

DEPARTMENT OF BUSINESS AND PROFESSIONAL REGULATION

DIVISION OF ALCOHOLIC BEVERAGES AND TOBACCO
1940 NORTH MONROE STREET • TALLAHASSEE, FL32399-1022

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES
(MALT BEVERAGES)**

Distributor THE LEWIS BEAR COMPANY Date November 23, 2011

Location Address 6484 Dog Track Road License No. JDBW 77-00433 KLD _____

City Ebro, FL 32437-1142 Beginning Date December 5, 2011

Notice No. 2011 - 79 Page 1 of 2 Ending Date Until Further Notice

Counties Where Price is in Effect: Escambia, Santa Rosa, Okaloosa, Jackson, Washington, Walton, Holmes, Bay, Gulf, Calhoun, Franklin

NEW PRODUCT

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Bud Ice	24/16 oz 4/6 Can	One	16.40	16.40
Shock Top Wheat IPA	24/12 oz 4/6 LNNR	One	24.30	24.30
Bud Light Lime	24/16 oz 4/6 ALNR	One	33.06	33.06
Shock Top Wheat IPA	24/12 oz 2/12 LNNR	One	24.30	24.30
Shock Top Wheat IPA	1/6 BBL	One	41.35	41.35
Shock Top Sampler 2012	24/12 oz LNNR	One	24.30	24.30
Shock Top Sampler 2012	24/12 oz 2/12 LNNR	One	24.30	24.30

DRAFT PRICE DOES NOT INCLUDE A \$50.00 DEPOSIT

Edward Koontz
Authorized Representative

Vice President
Title

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Notice No. 2011 - 79 Page 2 of 2 Ending Date January 1, 2012

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PRICE PROMOTION

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Kirin	24/12 oz 4/6 LNNR	One	20.25	22.55
Kirin Light	24/12 oz 4/6 LNNR	One	20.25	22.55

OFF - PREMISE ACCOUNTS ONLY

Edward Koontz
Authorized Representative

Vice President
Title