

DEPARTMENT OF BUSINESS AND PROFESSIONAL REGULATION
 DIVISION OF ALCOHOLIC BEVERAGES AND TOBACCO
 1940 NORTH MONROE STREET • TALLAHASSEE, FL 32399-1022

DBPR Form AB&T
 4000A-032E
 Rev. 5/04

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES
 (MALT BEVERAGES)**

Distributor THE LEWIS BEAR COMPANY Date September 17, 2009
 Location Address 6120 Enterprise Drive License No. JDBW 27 - 00351 KLD _____
 City Pensacola, FL 32505 Beginning Date September 28, 2009
 Notice No. 2009 046 Page 1 of 14 Ending Date Until Further Notice
 Counties Where Price is in Effect: Escambia, Santa Rosa, Okaloosa, Jackson, Washington, Walton, Holmes, Bay, Gulf, Calhoun, Franklin

NEW PRODUCTS

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Woodchuck Granny Smith	24/12 oz 4/6 NR	One	27.85	27.85
Strongbow Cider	1/2 BBL	One	149.00	149.00
Woodchuck Amber	1/6 BBL	One	57.00	57.00
Woodchuck Variety Pack	24/12 oz 2/12 NR	One	27.85	27.85

PRICE CHANGE

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Strongbow Cider	24/12 oz 4/6 NR	One		29.65
Woodchuck Amber Cider	24/12 oz 4/6 NR	One		27.85
Woodpecker Cider	24/12 oz 4/6 NR	One		29.65
Woodchuck Raspberry Cider	24/12 oz 4/6 NR	One		27.85
Woodchuck Pear Cider	24/12 oz 4/6 NR	One		27.85
Woodchuck Dark & Dry Cider	24/12 oz 4/6 NR	One		27.85

Edward Koontz
 Authorized Representative

Vice President
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PRICE PROMOTION

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Bud American Ale	1/2 BBLS	1 – 4	79.00	110.00
		5 – 29	75.00	110.00
		30 – 34	72.00	110.00
		35 +	69.00	110.00

CAN BE COMBINED WITH OTHER 1/2 BBLS FOR THE QUANTITY DISCOUNT

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Bud American Ale	1/6 BBL	One	27.00	44.00

PRICES DO NOT INCLUDE A \$50.00 DEPOSIT

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<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Kirin	24/12 oz 4/6 LNNR	1 - 9	22.55	22.55
Kirin Light	24/12 oz 4/6 LNNR	10 +	20.25	22.55

BOTH BRANDS CAN BE COMBINED FOR THE QUANTITY DISCOUNT

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Busch	24/12 oz 2/12 LNNR	1 - 9	13.35	13.35
Busch Light	24/12 oz 2/12 LNNR	10 +	12.85	13.35
Busch	24/12 oz 2/12 Can			
Busch Light	24/12 oz 2/12 Can			

ALL BRANDS CAN BE COMBINED FOR THE QUANTITY DISCOUNT

OFF - PREMISE ACCOUNTS ONLY

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<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Bud Light	24/12 oz LNNR Speaker Box	10 - 59	18.25	19.50
		60	17.45	19.50

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Budweiser	15/24 oz 5/3 Can	1 - 4	22.25	22.25
Bud Light	15/24 oz 5/3 Can	5 +	20.60	22.25

CAN BE COMBINED WITH OTHER BUD FAMILY SINGLE SERVES FOR THE QUANTITY DISCOUNT

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Busch	18/12 oz Can	1 - 9	9.80	9.80
Busch Light	18/12 oz Can	10 +	8.85	9.80
Busch	18/12 oz LNNR			
Busch Light	18/12 oz LNNR			

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PRICE PROMOTION

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Michelob	18/12 oz Can	1 – 9	15.15	15.15
Mich Light	18/12 oz Can	10 +	13.40	15.15
Mich Ultra	18/12 oz Can			
Mich Amber Bock	18/12 oz Can			
Mich Ultra Amber	18/12 oz Can			
Michelob	18/12 oz LNNR			
Mich Light	18/12 oz LNNR			
Mich Ultra	18/12 oz LNNR			
Mich Ultra Amber	18/12 oz LNNR			
Mich Amber Bock	18/12 oz LNNR			

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<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Michelob	24/12 oz 2/12 LNNR	1 – 9	20.15	20.15
Mich Light	24/12 oz 2/12 LNNR	10 +	18.55	20.15
Mich Ultra	24/12 oz 2/12 LNNR			
Mich Amber Bock	24/12 oz 2/12 LNNR			
Mich Ultra Amber	24/12 oz 2/12 LNNR			
Michelob	24/12 oz 2/12 Can			
Mich Light	24/12 oz 2/12 Can			
Mich Ultra	24/12 oz 2/12 Can			
Mich Ultra Amber	24/12 oz 2/12 Can			

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<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Hurricane HG	24/16 oz 6/4 Can	One	13.35	13.35
		2 +	11.45	13.35

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
King Cobra	12/32 Quart NR	One	12.55	13.55

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Budweiser	1/6 BBL Party Ball	One	27.00	29.00
Bud Light	1/6 BBL Party Ball	One	27.00	29.00

BOTH BRANDS CAN BE COMBINED FOR THE QUANTITY DISCOUNT

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Bud Light Lime	24/12 oz LNNR	56 +	18.59	20.75
Bud Light Wheat	24/12 oz LNNR	56 +	18.59	20.75
Land Shark	24/12 oz 2/12 LNNR	One	22.05	24.30

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Budweiser	15/24 oz NR	1 – 4	22.25	22.25
Bud Light	15/24 oz NR	5 +	20.60	22.25
Bud Select	15/24 oz NR			
Budweiser	15/24 oz Can	1 – 4	22.25	22.25
Bud Light	15/24 oz Can	5 +	20.60	22.25
Bud Select	15/24 oz Can			
Budweiser	12/32 oz NR	1 – 4	21.35	21.35
Bud Light	12/32 oz NR	5 +	20.05	21.35
Bud Select	12/32 oz NR			
Budweiser	24/16 oz 6/4 WMNR	1 – 4	20.70	20.70
Bud Light	24/16 oz 6/4 WMNR	5 +	20.10	20.70
Bud Select	24/16 oz 6/4 WMNR			

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<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Natural Light	15/22 oz NRWM	1 – 2	16.35	16.35
Natural Ice	15/22 oz NRWM	3 +	13.80	16.35

BOTH BRANDS CAN BE COMBINED FOR THE QUANTITY DISCOUNT

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Natural Light	12/32 oz Quart NR	One	15.45	15.45
Natural Ice	12/32 oz Quart NR	2 +	14.60	15.45

BOTH BRANDS CAN BE COMBINED FOR THE QUANTITY DISCOUNT

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Natural Light	18/PK Can	1 – 9	9.35	9.35
Natural Ice	18/PK Can	10 +	8.85	9.35

BOTH BRANDS CAN BE COMBINED FOR THE QUANTITY DISCOUNT

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Natural Light	24/16 oz 6/4 Can	1 – 4	13.70	13.70
Natural Ice	24/16 oz 6/4 Can	5 +	13.15	13.70

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Budweiser	24/12 oz 2/12 Can	1 – 9	18.15	18.15
Bud Light	24/12 oz 2/12 Can	10 +	17.45	18.15
Bud Select	24/12 oz 2/12 Can			

ALL CAN BE COMBINED FOR THE QUANTITY DISCOUNT

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Budweiser	18/12 oz Cans	1 – 24	13.70	13.70
Bud Light	18/12 oz Cans	25 +	12.95	13.70
Bud Select	18/12 oz Cans			
Budweiser	18/12 oz LNNR			
Bud Light	18/12 oz LNNR			
Bud Select	18/12 oz LNNR			

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PRICE PROMOTION

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Budweiser	24/12 oz Suitcase Cans	1 – 9	18.15	18.15
Bud Light	24/12 oz Suitcase Cans	10 – 59	17.00	18.15
Bud Select	24/12 oz Suitcase Cans	60 – 119	16.50	18.15
Budweiser	24/12 oz LNNR Pre-print	120 +	16.10	18.15
Bud Light	24/12 oz LNNR Pre-print			
Bud Select	24/12 oz LNNR Pre-print			

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PRICE PROMOTION

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Busch	24/12 oz Suitcase Can	1 – 97	13.30	13.30
Busch Light	24/12 oz Suitcase Can	98 +	12.80	13.30

CAN BE COMBINED FOR THE QUANTITY DISCOUNT

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Natural Light	24/12 oz Suitcase Can	1 – 9	12.70	12.70
Natural Ice	24/12 oz Suitcase Can	10 +	12.30	12.70

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PRICE PROMOTION

BRAND NAME	SIZE AND PACKAGE	CASE QUANTITY	POSTED PRICE PER CASE	CASH PRICE AFTER POSTING
Budweiser	24/12 oz S/C Can	1 – 24	18.15	18.15
Bud Light	24/12 oz S/C Can	25 – 191	16.90	18.15
Bud Select	24/12 oz S/C Can	192 +	16.55	18.15
Budwieser Craft Box	24/12 oz LNNR			
Bud Light Craft Box	24/12 oz LNNR			
Bud Select Craft Box	24/12 oz LNNR			

ALL CAN BE COMBINED FOR THE QUANTITY DISCOUNT

BRAND NAME	SIZE AND PACKAGE	CASE QUANTITY	POSTED PRICE PER CASE	CASH PRICE AFTER POSTING
Budweiser	24/12 oz ALNR	1 – 9	25.35	25.35
Bud Light	24/12 oz ALNR	10 +	24.11	25.35
Bud Select	24/12 oz ALNR			

ALL CAN BE COMBINED FOR THE QUANTITY DISCOUNT

BRAND NAME	SIZE AND PACKAGE	CASE QUANTITY	POSTED PRICE PER CASE	CASH PRICE AFTER POSTING
Budweiser	15/16 oz ALNR	1 – 2	17.30	17.30
Bud Light	15/16 oz ALNR	3 +	15.85	17.30
Bud Select	15/16 oz ALNR			

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PRICE INCREASE

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Michelob	24/12 oz 4/6 LNNR	One		20.35
Michelob	24/12 oz 2/12 LNNR	One		20.15
Mich Light	24/7 oz 4/6 LNNR	One		14.05
Mich Light	24/12 oz 4/6 LNNR	One		20.35
Mich Light	24/12 oz 2/12 LNNR	One		20.15
Mich Light	24/12 oz 2/12 Can	One		20.15
Mich Light	18/12 oz Can	One		15.15
Mich Light	18/12 oz LNNR	One		15.15
Michelob	1/4 BBL	One		45.00
Mich Light	1/4 BBL	One		45.00
Michelob	1/6 BBL	One		31.35
Michelob	1/2 BBL	1 - 4		83.00
		5 +		79.00
Mich Light	1/2 BBL	1 - 4		83.00
		5 +		79.00

**KEG PRICES DO NOT INCLUDE A \$50.00 DEPOSIT
 1/2 BBLs CAN BE COMBINED WITH OTHER AB 1/2 BBLs FOR THE QUANTITY DISCOUNT**

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