

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES
 (MALT BEVERAGES)**

Distributor THE LEWIS BEAR COMPANY Date September 10, 2009

Location Address 6120 Enterprise Drive License No. JDBW 27 - 00351 KLD _____

City Pensacola, FL 32505 Beginning Date September 28, 2009

Notice No. 2009 043 Page 1 of 16 Ending Date Until Further Notice

Counties Where Price is in Effect: Escambia, Santa Rosa, Okaloosa, Jackson, Washington, Walton, Holmes, Bay, Gulf, Calhoun, Franklin

PRICE INCREASE

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Budweiser	24/7 oz 4/6 LNNR	One		12.10
Budweiser	24/12 oz 4/6 Can	One		19.05
Budweiser	24/12 oz 4/6 LNNR	One		19.05
Budweiser	24/12 LNNR Craft	One		18.15
Budweiser	15/16 ALNR	One		17.30
Budweiser	24/12 oz 2/12 CAN	One		18.15
Budweiser	24/12 oz 2/12 LNNR	One		18.15
Budweiser	18/12 oz CAN	One		13.70
Budweiser	18/12 oz LNNR	One		13.70
Budweiser	24/12 LNNR PREPNT	One		18.15
Budweiser	24/12 oz Suitcase Can	One		18.15
Budweiser	24/16 oz 6/4 WM	One		20.70
Budweiser	24/16 oz 6/4 CAN	One		20.70
Budweiser	24/16 oz 4/6 PLNR	One		23.35
Budweiser	24/16 oz PLNNR	One		23.35
Budweiser	15/16 oz NR BP	One		12.95
Budweiser	24/16 oz 6/4 ALNR	One		26.60
Budweiser	24/16 oz ALNR	One		25.60
Budweiser	12/32 oz NR	One		21.35
Budweiser	15/24 oz Can	One		22.25
Budweiser	15/24 oz 5/3 Can	One		22.25
Budweiser	15/24 oz NRWM	One		22.25

Edward Koontz
 Authorized Representative

Vice President
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PRICE INCREASE

BRAND NAME	SIZE AND PACKAGE	CASE QUANTITY	POSTED PRICE PER CASE	CASH PRICE AFTER POSTING
Bud Light	24/7 oz 4/6 LNNR	One		12.10
Bud Light	24/12 oz 4/6 Can	One		19.05
Bud Light	24/12 oz 4/6 LNNR	One		19.05
Bud Light	24/12 oz 2/12 Can	One		18.15
Bud Light	24/12 oz 2/12 LNNR	One		18.15
Bud Light	18/12 oz CAN	One		13.70
Bud Light	18/12 oz LNNR	One		13.70
Bud Light	24/12 LNNR PREPNT	One		18.15
Bud Light	24/12 LNNR (Craft)	One		18.15
Bud Light	24/12 oz Suitcase Can	One		18.15
Bud Light	24/16 oz 6/4 WM	One		20.70
Bud Light	24/16 oz 6/4 CAN	One		20.70
Bud Light	24/16 oz 4/6 PLNR	One		23.35
Bud Light	15/16 oz NR BP	One		12.95
Bud Light	24/16 oz 6/4 ALNR	One		26.60
Bud Light	24/16 oz ALNR (specialty)	One		29.35
Bud Light	24/16 oz ALNR	One		25.60
Bud Light	15/16 oz ALNR	One		17.30
Bud Light	12/32 oz NR	One		21.35
Bud Light	15/24 oz CAN	One		22.25
Bud Light	15/24 oz NRWM	One		22.25

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<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Bud Ice	24/12 oz 4/6 LNNR	One		15.00
Bud Ice	24/12 oz 2/12 Can	One		14.40
Bud Ice	24/12 oz 2/12 LNNR	One		14.40
Bud Ice	15/16 oz NR BP	One		12.95

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Bud Ice Light	24/12 oz 4/6 LNNR	One		15.00
Bud Ice Light	24/12 oz 2/12 Can	One		14.40
Bud Ice Light	24/12 oz 2/12 LNNR	One		14.40

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Bud Dry	24/12 oz 2/12 Can	One		14.85
Bud Extra	24/16oz 6/4 Can	One		28.30

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Budweiser Select	24/12 oz 4/6 LNNR	One		19.05
Budweiser Select	24/12 oz 4/6 Can	One		19.05
Budweiser Select	24/12 oz 2/12 Can	One		18.15
Budweiser Select	24/12 oz 2/12 LNNR	One		18.15
Budweiser Select	18/12 oz Can	One		13.70
Budweiser Select	18/12 oz LNNR	One		13.70
Budweiser Select	24/12 oz LNNR (Craft)	One		18.15
Budweiser Select	24/12 oz Suitcase Can	One		18.15
Budweiser Select	24/12 oz LNNR PREPNT	One		18.15
Budweiser Select	15/16 oz NR BP	One		12.95
Budweiser Select	24/16 oz ALNR	One		25.60
Budweiser Select	15/24 oz Can	One		22.25
Budweiser Select	15/24 oz NRWM	One		22.25

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<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTIT</i>	<i>POSTED PRICE PER</i>	<i>CASH PRICE AFTER</i>
Bud Light Lime	18/12 oz LNNR	One		15.60
Bud Light Lime	18/12 oz Cans	One		15.60
Bud Light Lime	24/12 oz 2/12 Cans	One		20.75
Bud Light Lime	24/12 oz 4/6 LNNR	One		21.35
Bud Light Lime	24/12 oz 2/12 LNNR	One		20.75
Bud Light Lime	24/12 oz LNNR PRPT	One		20.75
Bud Light Lime	15/22 oz NR	One		20.40
Bud Light Lime	15/24 oz Can	One		21.90
Bud Light Lime	24/16 oz 6/4 ALNR	One		31.46

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Bud Light Golden Wheat	24/12 oz 2/12 LNNR	One		20.75
Bud Light Golden Wheat	24/12 oz 4/6 LNNR	One		21.35
Chelada Bud	24/16 oz 6/4 Can	One		29.10
Chelada Bud	15/24 oz Can	One		29.60
Chelada Bud Light	24/16 oz 6/4 Can	One		29.10
Chelada Bud Light	15/24 oz Can	One		29.60

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<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Bud American Ale	24/12 oz 4/6 LNNR	One		21.35
Bud American Ale	15/22 oz NR	One		20.40
Bud American Ale	24/12 oz 2/12 LNNR	One		20.75

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Wild Blue	24/12 oz 4/6 LNNR	One		24.90
Stone Mill Pale Ale	24/12 oz 4/6 LNNR	One		25.50
Shock Top	24/12 oz 4/6 LNNR	One		23.75
Shock Top	24/12 oz 2/12 LNNR	One		23.75
Winter Bourbon Ale	24/12 oz 4/6 LNNR	One		23.75
Hop Hound Wht	24/12 oz 4/6 LNNR	One		23.75

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Rolling Rock	24/12 oz 4/6 LNNR	One		20.35
Rolling Rock	24/12 oz 2/12 LNNR	One		20.15
Rolling Rock	24/12 oz 2/12 Can	One		20.15
Rock Light	24/12 oz 4/6 LNNR	One		20.35
Rock Light	24/12 oz 2/12 LNNR	One		20.15
Jacks Pumpkin Spice Ale	24/12 oz 4/6 LNNR	One		23.75

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<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Busch	18/12 oz LNNR	One		9.80
Busch	24/12 oz 4/6 Can	One		13.60
Busch	24/12 oz 4/6 LNNR	One		13.60
Busch	24/16 oz 6/4 Can	One		16.25
Busch	24/12 oz 2/12 Can	One		13.35
Busch	24/12 oz 2/12 LNNR	One		13.35
Busch	24/12 oz Suitcase Can	One		13.30
Busch	12/32 oz NR	One		16.85
Busch	18/12 oz Can	One		9.80
Busch	15/24 oz Can	One		17.85

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DEPARTMENT OF BUSINESS AND PROFESSIONAL REGULATION
 DIVISION OF ALCOHOLIC BEVERAGES AND TOBACCO
 1940 NORTH MONROE STREET • TALLAHASSEE, FL 32399-1022

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<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Busch Light	24/12 oz 4/6 Can	One		13.60
Busch Light	24/12 oz 4/6 LNNR	One		13.60
Busch Light	24/16 oz 6/4 Can	One		16.25
Busch Light	24/12 oz 2/12 Can	One		13.35
Busch Light	24/12 oz 2/12 LNNR	One		13.35
Busch Light	24/12 oz Suitcase Can	One		13.30
Busch Light	18/12 oz LNNR	One		9.80
Busch Light	18/12 oz Can	One		9.80
Busch Light	15/24 oz Can	One		17.85

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<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Busch Ice	24/12 oz 2/12 Can	One		13.35

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
King Cobra	12/32 oz NR	One		13.55
King Cobra	15/24 oz Can	One		16.45

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Hurricane High Gravity	15/24 oz Can	One		15.70
Hurricane High Gravity	24/16 oz 6/4 Can	One		13.35

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<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Natural Light	24/12 oz 4/6 Can	One		13.00
Natural Light	24/12 oz 4/6 LNNR	One		13.00
Natural Light	24/12 oz 2/12 Can	One		12.75
Natural Light	24/12 oz 2/12 LNNR	One		12.75
Natural Light	24/12 oz Suitcase Can	One		12.70
Natural Light	24/16 oz 6/4 Can	One		13.70
Natural Light	12/32 oz NR	One		15.45
Natural Light	15/24 oz Can	One		17.30
Natural Light	30/12 oz Can	One		15.80
Natural Light	15/22 oz NR	One		16.35
Natural Light	18/12 oz Can	One		9.35

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PRICE INCREASE

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Natural Ice	24/12 oz 4/6 Can	One		13.00
Natural Ice	24/12 oz 4/6 LNNR	One		13.00
Natural Ice	24/12 oz 2/12 Can	One		12.75
Natural Ice	24/12 oz 2/12 LNNR	One		12.75
Natural Ice	24/12 oz Suitcase Can	One		12.70
Natural Ice	24/16 oz 6/4 Can	One		13.70
Natural Ice	12/32 oz NR	One		15.45
Natural Ice	15/24 oz Can	One		17.30
Natural Ice	15/22 oz NR	One		16.35
Natural Ice	18/12 Can	One		9.35
Natural Ice	30/12 oz Can	One		15.80

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
O'Douls	24/12 oz 4/6 Can	One		15.40
O'Douls	24/12 oz 2/12 Can	One		15.40
O'Douls	24/12 oz 4/6 LNNR	One		15.90
O'Douls Amber	24/12 oz 4/6 LNNR	One		15.90
Beach Bum Blonde	24/12 oz 4/6 LNNR	One		23.75

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Kirin Ichiban	24/12 oz 4/6 LNNR	One		22.55
Kirin Ichiban	24/12 oz 2/12 LNNR	One		22.55
Kirin Ichiban	24/16 oz LNNR	One		36.40
Kirin Light	24/12 oz 4/6 LNNR	One		22.55
Redbridge	24/12 oz 4/6 LNNR	One		25.50
Tennants Lager	24/11.2 oz 4/6 LNNR	One		27.15
Tilt	24/16 oz 6/4 Can	One		31.60
Tilt Green 8%	24/16 oz 6/4 Can	One		31.60
Harbin Lager	24/11.2 oz 4/6 LNNR	One		25.25
Harbin Lager	12/20.3 oz NR	One		21.85

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PRICE INCREASE

½ Barrel	1 Keg	2 – 4 Kegs	5 – 29 Kegs	30 Plus Kegs	35 Plus Kegs	50 Plus Kegs
Budweiser	79.00	N/A	75.00	72.00	69.00	64.00
Bud Light	79.00	N/A	75.00	72.00	69.00	64.00
Bud American Ale	110.00	79.00	75.00	72.00	69.00	N/A
Budweiser Select	65.00	N/A	N/A	N/A	N/A	N/A
Bud Ice	79.00	N/A	64.00	64.00	N/A	N/A
Michelob	79.00	N/A	75.00	N/A	N/A	N/A
Michelob Light	79.00	N/A	75.00	N/A	N/A	N/A
Mich Amber Bock	83.00	N/A	79.00	N/A	N/A	N/A
Michelob Ultra	83.00	N/A	79.00	N/A	N/A	N/A
Mich Ultra Amber	83.00	N/A	79.00	N/A	N/A	N/A
Busch	76.00	74.00	64.00	N/A	N/A	N/A
Busch Light	76.00	74.00	64.00	N/A	N/A	N/A
Natural Light	66.00	66.00	63.50	N/A	N/A	N/A

½ Barrel	1 Keg
American Red Lager	88.00
Bare Knuckle Stout	129.00
Beach Bum Blonde	90.00
Bud Lt Golden Wht	110.00
Hooters 83 Lager	88.00
Hop Hound	90.00
Jack's Pumpkin	90.00
Land Shark	110.00
Lone Palm	88.00
Rolling Rock	83.00
Shock Top	90.00
Spring Heat Spiced Wheat	90.00
Winter Bourbon Cask Ale	90.00

PRICES DO NOT INCLUDE A \$50 DEPOSIT

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PRICE INCREASE

Brand Name	1/4 Barrel	1/6 Barrel
Budweiser	41.00	27.00
Bud Light	41.00	27.00
Budweiser American Ale	N/A	44.00
Budweiser Select	41.00	27.00
Michelob	41.00	27.00
Michelob Light	41.00	N/A
Michelob Ultra	45.00	N/A
Kirin Ichiban	52.50	N/A
Land Shark	N/A	44.00
Mich Amber Bock	N/A	31.35
Michelob Ultra Amber	N/A	31.35
Skip Jack Amber	N/A	38.70
Tarpon Spoon Bohemian Pilsner	N/A	38.70
Bare Knuckle Stout	N/A	46.00

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 Counties Where Price is in Effect: Escambia, Santa Rosa, Okaloosa, Jackson, Washington, Walton, Holmes, Bay, Gulf, Calhoun, Franklin

PRICE INCREASE

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Michelob	24/12 oz 4/6 LNNR	One		19.05
Michelob	24/12 oz 2/12 LNNR	One		18.15
Mich Light	24/7 oz 4/6 LNNR	One		12.10
Mich Light	24/12 oz 4/6 LNNR	One		19.05
Mich Light	24/12 oz 2/12 LNNR	One		18.15
Mich Light	24/12 oz 2/12 Can	One		18.15
Mich Light	18/12 oz Can	One		13.70
Mich Light	18/12 oz LNNR	One		13.70

Edward Koontz
 Authorized Representative

Vice President
 Title