

**DEPARTMENT OF BUSINESS AND PROFESSIONAL REGULATION**

DIVISION OF ALCOHOLIC BEVERAGES AND TOBACCO  
1940 NORTH MONROE STREET • TALLAHASSEE, FL32399-1022

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES  
(MALT BEVERAGES)**

Distributor THE LEWIS BEAR COMPANY Date November 17 2011

Location Address 6120 Enterprise Drive License No. JDBW 27 - 00351 KLD \_\_\_\_\_

City Pensacola, FL 32505 Beginning Date November 28, 2011

Notice No. 2011 77 Page 1 of 3 Ending Date December 11, 2011

Counties Where Price is in Effect: Escambia, Santa Rosa, Okaloosa, Jackson, Washington, Walton, Holmes, Bay, Gulf, Calhoun, Franklin

**PRICE PROMOTION**

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Budweiser	18/12 oz Can	1 – 24	14.40	14.40
Budweiser	18/12 oz LNNR	25 +	12.90	14.40
Bud Light	18/12 oz Can			
Bud Light	18/12 oz LNNR			
Bud Select	18/12 oz Can			
Bud Select	18/12 oz LNNR			
Select 55	18/12 oz Can			

**CAN BE COMBINED FOR THE QUANTITY DISCOUNT**

**OFF – PREMISE ACCOUNTS ONLY**

Edward Koontz  
Authorized Representative

Vice President  
Title

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Mich Ultra	24/12 oz S/C Can	1 – 17	21.20	21.20
		18 +	18.50	21.20

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Bud Light Lime	24/12 oz 2/12 LNNR	1 – 9	21.65	21.65
Bud Light Wheat	24/12 oz 2/12 LNNR	10 +	20.15	21.65
Bud Light Lime	24/12 oz 2/12 Can			

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Busch	24/12 oz S/C Can	1 - 97	14.50	14.50
Busch Light	24/12 oz S/C Can	98 +	14.00	14.50

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Natural Light	24/12 oz S/C Can	1 - 97	14.50	14.50
Natural Ice	24/12 oz S/C Can	98 +	14.00	14.50

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