

DEPARTMENT OF BUSINESS AND PROFESSIONAL REGULATION
DIVISION OF ALCOHOLIC BEVERAGES AND TOBACCO
1940 NORTH MONROE STREET • TALLAHASSEE, FL 32399-1022

DBPR Form AB&T
4000A-032E
Rev. 5/04

NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES
(MALT BEVERAGES)

Distributor THE LEWIS BEAR COMPANY Date August 20, 2009
Location Address 6120 Enterprise Drive License No. JDBW 27 - 00351 KLD _____
City Pensacola, FL 32505 Beginning Date August 31, 2009
Ending Date _____
Notice No. 2009 040 Page 1 of 5 Date September 13, 2009
Counties Where Price is in Effect: Escambia, Santa Rosa, Okaloosa, Jackson, Washington, Walton, Holmes, Bay, Gulf, Calhoun, Franklin

PRICE PROMOTION

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Bacardi Mojito Sampler	24/12 oz 4/6 LNNR	One	22.90	26.00

OFF – PREMISE ACCOUNTS ONLY

Edward Koontz
Authorized Representative

Vice President
Title

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<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Busch	24/12 oz Cans	1 – 9	12.85	12.85
Busch Light	24/12 oz Cans	10 +	12.35	12.85
Busch Ice	24/12 oz Cans			

CAN BE COMBINED FOR THE QUANTITY DISCOUNT

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Redhook Variety Pack	24/12 oz 2/12 LNNR	One	25.57	27.15

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Budweiser	24/12 oz 2/12 LNNR	1 – 9	17.80	17.80
Bud Light	24/12 oz 2/12 LNNR	10 +	17.10	17.80
Bud Select	24/12 oz 2/12 LNNR			

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<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Budweiser	15/24 oz 5/3 Can	1 – 4	21.25	21.25
Bud Light	15/24 oz 5/3 Can	5 +	19.60	21.25

CAN BE COMBINED WITH OTHER BUD FAMILY SINGLE SERVES FOR THE QUANTITY DISCOUNT

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Natural Light	24/12 oz 2/12 Can	1 – 9	12.25	12.25
Natural Ice	24/12 oz 2/12 Can	10 +	11.85	12.25
Natural Light	24/12 oz 2/12 LNNR			
Natural Ice	24/12 oz 2/12 LNNR			

ALL BRANDS CAN BE COMBINED FOR THE QUANTITY DISCOUNT

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<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Budweiser	18/12 oz Cans	1 - 9	13.50	13.50
Bud Light	18/12 oz Cans	10 +	12.75	13.50
Bud Select	18/12 oz Cans			
Budweiser	18/12 oz LNNR			
Bud Light	18/12 oz LNNR			
Bud Select	18 12 oz LNNR			

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<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Widmer Hefeweizen	24/12 oz 4/6 LNNR	1 – 59	24.44	27.15
Widmer Drifter Pale Ale	24/12 oz 4/6 LNNR	60 +	23.31	27.15
Widmer Drop Top Amber	24/12 oz 4/6 LNNR			
Kona Fire Rock	24/12 oz 4/6 LNNR			
Kona Longboard	24/12 oz 4/6 LNNR			
Kona Pipeline	24/12 oz 4/6 LNNR			
Kona Wailua Wheat	24/12 oz 4/6 LNNR			

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