

**DEPARTMENT OF BUSINESS AND PROFESSIONAL REGULATION**

DIVISION OF ALCOHOLIC BEVERAGES AND TOBACCO  
1940 NORTH MONROE STREET • TALLAHASSEE, FL32399-1022

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES  
(MALT BEVERAGES)**

Distributor THE LEWIS BEAR COMPANY Date August 11, 2011

Location Address 6120 Enterprise Drive License No. JDBW 27 - 00351 KLD \_\_\_\_\_

City Pensacola, FL 32505 Beginning Date August 22, 2011

Notice No. 2011 50 Page 1 of 4 Ending Date Until Further Notice

Counties Where Price is in Effect: Escambia, Santa Rosa, Okaloosa, Jackson, Washington, Walton, Holmes, Bay, Gulf, Calhoun, Franklin

**NEW PRODUCTS**

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Shock Top Pumpkin Wheat	24/12 oz 4/6 LNNR	One	24.30	24.30
Shock Top Pumpkin Wheat	1/6 BBL	One	39.35	39.35
Shock Top Pumpkin Wheat	1/2 BBL	One	98.00	98.00

**DRAFT PRICES DO NOT INCLUDE A \$50.00 DEPOSIT**

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Bud Light Lime	24/8 oz 2/12 Can	One	16.25	16.25
Widmer Brothers Brrrbon	12/22 NR	One	109.15	109.15
Widmer Brothers Brrrbon	1/6 BBL	One	125.00	125.00

**DRAFT PRICES DO NOT INCLUDE A \$50.00 DEPOSIT**

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Blue Point Octoberfest	24/12 oz 4/6 LNNR	One	30.00	30.00
Blue Point Octoberfest	1/6 BBL	One	65.00	65.00

**DRAFT PRICES DO NOT INCLUDE A \$50.00 DEPOSIT**

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Busch	18/16 oz Can	One	13.20	13.20
Busch Light	18/16 oz Can	One	13.20	13.20

Edward Koontz  
Authorized Representative

Vice President  
Title

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Notice No. 2011 50 Page 2 of 4 Ending Date August 28, 2011

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**PRICE PROMOTION**

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Budweiser	18/12 oz LNNR	1 - 24	13.95	13.95
Bud Light	18/12 oz LNNR	25 +	12.75	13.95
Bud Select	18/12 oz LNNR			
Select 55	18/12 oz LNNR			
Budweiser	18/12 oz Can			
Bud Light	18/12 oz Can			
Bud Select	18/12 oz Can			
Select 55	18/12 oz Can			

**CAN BE COMBINED FOR THE QUANTITY DISCOUNT**

**OFF - PREMISE ACCOUNTS ONLY**

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**PRICE PROMOTION**

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Budweiser	24/12 oz Can	1 - 9	18.60	18.60
Bud Light	24/12 oz Can	10 - 34	17.35	18.60
Bud Select	24/12 oz Can	35 +	16.55	18.60
Select 55	24/12 oz Can			
Budweiser	24/12 oz LNNR			
Bud Light	24/12 oz LNNR			
Bud Select	24/12 oz LNNR			
Select 55	24/12 oz LNNR			

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<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Starr Hill Amber Ale	24/12 oz 4/6 LNNR	1 - 2	28.76	28.76
Starr Hill Dark Stout	24/12 oz 4/6 LNNR	3 +	24.76	28.76
Starr Hill Festie Octoberfest	24/12 oz 4/6 LNNR			
Starr Hill Jomo Lager	24/12 oz 4/6 LNNR			
Starr Hill Northern Lights	24/12 oz 4/6 LNNR			
Starr Hill Pale Ale	24/12 oz 4/6 LNNR			
Starr Hill The Gift	24/12 oz 4/6 LNNR			
Starr Hill The Love	24/12 oz 4/6 LNNR			
Starr Hill Pumpkin Porter	24/12 oz 4/6 LNNR			

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