

DEPARTMENT OF BUSINESS AND PROFESSIONAL REGULATION

DIVISION OF ALCOHOLIC BEVERAGES AND TOBACCO
1940 NORTH MONROE STREET • TALLAHASSEE, FL32399-1022

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES
(MALT BEVERAGES)**

Distributor THE LEWIS BEAR COMPANY Date December 9, 2011

Location Address 6484 Dog Track Road License No. JDBW 77-00433 KLD _____

City Ebro, FL 32437-1142 Beginning Date December 18, 2011

Notice No. 2011 - 84 Page 1 of 3 Ending Date Until Further Notice

Counties Where Price is in Effect: Escambia, Santa Rosa, Okaloosa, Jackson, Washington, Walton, Holmes, Bay, Gulf, Calhoun, Franklin

NEW PRODUCTS

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Purus Organic Wheat Vodka	750 ML	One	24.00	24.00
Purus Organic Wheat Vodka	120/50 ML 4/30 NR	One	287.04	287.04
Gordon Biersch Blonde Bock	1/6 BBL	One	56.50	56.50
Blue Point Toxic Sludge	1/6 BBL	One	74.00	74.00
Victory Uncle Teddy's Bitter	1/2 BBL	One	150.00	150.00

DRAFT PRICES DO NOT INCLUDE \$50.00 DEPOSIT

Edward Koontz
Authorized Representative

Vice President
Title

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PRICE PROMOTION

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Purus Organic Wheat Vodka	750 ML	1 - 5	24.00	24.00
		6 +	21.00	24.00

OFF - PREMISE ACCOUNTS ONLY

Edward Koontz
Authorized Representative

Vice President
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Purus Organic Wheat Vodka	750 ML	One	24.00	24.00
		2 +	22.00	24.00

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