

DEPARTMENT OF BUSINESS AND PROFESSIONAL REGULATION

DIVISION OF ALCOHOLIC BEVERAGES AND TOBACCO
1940 NORTH MONROE STREET • TALLAHASSEE, FL32399-1022

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES
(MALT BEVERAGES)**

Distributor THE LEWIS BEAR COMPANY Date April 7, 2011

Location Address 6484 Dog Track Road License No. JDBW 77-00433 KLD _____

City Ebro, FL 32437-1142 Beginning Date April 18, 2011

Notice No. 2011 - 18 Page 1 of 3 Ending Date September 4, 2011

Counties Where Price is in Effect: Escambia, Santa Rosa, Okaloosa, Jackson, Washington, Walton, Holmes, Bay, Gulf, Calhoun, Franklin

PRICE PROMOTION

| <i>BRAND NAME</i> | <i>SIZE AND PACKAGE</i> | <i>CASE QUANTITY</i> | <i>POSTED PRICE PER CASE</i> | <i>CASH PRICE AFTER POSTING</i> |
|-------------------|-------------------------|----------------------|------------------------------|---------------------------------|
| Rolling Rock | 24/12 oz 2/12 LNNR | 1 - 2 | 18.50 | 18.50 |
| Rock Light | 24/12 oz 2/12 LNNR | 3 + | 16.50 | 18.50 |

CAN BE COMBINED FOR THE QUANTITY DISCOUNT

ON - PREMISE ACCOUNTS ONLY

Edward Koontz
Authorized Representative

Vice President
Title

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(MALT BEVERAGES)**

Distributor THE LEWIS BEAR COMPANY Date April 7, 2011

Location Address 6484 Dog Track Road License No. JDBW 77-00433 KLD _____

City Ebro, FL 32437-1142 Beginning Date April 18, 2011

Notice No. 2011 - 18 Page 2 of 3 Ending Date December 31, 2011

Counties Where Price is in Effect: Escambia, Santa Rosa, Okaloosa, Jackson, Washington, Walton, Holmes, Bay, Gulf, Calhoun, Franklin

PRICE PROMOTION

| <i>BRAND NAME</i> | <i>SIZE AND PACKAGE</i> | <i>CASE QUANTITY</i> | <i>POSTED PRICE PER CASE</i> | <i>CASH PRICE AFTER POSTING</i> |
|-------------------|-------------------------|----------------------|------------------------------|---------------------------------|
| Tilt Red | 24/12 oz 4/6 LNNR | One | 23.40 | 26.20 |
| Tilt Blue Raz | 24/12 oz 4/6 LNNR | One | 23.40 | 26.20 |
| Tilt G | 24/12 oz 4/6 LNNR | One | 23.40 | 26.20 |

OFF – PREMISE ACCOUNTS ONLY

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 1940 NORTH MONROE STREET • TALLAHASSEE, FL32399-1022

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES
 (MALT BEVERAGES)**

Distributor THE LEWIS BEAR COMPANY Date April 7, 2011
 Location Address 6484 Dog Track Road License No. JDBW 77-00433 KLD _____
 City Ebro, FL 32437-1142 Beginning Date April 18, 2011
 Notice No. 2011 - 18 Page 3 of 3 Ending Date Until Further Notice
 Counties Where Price is in Effect: Escambia, Santa Rosa, Okaloosa, Jackson, Washington, Walton, Holmes, Bay, Gulf, Calhoun, Franklin

NEW PRODUCTS

| <i>BRAND NAME</i> | <i>SIZE AND PACKAGE</i> | <i>CASE QUANTITY</i> | <i>POSTED PRICE PER CASE</i> | <i>CASH PRICE AFTER POSTING</i> |
|-----------------------------|-------------------------|----------------------|------------------------------|---------------------------------|
| Alexander Keith's Brown Ale | 24/12 oz 4/6 LNNR | One | 24.30 | 24.30 |
| Alexander Keith's Pale Ale | 24/12 oz 4/6 LNNR | One | 24.30 | 24.30 |
| Alexander Keith's Lager | 24/12 oz 4/6 LNNR | One | 24.30 | 24.30 |
| Alexander Keith's Brown Ale | 1/2 BBL | One | 98.00 | 98.00 |
| Alexander Keith's Pale Ale | 1/2 BBL | One | 98.00 | 98.00 |
| Alexander Keith's Lager | 1/2 BBL | One | 98.00 | 98.00 |

KEG PRICES DO NOT INCLUDE A \$50.00 DEPOSIT

 +Edward Koontz
 Authorized Representative

 Vice President
 Title