

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES
 (MALT BEVERAGES)**

Distributor THE LEWIS BEAR COMPANY Date July 23, 2009
 Location Address 6120 Enterprise Drive License No. JDBW 27 - 00351 KLD _____
 City Pensacola, FL 32505 Beginning Date August 3, 2009
 Ending Date _____
 Notice No. 2009 033 Page 1 of 10 Date January 3, 2010
 Counties Where Price is in Effect: Escambia, Santa Rosa, Okaloosa, Jackson, Washington, Walton, Holmes, Bay, Gulf, Calhoun, Franklin

PRICE PROMOTION

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Bacardi Mojito Sampler	24/12 oz 2/12 LNNR	One	22.90	26.00
Bacardi Silver 03	24/12 oz 4/6 LNNR	One	22.90	26.00
Bacardi Mojito	24/12 oz 4/6 LNNR	One	22.90	26.00
Bacardi Pomegranate	24/12 oz 4/6 LNNR	One	22.90	26.00
Bacardi Lemonade	24/12 oz 4/6 LNNR	One	22.90	26.00
Bacardi Peach	24/12 oz 4/6 LNNR	One	22.90	26.00
Bacardi Silver Raz	24/12 oz 4/6 LNNR	One	22.90	26.00
Bacardi Strawberry	24/12 oz 4/6 LNNR	One	22.90	26.00
Bacardi Watermelon	24/12 oz 4/6 LNNR	One	22.90	26.00
Bacardi Silver Sangria	24/12 oz 4/6 LNNR	One	22.90	26.00

Edward Koontz
 Authorized Representative

Vice President
 Title

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City Pensacola, FL 32505 Beginning Date August 3, 2009

Notice No. 2009 033 Page 2 of 10 Ending Date Until Further Notice

Counties Where Price is in Effect: Escambia, Santa Rosa, Okaloosa, Jackson, Washington, Walton, Holmes, Bay, Gulf, Calhoun, Franklin

NEW PRODUCT

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Bacardi Silver Sangria	24/12 oz 4/6 LNNR	One	26.00	26.00

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Vice President
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DEPARTMENT OF BUSINESS AND PROFESSIONAL REGULATION
DIVISION OF ALCOHOLIC BEVERAGES AND TOBACCO
1940 NORTH MONROE STREET • TALLAHASSEE, FL 32399-1022

DBPR Form AB&T
4000A-032E
Rev. 5/04

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Notice No. 2009 033 Page 3 of 10 Date September 6, 2009
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PRICE PROMOTION

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Budweiser	24/12 oz 2/12 Can	1 - 9	17.80	17.80
Bud Light	24/12 oz 2/12 Can	10 +	17.10	17.80
Bud Select	24/12 oz 2/12 Can			

CAN BE COMBINED FOR THE QUANTITY DISCOUNT

OFF - PREMISE ACCOUNTS ONLY

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<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Busch	24/12 oz S/C Can	1 - 97	12.85	12.85
Busch Light	24/12 oz S/C Can	98 +	12.35	12.85

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<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Budweiser	18/12 oz Can	1 - 24	13.50	13.50
Bud Light	18/12 oz Can	25 +	12.75	13.50
Bud Select	18/12 oz Can			
Budweiser	18/12 oz LNNR			
Bud Light	18/12 oz LNNR			
Bud Select	18/12 oz LNNR			

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<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Natural Light	24/12 oz S/C Cans	1 – 9	12.25	12.25
Natural Ice	24/12 oz S/C Cans	10 +	11.85	12.25

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<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Czechvar	24/11.2 oz 2/12 LNNR	One	25.40	28.75
Hoegaarden	24/11.2 oz 2/12 LNNR	One	25.40	28.75
Stella Artois	24/11.2 oz 2/12 LNNR	One	25.40	28.75

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Bass Pale Ale	24/12 oz 2/12 LNNR	1 – 69	25.20	26.30
		70 +	22.85	26.30

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<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Budweiser	24/12 oz S/C Can	1 – 9	17.80	17.80
Bud Light	24/12 oz S/C Can	10 – 119	16.55	17.80
Bud Select	24/12 oz S/C Can	120 +	15.75	17.80
Budweiser	24/12 oz LNNR			
Bud Light	24/12 oz LNNR			
Bud Select	24/12 oz LNNR			

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Busch	24/12 oz 2/12 Can	1 – 9	12.85	12.85
Busch	24/12 oz 2/12 LNNR	10 +	12.35	12.85
Busch Light	24/12 oz 2/12 Can			
Busch Light	24/12 oz 2/12 LNNR			

ALL BRANDS CAN BE COMBINED FOR THE QUANTITY DISCOUNT

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Becks	24/12 oz 2/12 LNNR/Can	1 – 71	21.95	25.55
Becks Dark	24/12 oz 2/12 LNNR/Can	72 +	20.95	25.55
Becks Light	24/12 oz 2/12 LNNR/Can			
Becks Oktoberfest	24/12 oz 2/12 LNNR/Can			

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Widmer Hefeweizen	24/12 oz 4/6 LNNR	1 – 59	27.15	27.15
Widmer Drifter Pale Ale	24/12 oz 4/6 LNNR	60 +	23.31	27.15
Widmer Drop Top Amber	24/12 oz 4/6 LNNR			
Kona Fire Rock	24/12 oz 4/6 LNNR			
Kona Longboard	24/12 oz 4/6 LNNR			
Kona Pipeline	24/12 oz 4/6 LNNR			
Kona Wailua Wheat	24/12 oz 4/6 LNNR			

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Redhook ESB	24/12 oz 4/6 LNNR	1 – 59	24.44	27.15
Redhook Blonde Ale	24/12 oz 4/6 LNNR	60 +	23.31	27.15
Redhook Blackhook	24/12 oz 4/6 LNNR			
Redhook Late Harvest	24/12 oz 4/6 LNNR			
Redhook Longhammer	24/12 oz 4/6 LNNR			
Redhook Nut Brown	24/12 oz 4/6 LNNR			
Redhook Slim Chance	24/12 oz 4/6 LNNR			
Redhook Sun Rye	24/12 oz 4/6 LNNR			
Redhook Winterhook	24/12 oz 4/6 LNNR			
Redhook Sampler Pack	24/12 oz 4/6 LNNR			

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Hook & Ladder Golden Ale	24/12 oz 4/6 LNNR	1 - 9	23.30	24.60
Hook & Ladder Backdraft	24/12 oz 4/6 LNNR	10 +	21.00	24.60
Hook & Ladder Lighter	24/12 oz 4/6 LNNR			

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