

DEPARTMENT OF BUSINESS AND PROFESSIONAL REGULATION

DIVISION OF ALCOHOLIC BEVERAGES AND TOBACCO
1940 NORTH MONROE STREET • TALLAHASSEE, FL 32399-1022

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES
(MALT BEVERAGES)**

Distributor THE LEWIS BEAR COMPANY Date March 10, 2011

Location Address 6120 Enterprise Drive License No. JDBW 27 - 00351 KLD _____

City Pensacola, FL 32505 Beginning Date March 21, 2011

Notice No. 2011 13 Page 1 of 2 Ending Date October 9, 2011

Counties Where Price is in Effect: Escambia, Santa Rosa, Okaloosa, Jackson, Washington, Walton, Holmes, Bay, Gulf, Calhoun, Franklin

PRICE PROMOTION

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Bud Light Sampler	24/12 oz Can Cooler	1 - 47	19.40	19.40
		48 +	17.35	19.40

OFF - PREMISE ACCOUNTS ONLY

Edward Koontz
Authorized Representative

Vice President
Title

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City Pensacola, FL 32505 Beginning Date March 21, 2011

Notice No. 2011 13 Page 2 of 2 Ending Date April 3, 2011

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PRICE PROMOTION

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Starr Hill Amber	24/12 oz 4/6 LNNR	1 - 2	28.76	28.76
Starr Hill Jomo	24/12 oz 4/6 LNNR	3 +	27.26	28.76
Starr Hill The Love	24/12 oz 4/6 LNNR			
Starr Hill Pale Ale	24/12 oz 4/6 LNNR			
Starr Hill Northern Lights	24/12 oz 4/6 LNNR			
Starr Hill Festie	24/12 oz 4/6 LNNR			
Starr Hill Lucy	24/12 oz 4/6 LNNR			

ALL CAN BE COMBINED FOR THE QUANTITY DISCOUNT

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