

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES
 (MALT BEVERAGES)**

Distributor THE LEWIS BEAR COMPANY Date August 13, 2009
 Location Address 6120 Enterprise Drive License No. JDBW 27 - 00351 KLD _____
 City Pensacola, FL 32505 Beginning Date August 24, 2009
 Notice No. 2009 038 Page 1 of 3 Ending Date September 13, 2009
 Counties Where Price is in Effect: Escambia, Santa Rosa, Okaloosa, Jackson, Washington, Walton, Holmes, Bay, Gulf, Calhoun, Franklin

PRICE PROMOTION

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Bud Light Lime	24/12 oz 2/12 LNNR	One	19.18	20.75
Bud Light Lime	24/12 oz 2/12 Can	One	19.18	20.75
Bud American Ale	24/12 oz 2/12 LNNR	One	19.18	20.75
Bud Light Wheat	24/12 oz 2/12 LNNR	One	19.18	20.75

OFF – PREMISE ACCOUNTS ONLY

Edward Koontz
 Authorized Representative

Vice President
 Title

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Budweiser	24/12 oz S/C Can	1 – 9	17.80	17.80
Bud Light	24/12 oz S/C Can	10 – 97	16.55	17.80
Bud Select	24/12 oz S/C Can	98 +	15.75	17.80
Budweiser	24/12 oz LNNR			
Bud Light	24/12 oz LNNR			
Bud Select	24/12 oz LNNR			

ALL CAN BE COMBINED FOR THE QUANTITY DISCOUNT

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NEW PRODUCTS

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Mich Ultra	15/24 oz Can	One	24.80	24.80

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Bud Light Speaker Box	24/12 oz LNNR	One	19.50	19.50

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