

DEPARTMENT OF BUSINESS AND PROFESSIONAL REGULATION

DIVISION OF ALCOHOLIC BEVERAGES AND TOBACCO
1940 NORTH MONROE STREET • TALLAHASSEE, FL32399-1022

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES
(MALT BEVERAGES)**

Distributor THE LEWIS BEAR COMPANY Date May 26, 2011

Location Address 6484 Dog Track Road License No. JDBW 77-00433 KLD _____

City Ebro, FL 32437-1142 Beginning Date June 6, 2011

Notice No. 2011 - 32 Page 1 of 4 Ending Date December 31, 2011

Counties Where Price is in Effect: Escambia, Santa Rosa, Okaloosa, Jackson, Washington, Walton, Holmes, Bay, Gulf, Calhoun, Franklin

PRICE PROMOTION

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Landshark	24/16 oz 6/4 Can	One	23.95	29.35
Becks Pilsner	15/24 oz Can	One	26.25	28.70

OFF – PREMISE ACCOUNTS ONLY

Edward Koontz
Authorized Representative

Vice President
Title

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Location Address 6484 Dog Track Road License No. JDBW 77-00433 KLD _____

City Ebro, FL 32437-1142 Beginning Date June 6, 2011

Notice No. 2011 - 32 Page 2 of 4 Ending Date Until Further Notice

Counties Where Price is in Effect: Escambia, Santa Rosa, Okaloosa, Jackson, Washington, Walton, Holmes, Bay, Gulf, Calhoun, Franklin

NEW PRODUCTS

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Southern Tier Big Red	12/22 oz NR	One	62.00	62.00
Southern Tier Hoppe	12/22 oz NR	One	62.00	62.00
Southern Tier Farmers Tan	12/22 oz NR	One	62.00	62.00
Southern Tier Gemini	12/22 oz NR	One	77.00	77.00
Southern Tier Pumking	12/22 oz NR	One	62.00	62.00
Southern Tier Oat	12/22 oz NR	One	77.00	77.00
Southern Tier Harvest	24/12 oz 4/6 LNNNR	One	28.00	28.00
Southern Tier Oat	1/6 BBL	One	110.00	110.00
Southern Tier Harvest	1/6 BBL	One	60.00	60.00

1/6 BBL PRICES DO NOT INCLUDE A \$50.00 DEPOSIT

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Distributor THE LEWIS BEAR COMPANY Date May 26, 2011

Location Address 6484 Dog Track Road License No. JDBW 77-00433 KLD _____

City Ebro, FL 32437-1142 Beginning Date June 6, 2011

Ending Date June 26, 2011
Notice No. 2011 - 32 Page 3 of 4

Counties Where Price is in Effect: Escambia, Santa Rosa, Okaloosa, Jackson, Washington, Walton, Holmes, Bay, Gulf, Calhoun, Franklin

PRICE PROMOTION

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Budweiser	18/12 oz LNNR/Can	1 - 24	13.95	13.95
Bud Light	18/12 oz LNNR/Can	25 +	13.20	13.95
Bud Select	18/12 oz LNNR/Can			
Select 55	18/12 oz LNNR/Can			

CAN BE COMBINED FOR THE QUANTITY DISCOUNT

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Distributor THE LEWIS BEAR COMPANY Date May 26, 2011

Location Address 6484 Dog Track Road License No. JDBW 77-00433 KLD _____

City Ebro, FL 32437-1142 Beginning Date June 6, 2011

Notice No. 2011 - 32 Page 4 of 4 Ending Date June 19, 2011

Counties Where Price is in Effect: Escambia, Santa Rosa, Okaloosa, Jackson, Washington, Walton, Holmes, Bay, Gulf, Calhoun, Franklin

PRICE PROMOTION

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Woodchuck Variety Pack	24/12 oz 2/12 LNNR	One	23.00	29.22

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