

**DEPARTMENT OF BUSINESS AND PROFESSIONAL REGULATION**

DIVISION OF ALCOHOLIC BEVERAGES AND TOBACCO  
1940 NORTH MONROE STREET • TALLAHASSEE, FL32399-1022

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES  
(MALT BEVERAGES)**

Distributor THE LEWIS BEAR COMPANY Date June 2, 2011

Location Address 6484 Dog Track Road License No. JDBW 77-00433 KLD \_\_\_\_\_

City Ebro, FL 32437-1142 Beginning Date June 13, 2011

Notice No. 2011 - 34 Page 1 of 2 Ending Date Until Further Notice

Counties Where Price is in Effect: Escambia, Santa Rosa, Okaloosa, Jackson, Washington, Walton, Holmes, Bay, Gulf, Calhoun, Franklin

**NEW PRODUCT**

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Starr Hill Pumpkin Porter	24/12 oz 4/6 LNNR	One	28.76	28.76
Bass Pale Ale N	24/12 oz 4/6 LNNR	One	27.15	27.15
Bass Pale Ale N	24/12 oz 2/12 LNNR	One	26.30	26.30
Bass Pale Ale N	1/2 BBL	One	134.00	134.00

**PRICE DOES NOT INCLUDE A \$50.00 DEPOSIT**

Edward Koontz  
Authorized Representative

Vice President  
Title

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1940 NORTH MONROE STREET • TALLAHASSEE, FL32399-1022

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(MALT BEVERAGES)**

Distributor THE LEWIS BEAR COMPANY Date June 2, 2011

Location Address 6484 Dog Track Road License No. JDBW 77-00433 KLD \_\_\_\_\_

City Ebro, FL 32437-1142 Beginning Date June 13, 2011

Notice No. 2011 - 34 Page 2 of 2 Ending Date December 31, 2011

Counties Where Price is in Effect: Escambia, Santa Rosa, Okaloosa, Jackson, Washington, Walton, Holmes, Bay, Gulf, Calhoun, Franklin

**PRICE PROMOTION**

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Margaritaville Spiked Lemonade	24/12 oz 4/6 LNNR	One	22.35	24.00
Margaritaville Spiked Tea	24/12 oz 4/6 LNNR	One	22.35	24.00

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Bass Pale Ale N	1/2 BBL	1 - 2	134.00	134.00
		3 +	131.00	134.00

**CAN BE COMBINED WITH STELLA ARTOIS 1/2 BBL FOR THE QUANTITY DISCOUNT  
PRICE DOES NOT INCLUDE A \$50.00 DEPOSIT**

Edward Koontz  
Authorized Representative

Vice President  
Title