

DEPARTMENT OF BUSINESS AND PROFESSIONAL REGULATION

DIVISION OF ALCOHOLIC BEVERAGES AND TOBACCO
1940 NORTH MONROE STREET • TALLAHASSEE, FL32399-1022

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES
(MALT BEVERAGES)**

Distributor THE LEWIS BEAR COMPANY Date September 1, 2011

Location Address 6120 Enterprise Drive License No. JDBW 27 - 00351 KLD _____

City Pensacola, FL 32505 Beginning Date September 12, 2011

Notice No. 2011 56 Page 1 of 2 Ending Date October 2, 2011

Counties Where Price is in Effect: Escambia, Santa Rosa, Okaloosa, Jackson, Washington, Walton, Holmes, Bay, Gulf, Calhoun, Franklin

PRICE PROMOTION

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Budweiser	18/12 oz LNNR	1 - 4	13.95	13.95
Bud Light	18/12 oz LNNR	5 +	13.20	13.95
Bud Select	18/12 oz LNNR			
Select 55	18/12 oz LNNR			
Budweiser	18/12 oz Can			
Bud Light	18/12 oz Can			
Bud Select	18/12 oz Can			
Select 55	18/12 oz Can			

CAN BE COMBINED FOR THE QUANTITY DISCOUNT

OFF - PREMISE ACCOUNTS ONLY

Edward Koontz
Authorized Representative

Vice President
Title

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PRICE PROMOTION

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Budweiser	24/12 oz S/C Cans	1 – 9	18.60	18.60
Bud Light	24/12 oz S/C Cans	10 – 34	17.35	18.60
Bud Select	24/12 oz S/C Cans	35 +	16.55	18.60
Select 55	24/12 oz S/C Cans			
Budweiser	24/12 oz LNNR			
Bud Light	24/12 oz LNNR			
Bud Select	24/12 oz LNNR			
Select 55	24/12 oz LNNR			

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