

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES
 (MALT BEVERAGES)**

Distributor THE LEWIS BEAR COMPANY Date July 16, 2009
 Location Address 6120 Enterprise Drive License No. JDBW 27 - 00351 KLD _____
 City Pensacola, FL 32505 Beginning Date July 27, 2009
 Ending Date _____
 Notice No. 2009 032 Page 1 of 1 Date September 27, 2009
 Counties Where Price is in Effect: Escambia, Santa Rosa, Okaloosa, Jackson, Washington, Walton, Holmes, Bay, Gulf, Calhoun, Franklin

PRICE PROMOTION

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Budweiser	15/16 oz BPNR	1 – 2	12.95	12.95
Bud Light	15/16 oz BPNR	3 – 9	12.30	12.95
Bud Select	15/16 oz BPNR	10 +	12.00	12.95
Bud Ice	15/16 oz BPNR			

ALL CAN BE COMBINED FOR THE QUANTITY DISCOUNT

OFF- PREMISE ACCOUNTS ONLY

Edward Koontz
 Authorized Representative

Vice President
 Title