

**DEPARTMENT OF BUSINESS AND PROFESSIONAL REGULATION**

DIVISION OF ALCOHOLIC BEVERAGES AND TOBACCO  
1940 NORTH MONROE STREET • TALLAHASSEE, FL32399-1022

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES  
(MALT BEVERAGES)**

Distributor THE LEWIS BEAR COMPANY Date March 24, 2011

Location Address 6484 Dog Track Road License No. JDBW 77-00433 KLD \_\_\_\_\_

City Ebro, FL 32437-1142 Beginning Date April 4, 2011

Notice No. 2011 - 15 Page 1 of 5 Ending Date Until Further Notice

Counties Where Price is in Effect: Escambia, Santa Rosa, Okaloosa, Jackson, Washington, Walton, Holmes, Bay, Gulf, Calhoun, Franklin

**NEW PRODUCTS**

| <i>BRAND NAME</i>              | <i>SIZE AND PACKAGE</i> | <i>CASE QUANTITY</i> | <i>POSTED PRICE PER CASE</i> | <i>CASH PRICE AFTER POSTING</i> |
|--------------------------------|-------------------------|----------------------|------------------------------|---------------------------------|
| Margaritaville Spiked Tea      | 24/12 oz 4/6 LNNR       | One                  | 24.00                        | 24.00                           |
| Margaritaville Spiked Tea      | 15/24 oz Can            | One                  | 26.25                        | 26.25                           |
| Margaritaville Spiked Lemonade | 24/12 oz 4/6 LNNR       | One                  | 24.00                        | 24.00                           |
| Margaritaville Spiked Lemonade | 15/24 oz Can            | One                  | 26.25                        | 26.25                           |
| Redhook Wit                    | 24/12 oz 4/6 LNNR       | One                  | 27.15                        | 27.15                           |
| Widmer Rotator IPA             | 24/12 oz 4/6 LNNR       | One                  | 27.15                        | 27.15                           |
| Redhook Wit                    | 1/6 BBL                 | One                  | 55.00                        | 55.00                           |
| Widmer Rotator IPA             | 1/6 BBL                 | One                  | 55.00                        | 55.00                           |

**KEG PRICES DO NOT INCLUDE A \$50.00 DEPOSIT**

Edward Koontz  
Authorized Representative

Vice President  
Title

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1940 NORTH MONROE STREET • TALLAHASSEE, FL32399-1022

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES  
(MALT BEVERAGES)**

Distributor THE LEWIS BEAR COMPANY Date March 24, 2011  
Location Address 6484 Dog Track Road License No. JDBW 77-00433 KLD \_\_\_\_\_  
City Ebro, FL 32437-1142 Beginning Date April 4, 2011  
Ending Date August 28, 2011  
Notice No. 2011 - 15 Page 2 of 5 Date August 28, 2011  
Escambia, Santa Rosa, Okaloosa, Jackson, Washington, Walton, Holmes,  
Counties Where Price is in Effect: Bay, Gulf, Calhoun, Franklin

**PRICE PROMOTION**

| <i>BRAND NAME</i>  | <i>SIZE AND PACKAGE</i> | <i>CASE QUANTITY</i> | <i>POSTED PRICE PER CASE</i> | <i>CASH PRICE AFTER POSTING</i> |
|--------------------|-------------------------|----------------------|------------------------------|---------------------------------|
| Kona Longboard     | 24/12 oz 2/12 LNNR      | One                  | 22.40                        | 25.55                           |
| Redhook Wit        | 24/12 oz 4/6 LNNR       | One                  | 23.35                        | 27.15                           |
| Widmer Rotator IPA | 24/12 oz 4/6 LNNR       | One                  | 24.43                        | 27.15                           |

**OFF – PREMISE ACCOUNTS ONLY**

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1940 NORTH MONROE STREET • TALLAHASSEE, FL32399-1022

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES  
(MALT BEVERAGES)**

Distributor THE LEWIS BEAR COMPANY Date March 24, 2011

Location Address 6484 Dog Track Road License No. JDBW 77-00433 KLD \_\_\_\_\_

City Ebro, FL 32437-1142 Beginning Date April 4, 2011

Notice No. 2011 - 15 Page 3 of 5 Ending Date April 24, 2011

Counties Where Price is in Effect: Escambia, Santa Rosa, Okaloosa, Jackson, Washington, Walton, Holmes, Bay, Gulf, Calhoun, Franklin

**PRICE PROMOTION**

| <i>BRAND NAME</i>          | <i>SIZE AND PACKAGE</i> | <i>CASE QUANTITY</i> | <i>POSTED PRICE PER CASE</i> | <i>CASH PRICE AFTER POSTING</i> |
|----------------------------|-------------------------|----------------------|------------------------------|---------------------------------|
| Starr Hill The Love        | 24/12 oz 4/6 LNNR       | 1 - 2                | 28.76                        | 28.76                           |
| Starr Hill Northern Lights | 24/12 oz 4/6 LNNR       | 3 - 24               | 27.26                        | 28.76                           |
| Starr Hill Lucy            | 24/12 oz 4/6 LNNR       | 25 +                 | 14.38                        | 28.76                           |
| Starr Hill Festie          | 24/12 oz 4/6 LNNR       |                      |                              |                                 |
| Starr Hill Amber           | 24/12 oz 4/6 LNNR       |                      |                              |                                 |
| Starr Hill Pale Ale        | 24/12 oz 4/6 LNNR       |                      |                              |                                 |

**CAN BE COMBINED FOR THE QUANTITY DISCOUNT**

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1940 NORTH MONROE STREET • TALLAHASSEE, FL32399-1022

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES  
(MALT BEVERAGES)**

Distributor THE LEWIS BEAR COMPANY Date March 24, 2011

Location Address 6484 Dog Track Road License No. JDBW 77-00433 KLD \_\_\_\_\_

City Ebro, FL 32437-1142 Beginning Date April 4, 2011

Notice No. 2011 - 15 Page 4 of 5 Ending Date May 1, 2011

Counties Where Price is in Effect: Escambia, Santa Rosa, Okaloosa, Jackson, Washington, Walton, Holmes, Bay, Gulf, Calhoun, Franklin

**PRICE PROMOTION**

| <i>BRAND NAME</i> | <i>SIZE AND PACKAGE</i> | <i>CASE QUANTITY</i> | <i>POSTED PRICE PER CASE</i> | <i>CASH PRICE AFTER POSTING</i> |
|-------------------|-------------------------|----------------------|------------------------------|---------------------------------|
| Budweiser         | 24/16 oz 6/4 Can        | 1 - 4                | 21.15                        | 21.15                           |
| Bud Light         | 24/16 oz 6/4 Can        | 5 +                  | 20.15                        | 21.15                           |

**CAN BE COMBINED FOR THE QUANTITY DISCOUNT**

| <i>BRAND NAME</i> | <i>SIZE AND PACKAGE</i> | <i>CASE QUANTITY</i> | <i>POSTED PRICE PER CASE</i> | <i>CASH PRICE AFTER POSTING</i> |
|-------------------|-------------------------|----------------------|------------------------------|---------------------------------|
| Kirin             | 24/12 oz 4/6 LNNR       | One                  | 20.25                        | 22.55                           |
| Kirin Light       | 24/12 oz 4/6 LNNR       | One                  | 20.25                        | 22.55                           |

| <i>BRAND NAME</i> | <i>SIZE AND PACKAGE</i> | <i>CASE QUANTITY</i> | <i>POSTED PRICE PER CASE</i> | <i>CASH PRICE AFTER POSTING</i> |
|-------------------|-------------------------|----------------------|------------------------------|---------------------------------|
| Rolling Rock      | 24/16 oz 4/6 Can        | One                  | 20.15                        | 21.15                           |

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**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES  
(MALT BEVERAGES)**

Distributor THE LEWIS BEAR COMPANY Date March 24, 2011

Location Address 6484 Dog Track Road License No. JDBW 77-00433 KLD \_\_\_\_\_

City Ebro, FL 32437-1142 Beginning Date April 4, 2011

Notice No. 2011 - 15 Page 5 of 5 Ending Date December 31, 2011

Counties Where Price is in Effect: Escambia, Santa Rosa, Okaloosa, Jackson, Washington, Walton, Holmes, Bay, Gulf, Calhoun, Franklin

**PRICE PROMOTION**

| <i>BRAND NAME</i>              | <i>SIZE AND PACKAGE</i> | <i>CASE QUANTITY</i> | <i>POSTED PRICE PER CASE</i> | <i>CASH PRICE AFTER POSTING</i> |
|--------------------------------|-------------------------|----------------------|------------------------------|---------------------------------|
| Margaritaville Spiked Tea      | 24/12 oz 4/6 LNNR       | One                  | 22.35                        | 24.00                           |
| Margaritaville Spiked Lemonade | 24/12 oz 4/6 LNNR       | One                  | 22.35                        | 24.00                           |

| <i>BRAND NAME</i>     | <i>SIZE AND PACKAGE</i> | <i>CASE QUANTITY</i> | <i>POSTED PRICE PER CASE</i> | <i>CASH PRICE AFTER POSTING</i> |
|-----------------------|-------------------------|----------------------|------------------------------|---------------------------------|
| Barcardi Sampler 2011 | 24/12 oz 2/12 LNNR      | One                  | 21.30                        | 26.35                           |
| Bacardi Mojito        | 24/12 oz 2/12 LNNR      | One                  | 21.30                        | 26.35                           |

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