

DEPARTMENT OF BUSINESS AND PROFESSIONAL REGULATION
 DIVISION OF ALCOHOLIC BEVERAGES AND TOBACCO
 1940 NORTH MONROE STREET • TALLAHASSEE, FL 32399-1022

DBPR Form AB&T
 4000A-032E
 Rev. 5/04

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES
 (MALT BEVERAGES)**

Distributor THE LEWIS BEAR COMPANY Date August 4, 2011
 Location Address 6484 Dog Track Road License No. JDBW 77-00433 KLD _____
 City Ebro, FL 32437-1142 Beginning Date October 3, 2011
 Notice No. 2011 - 49 Page 1 of 17 Ending Date Until Further Notice
 Counties Where Price is in Effect: Escambia, Santa Rosa, Okaloosa, Jackson, Washington, Walton, Holmes, Bay, Gulf, Calhoun, Franklin

PRICE INCREASE

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Budweiser	24/7 oz 4/6 LNNR	One	13.05	13.05
Budweiser	24/12 oz 4/6 Can	One	19.95	19.95
Budweiser	24/12 oz 4/6 LNNR	One	19.95	19.95
Budweiser	24/12 LNNR Craft	One	19.20	19.20
Budweiser	15/16 ALNR	One	18.95	18.95
Budweiser	24/12 oz 2/12 CAN	One	19.20	19.20
Budweiser	24/12 oz 2/12 LNNR	One	19.20	19.20
Budweiser	18/12 oz CAN	One	14.40	14.40
Budweiser	18/12 oz LNNR	One	14.40	14.40
Budweiser	24/12 LNNR PRPNT	One	19.20	19.20
Budweiser	24/12 oz Suitcase Can	One	19.20	19.20
Budweiser	24/16 oz 6/4 WM	One	22.05	22.05
Budweiser	24/16 oz 6/4 CAN	One	22.05	22.05
Budweiser	24/16 oz 4/6 PLNR	One	24.75	24.75
Budweiser	15/18 oz NR BP	One	15.65	15.65
Budweiser	24/16 oz 6/4 ALNR	One	29.20	29.20
Budweiser	24/16 oz ALNR	One	28.20	28.20
Budweiser	12/32 oz NR BTL	One	23.10	23.10
Budweiser	15/24 oz 5/3 Can	One	23.30	23.30
Budweiser	15/24 oz NRWM	One	23.30	23.30
Budweiser	15/24 oz Can	One	23.30	23.30
Budweiser	24/12 oz Can Cooler	One	19.95	19.95

Edward Koontz
 Authorized Representative

Vice President
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PRICE INCREASE

BRAND NAME	SIZE AND PACKAGE	CASE QUANTITY	POSTED PRICE PER CASE	CASH PRICE AFTER POSTING
Bud Light	24/7 oz 4/6 LNNR	One	13.05	13.05
Bud Light	24/12 oz 4/6 Can	One	19.95	19.95
Bud Light	24/12 oz 4/6 LNNR	One	19.95	19.95
Bud Light	24/12 oz 2/12 Can	One	19.20	19.20
Bud Light	24/12 oz 2/12 LNNR	One	19.20	19.20
Bud Light	18/12 oz CAN	One	14.40	14.40
Bud Light	18/12 oz LNNR	One	14.40	14.40
Bud Light	24/12 LNNR PRPNT	One	19.20	19.20
Bud Light	24/12 LNNR (Craft)	One	19.20	19.20
Bud Light	24/12 oz Suitcase Can	One	19.20	19.20
Bud Light	24/16 oz 6/4 WM	One	22.05	22.05
Bud Light	24/16 oz 6/4 CAN	One	22.05	22.05
Bud Light	24/16 oz 4/6 PLNR	One	24.75	24.75
Bud Light	15/18 oz NR	One	15.65	15.65
Bud Light	24/16 oz 6/4 ALNR	One	29.20	29.20
Bud Light	24/16 oz ALNR	One	28.20	28.20
Bud Light	15/16 oz ALNR	One	18.95	18.95
Bud Light	12/32 oz NR BTL	One	23.10	23.10
Bud Light	15/24 oz NRWM	One	23.30	23.30
Bud Light	15/24 oz Can	One	23.30	23.30
Bud Light	15/24 oz 5/3 Can	One	23.30	23.30
Bud Light	24/12 oz Can Cooler	One	19.95	19.95

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PRICE INCREASE

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Bud Ice	24/12 oz 4/6 LNNR	One	15.90	15.90
Bud Ice	24/12 oz 2/12 LNNR	One	14.85	14.85
Bud Ice	15/18 oz NR	One	15.65	15.65
Bud Ice	18/12 oz Can	One	10.95	10.95

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<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Select 55	24/12 oz 4/6 LNNR	One	19.95	19.95
Select 55	24/12 oz 2/12 LNNR	One	19.20	19.20
Select 55	24/12 oz LNNR PRPNT	One	19.20	19.20
Select 55	24/12 oz 2/12 Can	One	19.20	19.20
Select 55	18/12 oz Can	One	14.40	14.40
Select 55	24/12 Can	One	19.20	19.20
Select 55	18/12 oz LNNR	One	14.40	14.40

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<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Budweiser Select	24/12 oz 4/6 LNNR	One	19.95	19.95
Budweiser Select	24/12 oz 2/12 Can	One	19.20	19.20
Budweiser Select	24/12 oz 2/12 LNNR	One	19.20	19.20
Budweiser Select	18/12 oz Can	One	14.40	14.40
Budweiser Select	18/12 oz LNNR	One	14.40	14.40
Budweiser Select	24/12 oz LNNR (Craft)	One	19.20	19.20
Budweiser Select	24/12 oz Suitcase Can	One	19.20	19.20
Budweiser Select	24/12 oz LNNR PRPNT	One	19.20	19.20
Budweiser Select	15/18 oz NR	One	15.65	15.65
Budweiser Select	24/16 oz ALNR	One	28.20	28.20

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<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTIT</i>	<i>POSTED PRICE PER</i>	<i>CASH PRICE AFTER</i>
Bud Light Lime	24/12 oz 2/12 Cans	One	21.65	21.65
Bud Light Lime	24/12 oz 2/12 LNNR	One	21.65	21.65
Bud Light Lime	24/12 oz LNNR	One	21.65	21.65

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Bud Light Golden Wheat	24/12 oz 2/12 LNNR	One	21.65	21.65
Bud Light Golden Wheat	24/12 oz LNNR PRPNT	One	21.65	21.65

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<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Bud American Ale	24/12 oz 4/6 LNNR	One	19.95	19.95
Bud American Ale	24/12 oz 2/12 LNNR	One	19.20	19.20

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Wild Blue	24/12 oz 4/6 LNNR	One	25.85	25.85

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<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Rolling Rock	24/12 oz 4/6 LNNR	One	19.95	19.95
Rolling Rock	24/12 oz 2/12 LNNR	One	19.20	19.20
Rolling Rock	24/12 oz 2/12 Can	One	19.20	19.20
Rolling Rock	24/16 oz 4/6 Can	One	22.05	22.05
Rock Light	24/12 oz 4/6 LNNR	One	19.95	19.95
Rock Light	24/12 oz 2/12 LNNR	One	19.20	19.20
Staropramen	24/11.2 oz 4/6 LNNR	One	25.55	25.55

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<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Busch	18/12 oz LNNR	One	10.95	10.95
Busch	24/12 oz 4/6 Can	One	14.50	14.50
Busch	24/12 oz 4/6 LNNR	One	14.50	14.50
Busch	24/12 oz 2/12 Can	One	14.50	14.50
Busch	24/12 oz 2/12 LNNR	One	14.50	14.50
Busch	24/12 oz Suitcase Can	One	14.50	14.50
Busch	12/32 oz NR BTL	One	17.75	17.75
Busch	18/12 oz Can	One	10.95	10.95
Busch	15/24 oz Can	One	18.90	18.90

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<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Busch Light	24/12 oz 4/6 Can	One	14.50	14.50
Busch Light	24/12 oz 4/6 LNNR	One	14.50	14.50
Busch Light	24/12 oz 2/12 Can	One	14.50	14.50
Busch Light	24/12 oz 2/12 LNNR	One	14.50	14.50
Busch Light	24/12 oz Suitcase Can	One	14.50	14.50
Busch Light	18/12 oz LNNR	One	10.95	10.95
Busch Light	18/12 oz Can	One	10.95	10.95

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<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
King Cobra	12/32 oz NR BTL	One	15.60	15.60

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Hurricane High Gravity	24/16 oz 6/4 Can	One	15.85	15.85
Hurricane High Gravity	15/24 oz Can	One	16.85	16.85

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
O'Douls	24/12 oz 4/6 Can	One	16.35	16.35
O'Douls	24/12 oz 2/12 Can	One	16.35	16.35
O'Douls	24/12 oz 4/6 LNNR	One	16.85	16.85
O'Douls Amber	24/12 oz 4/6 LNNR	One	16.85	16.85
Busch NA	24/12 oz 4/6 Can	One	14.50	14.50

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<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Natural Light	24/12 oz 4/6 Can	One	14.50	14.50
Natural Light	24/12 oz 4/6 LNNR	One	14.50	14.50
Natural Light	24/12 oz 2/12 Can	One	14.50	14.50
Natural Light	24/12 oz 2/12 LNNR	One	14.50	14.50
Natural Light	24/12 oz Suitcase Can	One	14.50	14.50
Natural Light	24/16 oz 6/4 Can	One	16.40	16.40
Natural Light	12/32 oz NR BTL	One	17.25	17.25
Natural Light	15/24 oz Can	One	18.90	18.90
Natural Light	30/12 oz Can	One	18.05	18.05
Natural Light	15/22 oz NRWM	One	17.85	17.85
Natural Light	18/12 oz Can	One	10.95	10.95

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<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Natural Ice	24/12 oz 4/6 Can	One	14.50	14.50
Natural Ice	24/12 oz 4/6 LNNR	One	14.50	14.50
Natural Ice	24/12 oz 2/12 Can	One	14.50	14.50
Natural Ice	24/12 oz 2/12 LNNR	One	14.50	14.50
Natural Ice	24/12 oz Suitcase Can	One	14.50	14.50
Natural Ice	24/16 oz 6/4 Can	One	16.40	16.40
Natural Ice	12/32 oz NR BTL	One	17.25	17.25
Natural Ice	15/24 oz Can	One	18.90	18.90
Natural Ice	15/22 oz NRWM	One	17.85	17.85
Natural Ice	18/12 oz Can	One	10.95	10.95
Natural Ice	30/12 oz Can	One	18.05	18.05

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PRICE INCREASE

½ Barrel	1 Keg	2 – 4 Kegs	5 – 29 Kegs	30 Plus Kegs	35 Plus Kegs	50 Plus Kegs
Budweiser	89.00	N/A	85.00	82.00	77.00	74.00
Bud Light	89.00	N/A	85.00	82.00	77.00	74.00
Bud American Ale	89.00	N/A	85.00	82.00	77.00	N/A
Rolling Rock	89.00	N/A	85.00	82.00	77.00	74.00
Budweiser Select	75.00	N/A	N/A	N/A	N/A	N/A
Michelob	93.00	N/A	89.00	N/A	N/A	N/A
Michelob Light	93.00	N/A	89.00	N/A	N/A	N/A
Mich Amber Bock	93.00	N/A	89.00	N/A	N/A	N/A
Michelob Ultra	93.00	N/A	89.00	N/A	N/A	N/A
Mich Ultra Amber	93.00	N/A	89.00	N/A	N/A	N/A
Busch	86.00	84.00	74.00	N/A	N/A	N/A
Busch Light	86.00	84.00	74.00	N/A	N/A	N/A
Natural Light	76.00	76.00	73.50	N/A	N/A	N/A

½ Barrel	1 Keg
American Red Lager	98.00
Beach Bum Blonde	103.00
Bud Light Lime	120.00
Bud Lt Golden Wht	120.00
Hop Hound	103.00
Jack's Pumpkin	103.00
Land Shark	120.00
Shock Top	103.00
Spring Heat Spiced Wheat	103.00
Winter Bourbon Cask Ale	103.00
Shock Top Pumpkin	103.00
Alexander Keith's Brown	103.00
Alexander Keith's Lager	103.00
Alexander Keith's Pale Ale	103.00
Shock Top Raspberry	103.00
Shock Top Raz D	103.00
83 Lager	98.00

PRICES DO NOT INCLUDE A \$50 DEPOSIT

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PRICE INCREASE

Brand Name	1/4 Barrel Slim	1/6 Barrel
Budweiser	48.00	33.00
Bud Light	48.00	N/A
Bud Light (Party Ball)	N/A	35.00
Budweiser American Ale	N/A	50.00
Budweiser Select	N/A	N/A
Michelob Ultra	N/A	37.35
Land Shark	N/A	50.00
Mich Amber Bock	N/A	37.35
Skip Jack Amber	N/A	N/A
Tarpon Spoon Bohemian Pilsner	N/A	N/A
Beach Bum Blonde	N/A	41.35
Jack's Pumpkin Spice	N/A	41.35
Shock Top	N/A	41.35
Hop Hound	N/A	41.35
Winter Bourbon	N/A	41.35
Bud Light Lime	N/A	50.00
Michelob Marzen	N/A	37.35
Shock Top Raspberry	N/A	41.35
Shock Top Pumpkin	N/A	41.35
Shock Top Raz D	N/A	41.35
Kirin	52.50	N/A
Bud Light Party Ball	N/A	35.00
Bud Light Party Ball 2 +	N/A	33.00

PRICE DOES NOT INCLUDE \$50 DEPOSIT

Edward Koontz
 Authorized Representative

Vice President
 Title

DEPARTMENT OF BUSINESS AND PROFESSIONAL REGULATION
 DIVISION OF ALCOHOLIC BEVERAGES AND TOBACCO
 1940 NORTH MONROE STREET • TALLAHASSEE, FL 32399-1022

DBPR Form AB&T
 4000A-032E
 Rev. 5/04

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES
 (MALT BEVERAGES)**

Distributor THE LEWIS BEAR COMPANY Date August 4, 2011
 Location Address 6484 Dog Track Road License No. JDBW 77-00433 KLD _____
 City Ebro, FL 32437-1142 Beginning Date October 3, 2011
 Notice No. 2011 - 49 Page 16 of 17 Ending Date Until Further Notice
 Counties Where Price is in Effect: Escambia, Santa Rosa, Okaloosa, Jackson, Washington, Walton, Holmes, Bay, Gulf, Calhoun, Franklin

PRICE INCREASE

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Mich Ultra Pomegranate	24/12 oz 4/6 LNNR	One	21.20	21.20
Michelob Ultra	24/12 oz 4/6 LNNR	One	21.20	21.20
Michelob Ultra	24/12 oz 2/12 LNNR	One	21.20	21.20
Michelob Ultra	24/16 oz ALNR	One	29.45	29.45
Michelob Ultra	18/12 LNNR	One	15.90	15.90
Michelob Ultra	24/12 oz 2/12 Can	One	21.20	21.20
Michelob Ultra	15/24 oz Can	One	25.85	25.85
Michelob Ultra	18/12 oz Can	One	15.90	15.90
Michelob Ultra Amber	24/12 oz 4/6 LNNR	One	21.20	21.20
Michelob Ultra Amber	24/12 oz 2/12 LNNR	One	21.20	21.20
Mich Ultra Dragon Peach	24/12 oz 4/6 LNNR	One	21.20	21.20
Michelob Pale Ale	24/12 oz 4/6 LNNR	One	21.20	21.20
Mich Seasonal – Marzen	24/12 oz 4/6 LNNR	One	21.20	21.20
Mich Seasonal - Porter	24/12 oz 4/6 LNNR	One	21.20	21.20
Mich Sampler – Fall 2010	24/12 oz 2/12 LNNR	One	22.00	22.00
Mich Fall Sampler	24/12 oz LNNR	One	19.21	19.21
Mich Ultra Fruit Variety Pk	24/12 oz LNNR	One	21.20	21.20
Mich Ultra Fruit Variety Pk	12/12 oz LNNR	One	10.60	10.60
Mich Irish Red	24/12 oz 4/6 LNNR	One	21.20	21.20

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PRICE INCREASE

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Mich Ultra Lime Cactus	24/12 oz 4/6 LNNR	One	21.20	21.20
Mich Ultra Lime Cactus	24/12 oz 2/12 LNNR	One	21.20	21.20
Mich Ultra Lime Cactus	24/12 oz 2/12 Can	One	21.20	21.20
Michelob	24/12 oz 4/6 LNNR	One	21.20	21.20
Michelob	24/12 oz 2/12 LNNR	One	21.20	21.20
Mich Dunkel Weisse	24/12 oz 4/6 LNNR	One	21.20	21.20
Mich Honey Lager	24/12 oz 4/6 LNNR	One	21.20	21.20
Mich Amber Bock	24/12 oz 4/6 LNNR	One	21.20	21.20
Mich Amber Bock	24/12 oz 2/12 LNNR	One	21.20	21.20
Mich Amber Bock	18/12 oz LNNR	One	15.90	15.90
Michelob Light	24/12 oz 4/6 LNNR	One	21.20	21.20
Michelob Light	24/12 oz 2/12 LNNR	One	21.20	21.20
Michelob Light	18/12 oz LNNR	One	15.90	15.90
Michelob Light	24/12 oz 2/12 Can	One	21.20	21.20

Edward Koontz
 Authorized Representative

Vice President
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