

**DEPARTMENT OF BUSINESS AND PROFESSIONAL REGULATION**

DIVISION OF ALCOHOLIC BEVERAGES AND TOBACCO  
1940 NORTH MONROE STREET • TALLAHASSEE, FL32399-1022

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES  
(MALT BEVERAGES)**

Distributor THE LEWIS BEAR COMPANY Date April 7, 2011

Location Address 6120 Enterprise Drive License No. JDBW 27 - 00351 KLD \_\_\_\_\_

City Pensacola, FL32505 Beginning Date April 18, 2011

Notice No. 2011 18 Page 1 of 3 Ending Date September 4, 2011

Counties Where Price is in Effect: Escambia, Santa Rosa, Okaloosa, Jackson, Washington, Walton, Holmes, Bay, Gulf, Calhoun, Franklin

**PRICE PROMOTION**

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Rolling Rock	24/12 oz 2/12 LNNR	1 - 2	18.50	18.50
Rock Light	24/12 oz 2/12 LNNR	3 +	16.50	18.50

**CAN BE COMBINED FOR THE QUANTITY DISCOUNT**

**ON - PREMISE ACCOUNTS ONLY**

Edward Koontz  
Authorized Representative

Vice President  
Title

**DEPARTMENT OF BUSINESS AND PROFESSIONAL REGULATION**

DIVISION OF ALCOHOLIC BEVERAGES AND TOBACCO  
1940 NORTH MONROE STREET • TALLAHASSEE, FL32399-1022

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(MALT BEVERAGES)**

Distributor THE LEWIS BEAR COMPANY Date April 7, 2011

Location Address 6120 Enterprise Drive License No. JDBW 27 - 00351 KLD \_\_\_\_\_

City Pensacola, FL32505 Beginning Date April 18, 2011

Notice No. 2011 18 Page 2 of 3 Ending Date December 31, 2011

Counties Where Price is in Effect: Escambia, Santa Rosa, Okaloosa, Jackson, Washington, Walton, Holmes, Bay, Gulf, Calhoun, Franklin

**PRICE PROMOTION**

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Tilt Red	24/12 oz 4/6 LNNR	One	23.40	26.20
Tilt Blue Raz	24/12 oz 4/6 LNNR	One	23.40	26.20
Tilt G	24/12 oz 4/6 LNNR	One	23.40	26.20

**OFF – PREMISE ACCOUNTS ONLY**

+Edward Koontz  
Authorized Representative

Vice President  
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 DIVISION OF ALCOHOLIC BEVERAGES AND TOBACCO  
 1940 NORTH MONROE STREET • TALLAHASSEE, FL32399-1022

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES  
 (MALT BEVERAGES)**

Distributor THE LEWIS BEAR COMPANY Date April 7, 2011  
 Location Address 6120 Enterprise Drive License No. JDBW 27 - 00351 KLD \_\_\_\_\_  
 City Pensacola, FL32505 Beginning Date April 18, 2011  
 Notice No. 2011 18 Page 3 of 3 Ending Date Until Further Notice  
 Counties Where Price is in Effect: Escambia, Santa Rosa, Okaloosa, Jackson, Washington, Walton, Holmes, Bay, Gulf, Calhoun, Franklin

**NEW PRODUCTS**

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Alexander Keith's Brown Ale	24/12 oz 4/6 LNNR	One	24.30	24.30
Alexander Keith's Pale Ale	24/12 oz 4/6 LNNR	One	24.30	24.30
Alexander Keith's Lager	24/12 oz 4/6 LNNR	One	24.30	24.30
Alexander Keith's Brown Ale	1/2 BBL	One	98.00	98.00
Alexander Keith's Pale Ale	1/2 BBL	One	98.00	98.00
Alexander Keith's Lager	1/2 BBL	One	98.00	98.00

**KEG PRICES DO NOT INCLUDE A \$50.00 DEPOSIT**

\_\_\_\_\_  
 +Edward Koontz  
 Authorized Representative

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 Vice President  
 Title