

DEPARTMENT OF BUSINESS AND PROFESSIONAL REGULATION
DIVISION OF ALCOHOLIC BEVERAGES AND TOBACCO
1940 NORTH MONROE STREET • TALLAHASSEE, FL 32399-1022

DBPR Form AB&T
4000A-032E
Rev. 5/04

NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES
(MALT BEVERAGES)

Distributor THE LEWIS BEAR COMPANY Date April 30, 2009
Location Address 6120 Enterprise Drive License No. JDBW 27 - 00351 KLD _____
City Pensacola, FL 32505 Beginning Date May 11, 2009
Ending Date _____
Notice No. 2009 021 Page 1 of 5 Date Until Further Notice
Escambia, Santa Rosa, Okaloosa, Jackson, Walton, Holmes, Bay, Gulf,
Counties Where Price is in Effect: Calhoun, Franklin

NEW PRODUCTS

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Four Loko UVA	12/23.5 oz can	One	21.50	21.50
Four Loko Fruit Punch	12/23.5 oz can	One	21.50	21.50
Four Loko Watermelon	12/23.5 oz can	One	21.50	21.50
Four Loko Orange Blend	12/23.5 oz can	One	21.50	21.50

Edward Koontz
Authorized Representative

Vice President
Title

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 City Pensacola, FL 32505 Beginning Date May 11, 2009
 Notice No. 2009 021 Page 2 of 5 Ending Date Until Further Notice
 Counties Where Price is in Effect: Escambia, Santa Rosa, Okaloosa, Jackson, Washington, Walton, Holmes, Bay, Gulf, Calhoun, Franklin

NEW PRODUCTS

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Budweiser	15/24 oz 5/3 Pack Can	One	21.25	21.25
Bud Light	15/24 oz 5/3 Pack Can	One	21.25	21.25

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Bud Light Lime	15/24 oz Can	One	20.90	20.90

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Distributor THE LEWIS BEAR COMPANY Date April 30, 2009

Location Address 6120 Enterprise Drive License No. JDBW 27 - 00351 KLD

City Pensacola, FL 32505 Beginning Date May 11, 2009

Notice No. 2009 021 Page 3 of 5 Ending Date May 31, 2009

Counties Where Price is in Effect: Escambia, Santa Rosa, Okaloosa, Jackson, Washington, Walton, Holmes, Bay, Gulf, Calhoun, Franklin

PRICE PROMOTION

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Bacardi Silver Mojito Sampler	24/12 4/6 LNNR	1 – 2	26.00	26.00
		3 – 55	24.75	26.00
		56 +	20.70	26.00

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Bacardi Silver Mojito Sampler	24/12 2/12 LNNR	1 – 2	26.00	26.00
		3 +	24.75	26.00

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Barcardi Silver Lemonade	24/12 oz 4/6 LNNR	One	24.75	26.00

OFF-PREMISE ACCOUNTS ONLY

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Distributor THE LEWIS BEAR COMPANY Date April 30, 2009
Location Address 6120 Enterprise Drive License No. JDBW 27 - 00351 KLD _____
City Pensacola, FL 32505 Beginning Date May 11, 2009
Ending Date August 30, 2009
Notice No. 2009 021 Page 4 of 5 Date August 30, 2009
Counties Where Price is in Effect: Escambia, Santa Rosa, Okaloosa, Jackson, Washington, Walton, Holmes, Bay, Gulf, Calhoun, Franklin

PRICE PROMOTION

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Seagrams Sampler	24/12 oz LNNR	1 - 5	23.94	23.94
		6 +	21.54	23.94

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Distributor THE LEWIS BEAR COMPANY Date April 30, 2009
 Location Address 6120 Enterprise Drive License No. JDBW 27 - 00351 KLD _____
 City Pensacola, FL 32505 Beginning Date May 11, 2009
 Ending Date July 5, 2009
 Notice No. 2009 021 Page 5 of 5 Date July 5, 2009
 Counties Where Price is in Effect: Escambia, Santa Rosa, Okaloosa, Jackson, Washington, Walton, Holmes, Bay, Gulf, Calhoun, Franklin

PRICE PROMOTION

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Kona Fire Rock	24/12 oz 4/6 LNNR	1 – 6	27.15	27.15
Kona Longboard	24/12 oz 4/6 LNNR	7 – 59	24.27	27.15
Kona Pipeline	24/12 oz 4/6 LNNR	60 +	23.31	27.15
Kona Wailua Wheat	24/12 oz 4/6 LNNR			
Redhook ESB	24/12 oz 4/6 LNNR			
Redhook Blonde Ale	24/12 oz 4/6 LNNR			
Redhook Sampler Pack	24/12 oz 4/6 LNNR			
Redhook Late Harvest	24/12 oz 4/6 LNNR			
Redhook Long Hammer	24/12 oz 4/6 LNNR			
Redhook Nut Brown	24/12 oz 4/6 LNNR			
Redhook Slim Chance	24/12 oz 4/6 LNNR			
Redhook Sunrye	24/12 oz 4/6 LNNR			
Redhook Winterhook	24/12 oz 4/6 LNNR			
Redhook Blackhook	24/12 oz 4/6 LNNR			
Widmer Drifter Pale Ale	24/12 oz 4/6 LNNR			
Widmer Drop Top Amber	24/12 oz 4/6 LNNR			
Widmer Hefeweizen	24/12 oz 4/6 LNNR			

**ALL BRANDS CAN BE COMBINED FOR THE QUANTITY DISCOUNT
 OFF-PREMISE ACCOUNTS ONLY**

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