

DEPARTMENT OF BUSINESS AND PROFESSIONAL REGULATION

DIVISION OF ALCOHOLIC BEVERAGES AND TOBACCO
1940 NORTH MONROE STREET • TALLAHASSEE, FL32399-1022

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES
(MALT BEVERAGES)**

Distributor THE LEWIS BEAR COMPANY Date November 10, 2011

Location Address 6484 Dog Track Road License No. JDBW 77-00433 KLD _____

City Ebro, FL 32437-1142 Beginning Date November 21, 2011

Notice No. 2011 - 76 Page 1 of 2 Ending Date January 1, 2012

Counties Where Price is in Effect: Escambia, Santa Rosa, Okaloosa, Jackson, Washington, Walton, Holmes, Bay, Gulf, Calhoun, Franklin

PRICE PROMOTION

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Budweiser	24/12 oz 2/12 LNNR	1 - 4	19.20	19.20
Bud Light	24/12 oz 2/12 LNNR	5 +	18.50	19.20
Bud Select	24/12 oz 2/12 LNNR			
Select 55	24/12 oz 2/12 LNNR			
Budweiser	24/12 oz 2/12 Can			
Bud Light	24/12 oz 2/12 Can			
Select 55	24/12 oz 2/12 Can			

CAN BE COMBINED FOR THE QUANTITY DISCOUNT

OFF - PREMISE ACCOUNTS ONLY

Edward Koontz
Authorized Representative

Vice President
Title

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Notice No. 2011 - 76 Page 2 of 2 Ending Date Until Further Notice

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NEW PRODUCTS

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Widmer Dark Saison	24/12 oz 4/6 LNNR	One	28.76	28.76
Widmer Dark Saison	1/6 BBL	One	55.00	55.00

DRAFT PRICE DOES NOT INCLUDE A \$50.00 DEPOSIT

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Shock Top Wheat IPA	24/12 oz 4/6 LNNR	One	24.30	24.30
Shock Top Wheat IPA	1/6 BBL	One	41.35	41.35
Shock Top Wheat IPA	1/2 BBL	One	103.00	103.00

DRAFT PRICE DOES NOT INCLUDE A \$50.00 DEPOSIT

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Budweiser	24/16 oz 4/6 ALNR	One	29.20	29.20

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