

DEPARTMENT OF BUSINESS AND PROFESSIONAL REGULATION

DIVISION OF ALCOHOLIC BEVERAGES AND TOBACCO
1940 NORTH MONROE STREET • TALLAHASSEE, FL32399-1022

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES
(MALT BEVERAGES)**

Distributor THE LEWIS BEAR COMPANY Date September 29, 2011

Location Address 6484 Dog Track Road License No. JDBW 77-00433 KLD _____

City Ebro, FL 32437-1142 Beginning Date October 3, 2011

Notice No. 2011 - 63 Page 1 of 2 Ending Date Until Further Notice

Counties Where Price is in Effect: Escambia, Santa Rosa, Okaloosa, Jackson, Washington, Walton, Holmes, Bay, Gulf, Calhoun, Franklin

PRICE CHANGE

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Budweiser	24/8 oz 4/6 Can	One	11.15	11.15
Budweiser	24/8 oz 2/12 Can	One	11.15	11.15
Budweiser	24/8 oz Can	One	11.15	11.15
Bud Light	24/8 oz 4/6 Can	One	11.15	11.15
Bud Light	24/8 oz 2/12 Can	One	11.15	11.15
Bud Light	24/8 oz Can	One	11.15	11.15

Edward Koontz

Authorized Representative

Vice President

Title

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PRICE PROMOTION

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Budweiser	24/8 oz 4/6 Can	One	10.00	11.15
Budweiser	24/8 oz 2/12 Can	One	10.00	11.15
Budweiser	24/8 oz Can	One	9.85	11.15
Bud Light	24/8 oz 4/6 Can	One	10.00	11.15
Bud Light	24/8 oz 2/12 Can	One	10.00	11.15
Bud Light	24/8 oz Can	One	9.85	11.15

OFF – PREMISE ACCOUNTS ONLY

Edward Koontz
Authorized Representative

Vice President
Title