

DEPARTMENT OF BUSINESS AND PROFESSIONAL REGULATION

DIVISION OF ALCOHOLIC BEVERAGES AND TOBACCO
1940 NORTH MONROE STREET • TALLAHASSEE, FL32399-1022

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES
(MALT BEVERAGES)**

Distributor THE LEWIS BEAR COMPANY Date June 23, 2011

Location Address 6484 Dog Track Road License No. JDBW 77-00433 KLD _____

City Ebro, FL 32437-1142 Beginning Date July 4, 2011

Ending Date July 31, 2011
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Counties Where Price is in Effect: Escambia, Santa Rosa, Okaloosa, Jackson, Washington, Walton, Holmes, Bay, Gulf, Calhoun, Franklin

PRICE PROMOTION

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Budweiser	24/16 oz 6/4 Can	1 - 4	21.15	21.15
Bud Light	24/16 oz 6/4 Can	5 +	20.15	21.15

CAN BE COMBINED FOR THE QUANTITY DISCOUNT

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Shock Top Pumpkin	24/12 oz 4/6 LNNR	One	21.85	24.30
Shock Top	24/12 oz 4/6 LNNR	One	21.85	24.30
Shock Top Raspberry	24/12 oz 4/6 LNNR	One	21.85	24.30
Rolling Rock	24/12 oz 4/6 Can	One	20.15	21.15

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Alexander Keith Brown Ale	24/12 oz 4/6 LNNR	One	21.85	24.30
Alexander Keith Brown Lager	24/12 oz 4/6 LNNR	One	21.85	24.30
Alexander Keith Brown Pale Ale	24/12 oz 4/6 LNNR	One	21.85	24.30

OFF - PREMISE ACCOUNTS ONLY

Edward Koontz
Authorized Representative

Vice President
Title