

DEPARTMENT OF BUSINESS AND PROFESSIONAL REGULATION

DIVISION OF ALCOHOLIC BEVERAGES AND TOBACCO
1940 NORTH MONROE STREET • TALLAHASSEE, FL32399-1022

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES
(MALT BEVERAGES)**

Distributor THE LEWIS BEAR COMPANY Date August 18, 2011

Location Address 6484 Dog Track Road License No. JDBW 77-00433 KLD _____

City Ebro, FL 32437-1142 Beginning Date August 29, 2011

Notice No. 2011 - 52 Page 1 of 10 Ending Date Until Further Notice

Counties Where Price is in Effect: Escambia, Santa Rosa, Okaloosa, Jackson, Washington, Walton, Holmes, Bay, Gulf, Calhoun, Franklin

PRICE CHANGE

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Gordon Biersch Blonde Bock	24/12 oz 4/6 LNNR	One	29.37	29.37
Gordon Biersch Festbier	24/12 oz 4/6 LNNR	One	29.37	29.37
Gordon Biersch Winterhook	24/12 oz 4/6 LNNR	One	29.37	29.37
Gordon Biersch Marzen	24/12 oz 4/6 LNNR	One	29.37	29.37
Gordon Biersch Sommerbrau	24/12 oz 4/6 LNNR	One	29.37	29.37
Gordon Biersch Variety Pack	24/12 oz 2/12 LNNR	One	27.78	27.78
Gordon Biersch Maibock	24/12 oz 4/6 LNNR	One	29.37	29.37
Gordon Biersch Sommerbrau	1/2 BBL	One	127.78	127.78
Gordon Biersch Marzen	1/2 BBL	One	127.78	127.78
Gordon Biersch Maibock	1/2 BBL	One	127.78	127.78
Gordon Biersch Marzen	1/6 BBL	One	56.50	56.50
Gordon Biersch Winterhook	1/6 BBL	One	56.50	56.50
Gordon Biersch Summerbrau	1/6 BBL	One	56.50	56.50
Gordon Biersch Festbier	1/6 BBL	One	56.50	56.50
Gordon Biersch Pilsner	1/6 BBL	One	56.50	56.50

DRAFT PRICES DO NOT INCLUDE A \$50.00 DEPOSIT

Edward Koontz
Authorized Representative

Vice President
Title

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Location Address 6484 Dog Track Road License No. JDBW 77-00433 KLD _____

City Ebro, FL 32437-1142 Beginning Date August 29, 2011

Notice No. 2011 - 52 Page 2 of 10 Ending Date October 30, 2011

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PRICE PROMOTION

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Redhook ESB	24/12 oz 4/6 LNNR	One	23.35	27.15
Redhook Copperhook Ale	24/12 oz 4/6 LNNR	One	23.35	27.15
Redhook Late Harvest	24/12 oz 4/6 LNNR	One	23.35	27.15
Redhook Longhammer IPA	24/12 oz 4/6 LNNR	One	23.35	27.15
Redhook Mudslinger Ale	24/12 oz 4/6 LNNR	One	23.35	27.15
Redhook Pilsner	24/12 oz 4/6 LNNR	One	23.35	27.15
Redhook Rope Swing Pilsner	24/12 oz 4/6 LNNR	One	23.35	27.15
Redhook Winterhook	24/12 oz 4/6 LNNR	One	23.35	27.15
Redhook Wit	24/12 oz 4/6 LNNR	One	23.35	27.15

OFF – PREMISE ACCOUNTS ONLY

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<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Kona Fire Rock Pale Ale	24/12 oz 4/6 LNNR	One	24.43	27.15
Kona Longboard Lager	24/12 oz 4/6 LNNR	One	24.43	27.15
Kona Pipeline Porter	24/12 oz 4/6 LNNR	One	24.43	27.15
Kona Wailua Wheat	24/12 oz 4/6 LNNR	One	24.43	27.15
Widmer Hefeweizen	24/12 oz 4/6 LNNR	One	24.43	27.15
Widmer Drifter Pale Ale	24/12 oz 4/6 LNNR	One	24.43	27.15
Widmer Drop Top Amber	24/12 oz 4/6 LNNR	One	24.43	27.15
Widmer Oktoberfest	24/12 oz 4/6 LNNR	One	24.43	27.15
Widmer Rotator IPA	24/12 oz 4/6 LNNR	One	24.43	27.15
Kona Longboard Lager	24/12 oz 2/12 LNNR	One	22.40	25.55

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PRICE PROMOTION

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Alexander Keith Lager	24/12 oz 4/6 LNNR	One	21.85	24.30
Alexander Keith Pale Ale	24/12 oz 4/6 LNNR	One	21.85	24.30
Alexander Keith Brown	24/12 oz 4/6 LNNR	One	21.85	24.30

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PRICE PROMOTION

BRAND NAME	SIZE AND PACKAGE	CASE QUANTITY	POSTED PRICE PER CASE	CASH PRICE AFTER POSTING
Bud Light Lime	24/12 oz 2/12 Can	One	19.63	21.20
Bud Light Lime	24/12 oz 2/12 LNNR	One	19.63	21.20
Bud Light Wheat	24/12 oz 2/12 LNNR	One	19.63	21.20

BRAND NAME	SIZE AND PACKAGE	CASE QUANTITY	POSTED PRICE PER CASE	CASH PRICE AFTER POSTING
Shock Top	24/12 oz 4/6 LNNR	One	21.85	24.30
Shock Top Raspberry	24/12 oz 4/6 LNNR	One	21.85	24.30
Shock Top Pumpkin	24/12 oz 4/6 LNNR	One	21.85	24.30

BRAND NAME	SIZE AND PACKAGE	CASE QUANTITY	POSTED PRICE PER CASE	CASH PRICE AFTER POSTING
Budweiser	24/8 oz Can	One	11.35	12.65
Bud Light	24/8 oz Can	One	11.35	12.65

BRAND NAME	SIZE AND PACKAGE	CASE QUANTITY	POSTED PRICE PER CASE	CASH PRICE AFTER POSTING
Budweiser	24/8 oz 2/12 Can	One	11.50	12.65
Bud Light	24/8 oz 2/12 Can	One	11.50	12.65

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City Ebro, FL 32437-1142 Beginning Date August 29, 2011

Notice No. 2011 - 52 Page 6 of 10 Ending Date October 2, 2011

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PRICE PROMOTION

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Budweiser	24/12 oz Can	1 - 9	18.60	18.60
Bud Light	24/12 oz Can	10 - 59	17.35	18.60
Bud Select	24/12 oz Can	60 +	16.55	18.60
Select 55	24/12 oz Can			
Budweiser	24/12 oz LNNR			
Bud Light	24/12 oz LNNR			
Bud Select	24/12 oz LNNR			
Select 55	24/12 oz LNNR			

CAN BE COMBINED FOR THE QUANTITY DISCOUNT

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City Ebro, FL 32437-1142 Beginning Date August 29, 2011

Notice No. 2011 - 52 Page 7 of 10 Ending Date September 11, 2011

Counties Where Price is in Effect: Escambia, Santa Rosa, Okaloosa, Jackson, Washington, Walton, Holmes, Bay, Gulf, Calhoun, Franklin

PRICE PROMOTION

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Budweiser	18/12 oz LNNR	1 - 4	13.95	13.95
Bud Light	18/12 oz LNNR	5 - 24	13.20	13.95
Bud Select	18/12 oz LNNR	25 +	12.75	13.95
Select 55	18/12 oz LNNR			
Budweiser	18/12 oz Can			
Bud Light	18/12 oz Can			
Bud Select	18/12 oz Can			
Select 55	18/12 oz Can			

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Notice No. 2011 - 52 Page 8 of 10 Ending Date October 2, 2011

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PRICE PROMOTION

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Bud Light Lime	18/12 oz LNNR	1 - 4	15.90	15.90
Bud Light Lime	18/12 oz Can	5 +	14.30	15.90

CAN BE COMBINED FOR THE QUANTITY DISCOUNT

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Busch	24/12 oz S/C Can	1 - 4	13.80	13.80
Busch Light	24/12 oz S/C Can	5 +	13.30	13.80
Natural Light	24/12 oz S/C Can			
Natural Ice	24/12 oz S/C Can			

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PRICE PROMOTION

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Rolling Rock	1/2 BBL	One	84.00	84.00
		2 +	58.00	84.00

PRICE DOES NOT INCLUDE A \$50.00 DEPOSIT

CAN BE COMBINED WITH OTHER A-B BRANDS FOR THE QUANTITY DISCOUNT

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Location Address 6484 Dog Track Road License No. JDBW 77-00433 KLD _____

City Ebro, FL 32437-1142 Beginning Date August 29, 2011

Notice No. 2011 - 52 Page 10 of 10 Ending Date December 31, 2011

Counties Where Price is in Effect: Escambia, Santa Rosa, Okaloosa, Jackson, Washington, Walton, Holmes, Bay, Gulf, Calhoun, Franklin

PRICE PROMOTION

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Redhook Brewers Variety Pack	24/12 oz LNNR	1 – 49	27.15	27.15
Redhook ESB	24/12 oz LNNR	50 +	23.70	27.15
Redhook Winterhook	24/12 oz LNNR			

CAN BE COMBINED FOR THE QUANTITY DISCOUNT

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Busch	18/16 oz Can	1 – 9	13.20	13.20
Busch Light	18/16 oz Can	10 +	12.75	13.20

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