

**DEPARTMENT OF BUSINESS AND PROFESSIONAL REGULATION**  
 DIVISION OF ALCOHOLIC BEVERAGES AND TOBACCO  
 1940 NORTH MONROE STREET • TALLAHASSEE, FL 32399-1022

DBPR Form AB&T  
 4000A-032E  
 Rev. 5/04

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES  
 (MALT BEVERAGES)**

Distributor THE LEWIS BEAR COMPANY Date November 6, 2009  
 Location Address 6120 Enterprise Drive License No. JDBW 27 - 00351 KLD \_\_\_\_\_  
 City Pensacola, FL 32505 Beginning Date November 16, 2009  
 Notice No. 2009 054-01 Page 1 of 2 Ending Date December 31, 2009  
 Counties Where Price is in Effect: Escambia, Santa Rosa, Okaloosa, Jackson, Washington, Walton, Holmes, Bay, Gulf, Calhoun, Franklin

**PRICE PROMOTION**

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Michelob	24/12 oz 2/12 LNNR	1 – 9	20.15	20.15
Mich Light	24/12 oz 2/12 LNNR	10 +	17.45	20.15
Mich Ultra	24/12 oz 2/12 LNNR			
Mich Amber Bock	24/12 oz 2/12 LNNR			
Mich Ultra Amber	24/12 oz 2/12 LNNR			
Mich Light	24/12 oz 2/12 Can			
Mich Ultra	24/12 oz 2/12 Can			

**CAN BE COMBINED FOR THE QUANTITY DISCOUNT**

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Landshark	24/12 oz 2/12 LNNR	One	19.18	24.30

**OFF – PREMISE ACCOUNTS ONLY**

Edward Koontz  
 Authorized Representative

Vice President  
 Title

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**PRICE PROMOTION**

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Michelob	18/12 oz LNNR	1 – 9	15.15	15.15
Mich Light	18/12 oz LNNR	10 – 59	13.40	15.15
Mich Ultra	18/12 oz LNNR	60 +	13.10	15.15
Mich Amber Bock	18/12 oz LNNR			
Mich Light	18/12 oz Can			
Mich Ultra	18/12 oz Can			

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