

**DEPARTMENT OF BUSINESS AND PROFESSIONAL REGULATION**

DIVISION OF ALCOHOLIC BEVERAGES AND TOBACCO  
1940 NORTH MONROE STREET • TALLAHASSEE, FL32399-1022

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES  
(MALT BEVERAGES)**

Distributor THE LEWIS BEAR COMPANY Date October 19, 2011

Location Address 6120 Enterprise Drive License No. JDBW 27 - 00351 KLD \_\_\_\_\_

City Pensacola, FL 32505 Beginning Date October 24, 2011

Notice No. 2011 68 Page 1 of 3 Ending Date January 1, 2012

Counties Where Price is in Effect: Escambia, Santa Rosa, Okaloosa, Jackson, Washington, Walton, Holmes, Bay, Gulf, Calhoun, Franklin

**PRICE PROMOTION**

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Busch	18/16 oz Can	One	12.75	13.20
Busch Light	18/16 oz Can	One	12.75	13.20

**OFF – PREMISE ACCOUNTS ONLY**

Edward Koontz  
Authorized Representative

Vice President  
Title

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Notice No. 2011 68 Page 2 of 3 Ending Date Until Further Notice

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**NEW PRODUCTS**

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Tilt Purple	15/23.5 oz Can	One	26.25	26.25
Widmer Oatmeal	24/12 oz 6/4 LNNR	One	43.14	43.14
Widmer Oatmeal	1/6 BBL	One	99.00	99.00

**DRAFT PRICE DOES NOT INCLUDE A \$50.00 DEPOSIT**

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Budweiser Can Cooler	24/12 oz Can	1 - 47	19.95	19.95
Bud Light Can Cooler	24/12 oz Can	48 +	18.10	19.95

**CAN BE COMBINED FOR THE QUANTITY DISCOUNT**

Edward Koontz  
Authorized Representative

Vice President  
Title