

DEPARTMENT OF BUSINESS AND PROFESSIONAL REGULATION

DIVISION OF ALCOHOLIC BEVERAGES AND TOBACCO
1940 NORTH MONROE STREET • TALLAHASSEE, FL32399-1022

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES
(MALT BEVERAGES)**

Distributor THE LEWIS BEAR COMPANY Date July 14, 2011

Location Address 6484 Dog Track Road License No. JDBW 77-00433 KLD _____

City Ebro, FL 32437-1142 Beginning Date July 25, 2011

Notice No. 2011 - 42 Page 1 of 2 Ending Date August 14, 2011

Counties Where Price is in Effect: Escambia, Santa Rosa, Okaloosa, Jackson, Washington, Walton, Holmes, Bay, Gulf, Calhoun, Franklin

PRICE PROMOTION

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Starr Hill Amber Ale	24/12 oz 4/6 LNNR	1 - 2	28.76	28.76
Starr Hill Dark Stout	24/12 oz 4/6 LNNR	3 +	24.76	28.76
Starr Hill Festie Octoberfest	24/12 oz 4/6 LNNR			
Starr Hill Jomo Lager	24/12 oz 4/6 LNNR			
Starr Hill Northern Lights	24/12 oz 4/6 LNNR			
Starr Hill Pale Ale	24/12 oz 4/6 LNNR			
Starr Hill The Gift	24/12 oz 4/6 LNNR			
Starr Hill The Love	24/12 oz 4/6 LNNR			
Starr Hill Pumpkin Porter	24/12 oz 4/6 LNNR			

CAN BE COMBINED FOR THE QUANTITY DISCOUNT

OFF - PREMISE ACCOUNTS ONLY

Edward Koontz
Authorized Representative

Vice President
Title

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Notice No. 2011 - 42 Page 2 of 2 Ending Date Until Further Notice

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NEW PRODUCT

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Southern Tier Variety Pack	24/12 oz 2/12 LNNR	One	28.00	28.00
Southern Tier 2X IPA	24/12 oz 4/6 LNNR	One	31.00	31.00

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Shock Top Raz D	1/6 BBL	One	39.35	39.35
Shock Top Raz D	1/2 BBL	One	98.00	98.00

PRICE DOES NOT INCLUDE A \$50.00 DEPOSIT

Edward Koontz
Authorized Representative

Vice President
Title