

DEPARTMENT OF BUSINESS AND PROFESSIONAL REGULATION

DIVISION OF ALCOHOLIC BEVERAGES AND TOBACCO
1940 NORTH MONROE STREET • TALLAHASSEE, FL32399-1022

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES
(MALT BEVERAGES)**

Distributor THE LEWIS BEAR COMPANY Date August 25, 2011

Location Address 6120 Enterprise Drive License No. JDBW 27 - 00351 KLD _____

City Pensacola, FL 32505 Beginning Date September 5, 2011

Notice No. 2011 53 Page 1 of 3 Ending Date October 2, 2011

Counties Where Price is in Effect: Escambia, Santa Rosa, Okaloosa, Jackson, Washington, Walton, Holmes, Bay, Gulf, Calhoun, Franklin

PRICE PROMOTION

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Budweiser	24/12 oz 2/12 LNNR	1 - 24	18.50	18.50
Bud Light	24/12 oz 2/12 LNNR	25 +	17.80	18.50
Bud Select	24/12 oz 2/12 LNNR			
Select 55	24/12 oz 2/12 LNNR			
Budweiser	24/12 oz 2/12 Cans			
Bud Light	24/12 oz 2/12 Cans			
Bud Select	24/12 oz 2/12 Cans			
Select 55	24/12 oz 2/12 Cans			

CAN BE COMBINED FOR THE QUANTITY DISCOUNT

OFF - PREMISE ACCOUNTS ONLY

Edward Koontz
Authorized Representative

Vice President
Title

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PRICE PROMOTION

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Budweiser	24/8 oz 4/6 Can	One	11.50	12.65

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NEW PRODUCTS

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Hoegaarden	6/25.36 oz NR	One	18.85	18.85
Leffe Brown	6/25.36 oz NR	One	18.85	18.85
Leffe Brown	24/11.2 oz 4/6 LNNR	One	28.75	28.75
Leffe Brown	7.93 Gallon	One	78.00	78.00

DRAFT PRICE DOES NOT INCLUDE A \$50.00 DEPOSIT

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Tilt Long Island Iced Tea	15/24 oz Can	One	26.25	26.25
Alexander Keith's Variety Pack	24/12 oz 2/12 LNNR	One	24.30	24.30

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