

DEPARTMENT OF BUSINESS AND PROFESSIONAL REGULATION
DIVISION OF ALCOHOLIC BEVERAGES AND TOBACCO
1940 NORTH MONROE STREET • TALLAHASSEE, FL 32399-1022

DBPR Form AB&T
4000A-032E
Rev. 5/04

NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES
(MALT BEVERAGES)

Distributor THE LEWIS BEAR COMPANY Date October 22, 2009
Location Address 6120 Enterprise Drive License No. JDBW 27 - 00351 KLD _____
City Pensacola, FL 32505 Beginning Date November 2, 2009
Ending Date January 3, 2010
Notice No. 2009 052 Page 1 of 9 Date January 3, 2010
Counties Where Price is in Effect: Escambia, Santa Rosa, Okaloosa, Jackson, Washington, Walton, Holmes, Bay, Gulf, Calhoun, Franklin

PRICE PROMOTION

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Bud Light Lime	24/12 oz 2/12 LNNR	One	19.18	20.75
Bud Light Wheat	24/12 oz 2/12 LNNR	One	19.18	20.75
Bud American Ale	24/12 oz 2/12 LNNR	One	19.18	20.75
Bud Light Lime	24/12 oz 2/12 Can	One	19.18	20.75

OFF – PREMISE ACCOUNTS ONLY

Edward Koontz
Authorized Representative

Vice President
Title

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PRICE PROMOTION

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Bud American Ale	1/2 BBL	One	110.00	110.00
Bud American Ale	1/6 BBL	One	44.00	44.00

PRICE DOES NOT INCLUDE A \$50.00 DEPOSIT

CAN BE COMBINED WITH OTHER AB 1/2 BBLs FOR THE QUANTITY DISCOUNT

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 Location Address 6120 Enterprise Drive License No. JDBW 27 - 00351 KLD _____
 City Pensacola, FL 32505 Beginning Date November 2, 2009
 Notice No. 2009 052 Page 3 of 9 Ending Date December 6, 2009
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PRICE PROMOTION

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Bass Pale Ale	24/12 oz 2/12 LNNR	5 – 69	25.20	26.30
		70 +	24.10	26.30

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Becks Pilsner	24/11.2 oz 2/12 LNNR	7 – 71	21.95	25.55
Becks Light	24/11.2 oz 2/12 LNNR	72 +	20.95	25.55
Becks Dark	24/11.2 oz 2/12 LNNR			
Becks Oktoberfest	24/11.2 oz 2/12 LNNR			

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<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Redhook ESB	24/12 oz 4/6 LNNR	1 – 59	27.15	27.15
Redhook Blonde Ale	24/12 oz 4/6 LNNR	60 +	23.31	27.15
Redhook Blackhook	24/12 oz 4/6 LNNR			
Redhook Late Harvest	24/12 oz 4/6 LNNR			
Redhook Longhammer	24/12 oz 4/6 LNNR			
Redhook Nut Brown	24/12 oz 4/6 LNNR			
Redhook Slim Chance	24/12 oz 4/6 LNNR			
Redhook Sun Rye	24/12 oz 4/6 LNNR			
Redhook Winterhook	24/12 oz 4/6 LNNR			
Redhook Sampler Pack	24/12 oz 4/6 LNNR			

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PRICE PROMOTION

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Natural Light	24/12 oz S/C Can	1 - 97	12.70	12.70
Natural Ice	24/12 oz S/C Can	98 +	12.30	12.70

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Notice No. 2009 052 Page 6 of 9 Date November 29, 2009
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PRICE PROMOTION

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Budweiser	24/12 oz 2/12 LNNR	1 - 9	18.15	18.15
Bud Light	24/12 oz 2/12 LNNR	10 +	17.45	18.15
Bud Select	24/12 oz 2/12 LNNR			

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<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Busch	24/12 oz S/C Can	1 - 9	13.30	13.30
Busch Light	24/12 oz S/C Can	10 +	12.80	13.30

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Natural Light	24/12 oz 2/12 Can	1 - 9	12.75	12.75
Natural Ice	24/12 oz 2/12 Can	10 +	12.35	12.75
Natural Light	24/12 oz 2/12 LNNR			
Natural Ice	24/12 oz 2/12 LNNR			

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Budweiser	18/12 oz Can	1 - 9	13.70	13.70
Bud Light	18/12 oz Can	10 +	12.95	13.70
Bud Select	18/12 oz Can			
Budweiser	18/12 oz LNNR			
Bud Light	18/12 oz LNNR			
Bud Select	18/12 oz LNNR			

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<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Kirin	24/12 oz 4/6 LNNR	One	20.25	22.55
Kirin Light	24/12 oz 4/6 LNNR	One	20.25	22.55

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NEW PRODUCTS

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Peak Organic Wheat Ale	1/6 BBL	One	59.99	59.99
Peak Organic Nut Brown	1/2 BBL	One	135.00	135.00
Peak Organic Maple Oat	24/12 oz 6/4 NR	One	45.00	45.00
Peak Organic Maple Oat	1/6 BBL	One	60.00	60.00

KEG PRICES DO NOT INCLUDE A \$50.00 DEPOSIT

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Strongbow Cider	24/16.9 oz 6/4 Can	One	44.50	44.50

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