION**

BRAND NAME	SIZE AND PACKAGE	CASE QUANTITY	POSTED PRICE PER CASE	CASH PRICE AFTER POSTING
Budweiser	24/12 oz S/C Can	1 - 9	17.80	17.80
Bud Light	24/12 oz S/C Can	10 - 191	16.55	17.80
Bud Select	24/12 oz S/C Can	192 +	16.20	17.80

**ALL BRANDS CAN BE COMBINED FOR THE QUANTITY DISCOUNT**

BRAND NAME	SIZE AND PACKAGE	CASE QUANTITY	POSTED PRICE PER CASE	CASH PRICE AFTER POSTING
Budweiser	24/12 oz LNNR	1 - 191	17.80	17.80
Bud Light	24/12 oz LNNR	192 +	16.55	17.80
Bud Select	24/12 oz LNNR		16.20	17.80

**ALL BRANDS CAN BE COMBINED FOR THE QUANTITY DISCOUNT**

BRAND NAME	SIZE AND PACKAGE	CASE QUANTITY	POSTED PRICE PER CASE	CASH PRICE AFTER POSTING
Budweiser	15/16 oz ALNR	1 - 2	17.30	17.30
Bud Light	15/16 oz ALNR	3 +	15.25	17.30
Bud Select	15/16 oz ALNR			

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<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Budweiser	18/12 oz Can	1 - 9	13.50	13.50
Bud Light	18/12 oz Can	10 +	12.67	13.50
Bud Select	18/12 oz Can			
Budweiser	18/12 oz LNNR			
Bud Light	18/12 oz LNNR			
Bud Select	18/12 oz LNNR			

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**PRICE PROMOTION**

BRAND NAME	SIZE AND PACKAGE	CASE QUANTITY	POSTED PRICE PER CASE	CASH PRICE AFTER POSTING
Busch	24/12 oz S/C Can	1 – 9	12.85	12.85
Busch Light	24/12 oz S/C Can	10 +	12.35	12.85

**BOTH BRANDS CAN BE COMBINED FOR THE QUANTITY DISCOUNT**

BRAND NAME	SIZE AND PACKAGE	CASE QUANTITY	POSTED PRICE PER CASE	CASH PRICE AFTER POSTING
Busch	24/12 oz 2/12 Can	1 – 9	12.85	12.85
Busch Light	24/12 oz 2/12 Can	10 +	12.35	12.85

**BOTH BRANDS CAN BE COMBINED FOR THE QUANTITY DISCOUNT**

BRAND NAME	SIZE AND PACKAGE	CASE QUANTITY	POSTED PRICE PER CASE	CASH PRICE AFTER POSTING
Busch	18/12 oz Can	1 – 9	9.30	9.30
Busch Light	18/12 oz Can	10 +	8.35	9.30
Busch	18/12 oz LNNR			
Busch Light	18/12 oz LNNR			

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<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Natural Light	24/12 oz S/C Can	1 - 9	12.25	12.25
Natural Ice	24/12 oz S/C Can	10 +	11.85	12.25

**BOTH BRANDS CAN BE COMBINED FOR THE QUANTITY DISCOUNT**

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Natural Light	24/12 oz 2/12 Can	1- 9	12.25	12.25
Natural Ice	24/12 oz 2/12 Can	10 +	11.85	12.25
Natural Light	24/12 oz 2/12 LNNR			
Natural Ice	24/12 oz 2/12 LNNR			

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**PRICE PROMOTION**

BRAND NAME	SIZE AND PACKAGE	CASE QUANTITY	POSTED PRICE PER CASE	CASH PRICE AFTER POSTING
Beach Bum Blonde	24/12 oz 4/6 LNNR	1 - 2	22.85	22.85
		3 +	21.40	22.85
Shock Top	24/12 oz 4/6 LNNR	1 - 2	22.85	22.85
		3 +	21.40	22.85

BRAND NAME	SIZE AND PACKAGE	CASE QUANTITY	POSTED PRICE PER CASE	CASH PRICE AFTER POSTING
Natural Light	24/16 oz 6/4 Can	1 - 4	13.10	13.10
Natural Ice	24/16 oz 6/4 Can	5 +	12.55	13.10

**BOTH BRANDS CAN BE COMBINED FOR THE QUANTITY DISCOUNT**

BRAND NAME	SIZE AND PACKAGE	CASE QUANTITY	POSTED PRICE PER CASE	CASH PRICE AFTER POSTING
Bacardi Mojito Sampler	24/12 oz 2/12 LNNR	3 - 55	24.75	26.00
		56 +	21.20	26.00

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<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Michelob	24/12 oz 2/12 LNNR	1 - 9	20.15	20.15
Mich Light	24/12 oz 2/12 LNNR	10 +	18.55	20.15
Mich Ultra	24/12 oz 2/12 LNNR			
Mich Amber Bock	24/12 oz 2/12 LNNR			
Mich Ultra Amber	24/12 oz 2/12 LNNR			
Michelob	24/12 oz 2/12 Can			
Mich Light	24/12 oz 2/12 Can			
Mich Ultra	24/12 oz 2/12 Can			
Mich Ultra Amber	24/12 oz 2/12 Can			
Michelob Ultra Fruit Sampler	24/12 oz 2/12 LNNR	10 +	18.75	20.55

**ALL BRANDS CAN BE COMBINED FOR THE QUANTITY DISCOUNT**

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<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Michelob	18/12 oz Can	1 - 9	15.15	15.15
Mich Light	18/12 oz Can	10 +	13.40	15.15
Mich Ultra	18/12 oz Can			
Mich Amber Bock	18/12 oz Can			
Mich Ultra Amber	18/12 oz Can			
Michelob	18/12 oz LNNR			
Mich Light	18/12 oz LNNR			
Mich Ultra	18/12 oz LNNR			
Mich Ultra Amber	18/12 oz LNNR			
Mich Amber Bock	18/12 oz LNNR			

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<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Budweiser	24/12 oz 2/12 LNNR	1 – 9	17.80	17.80
Bud Light	24/12 oz 2/12 LNNR	10 +	17.10	17.80
Bud Select	24/12 oz 2/12 LNNR			

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<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Barcardi Mojito Sampler	24/12 oz 4/6 LNNR	1 – 2	26.00	26.00
		3 – 55	24.75	26.00
		56 +	21.20	26.00

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Budweiser	15/24 oz NR	1 – 4	21.25	21.25
Bud Light	15/24 oz NR	5 +	19.60	21.25
Bud Select	15/24 oz NR			

**CAN BE COMBINED WITH ALL OTHER BUD FAMILY SINGLE SERVES FOR THE QUANTITY DISCOUNT**

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\_\_\_\_\_  
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