

DEPARTMENT OF BUSINESS AND PROFESSIONAL REGULATION

DIVISION OF ALCOHOLIC BEVERAGES AND TOBACCO
1940 NORTH MONROE STREET • TALLAHASSEE, FL32399-1022

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES
(MALT BEVERAGES)**

Distributor THE LEWIS BEAR COMPANY Date March 24, 2011

Location Address 6120 Enterprise Drive License No. JDBW 27 - 00351 KLD _____

City Pensacola, FL32505 Beginning Date April 4, 2011

Notice No. 2011 15 Page 1 of 5 Ending Date Until Further Notice

Counties Where Price is in Effect: Escambia, Santa Rosa, Okaloosa, Jackson, Washington, Walton, Holmes, Bay, Gulf, Calhoun, Franklin

NEW PRODUCTS

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Margaritaville Spiked Tea	24/12 oz 4/6 LNNR	One	24.00	24.00
Margaritaville Spiked Tea	15/24 oz Can	One	26.25	26.25
Margaritaville Spiked Lemonade	24/12 oz 4/6 LNNR	One	24.00	24.00
Margaritaville Spiked Lemonade	15/24 oz Can	One	26.25	26.25
Redhook Wit	24/12 oz 4/6 LNNR	One	27.15	27.15
Widmer Rotator IPA	24/12 oz 4/6 LNNR	One	27.15	27.15
Redhook Wit	1/6 BBL	One	55.00	55.00
Widmer Rotator IPA	1/6 BBL	One	55.00	55.00

KEG PRICES DO NOT INCLUDE A \$50.00 DEPOSIT

Edward Koontz
Authorized Representative

Vice President
Title

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(MALT BEVERAGES)**

Distributor THE LEWIS BEAR COMPANY Date March 24, 2011

Location Address 6120 Enterprise Drive License No. JDBW 27 - 00351 KLD _____

City Pensacola, FL32505 Beginning Date April 4, 2011

Ending Date August 28, 2011
Notice No. 2011 15 Page 2 of 5

Counties Where Price is in Effect: Escambia, Santa Rosa, Okaloosa, Jackson, Washington, Walton, Holmes, Bay, Gulf, Calhoun, Franklin

PRICE PROMOTION

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Kona Longboard	24/12 oz 2/12 LNNR	One	22.40	25.55
Redhook Wit	24/12 oz 4/6 LNNR	One	23.35	27.15
Widmer Rotator IPA	24/12 oz 4/6 LNNR	One	24.43	27.15

OFF – PREMISE ACCOUNTS ONLY

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(MALT BEVERAGES)**

Distributor THE LEWIS BEAR COMPANY Date March 24, 2011

Location Address 6120 Enterprise Drive License No. JDBW 27 - 00351 KLD _____

City Pensacola, FL32505 Beginning Date April 4, 2011

Notice No. 2011 15 Page 3 of 5 Ending Date April 24, 2011

Counties Where Price is in Effect: Escambia, Santa Rosa, Okaloosa, Jackson, Washington, Walton, Holmes, Bay, Gulf, Calhoun, Franklin

PRICE PROMOTION

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Starr Hill The Love	24/12 oz 4/6 LNNR	1 - 2	28.76	28.76
Starr Hill Northern Lights	24/12 oz 4/6 LNNR	3 - 24	27.26	28.76
Starr Hill Lucy	24/12 oz 4/6 LNNR	25 +	14.38	28.76
Starr Hill Festie	24/12 oz 4/6 LNNR			
Starr Hill Amber	24/12 oz 4/6 LNNR			
Starr Hill Pale Ale	24/12 oz 4/6 LNNR			

CAN BE COMBINED FOR THE QUANTITY DISCOUNT

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1940 NORTH MONROE STREET • TALLAHASSEE, FL32399-1022

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES
(MALT BEVERAGES)**

Distributor THE LEWIS BEAR COMPANY Date March 24, 2011

Location Address 6120 Enterprise Drive License No. JDBW 27 - 00351 KLD _____

City Pensacola, FL32505 Beginning Date April 4, 2011

Notice No. 2011 15 Page 4 of 5 Ending Date May 1, 2011

Counties Where Price is in Effect: Escambia, Santa Rosa, Okaloosa, Jackson, Washington, Walton, Holmes, Bay, Gulf, Calhoun, Franklin

PRICE PROMOTION

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Budweiser	24/16 oz 6/4 Can	1 - 4	21.15	21.15
Bud Light	24/16 oz 6/4 Can	5 +	20.15	21.15

CAN BE COMBINED FOR THE QUANTITY DISCOUNT

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Kirin	24/12 oz 4/6 LNNR	One	20.25	22.55
Kirin Light	24/12 oz 4/6 LNNR	One	20.25	22.55

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Rolling Rock	24/16 oz 4/6 Can	One	20.15	21.15

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Distributor THE LEWIS BEAR COMPANY Date March 24, 2011

Location Address 6120 Enterprise Drive License No. JDBW 27 - 00351 KLD _____

City Pensacola, FL32505 Beginning Date April 4, 2011

Notice No. 2011 15 Page 5 of 5 Ending Date December 31, 2011

Counties Where Price is in Effect: Escambia, Santa Rosa, Okaloosa, Jackson, Washington, Walton, Holmes, Bay, Gulf, Calhoun, Franklin

PRICE PROMOTION

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Margaritaville Spiked Tea	24/12 oz 4/6 LNNR	One	22.35	24.00
Margaritaville Spiked Lemonade	24/12 oz 4/6 LNNR	One	22.35	24.00

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Barcardi Sampler 2011	24/12 oz 2/12 LNNR	One	21.30	26.35
Bacardi Mojito	24/12 oz 2/12 LNNR	One	21.30	26.35

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