

**DEPARTMENT OF BUSINESS AND PROFESSIONAL REGULATION**

DIVISION OF ALCOHOLIC BEVERAGES AND TOBACCO  
1940 NORTH MONROE STREET • TALLAHASSEE, FL 32399-1022

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES  
(MALT BEVERAGES)**

Distributor THE LEWIS BEAR COMPANY Date February 17, 2011

Location Address 6120 Enterprise Drive License No. JDBW 27 - 00351 KLD \_\_\_\_\_

City Pensacola, FL 32505 Beginning Date February 28, 2011

Notice No. 2011 9 Page 1 of 8 Ending Date March 27, 2011

Counties Where Price is in Effect: Escambia, Santa Rosa, Okaloosa, Jackson, Washington, Walton, Holmes, Bay, Gulf, Calhoun, Franklin

**PRICE PROMOTION**

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Natural Light	24/12 oz Suitcase Can	1 - 24	13.30	13.80
Natural Ice	24/12 oz Suitcase Can	25 +	11.09	13.80

**CAN BE COMBINED FOR THE QUANTITY DISCOUNT**

Edward Koontz  
Authorized Representative

Vice President  
Title

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Location Address 6120 Enterprise Drive License No. JDBW 27 - 00351 KLD \_\_\_\_\_

City Pensacola, FL 32505 Beginning Date February 28, 2011

Notice No. 2011 9 Page 2 of 8 Ending Date January 1, 2012

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<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Becks Pilsner	24/12 oz LNNR	1 - 69	25.55	25.55
Becks Light	24/12 oz LNNR	70 +	20.95	25.55
Becks Dark	24/12 oz LNNR			
Becks Oktoberfest	24/12 oz LNNR			

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<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Stella Artois	20/14.9 oz 2/10 Pack Can	1 +	25.40	28.75

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<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Busch	24/12 oz Cans	1 - 4	13.80	13.80
Busch Light	24/12 oz Cans	5 +	13.30	13.80

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Location Address 6120 Enterprise Drive License No. JDBW 27 - 00351 KLD \_\_\_\_\_

City Pensacola, FL 32505 Beginning Date February 28, 2011

Notice No. 2011 9 Page 4 of 8 Ending Date April 24, 2011

Counties Where Price is in Effect: Escambia, Santa Rosa, Okaloosa, Jackson, Washington, Walton, Holmes, Bay, Gulf, Calhoun, Franklin

**PRICE PROMOTION**

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Michelob	24/12 oz 2/12 LNNR	1 - 9	20.50	20.50
Mich Light	24/12 oz 2/12 LNNR	10 +	17.80	20.50
Mich Ultra	24/12 oz 2/12 LNNR			
Mich Amberbock	24/12 oz 2/12 LNNR			
Mich Ultra Amber	24/12 oz 2/12 LNNR			
Mich Light	24/12 oz 2/12 Can			
Mich Ultra	24/12 oz 2/12 Can			
Mich Ultra Lime	24/12 oz 2/12 Can			
Mich Ultra Sampler	24/12 oz 2/12 LNNR			
Mich Fall Sampler	24/12 oz 2/12 LNNR	1 - 9	22.00	22.00
		10 +	19.30	22.00

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<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Bass Pale Ale	24/12 oz 4/6 LNNR	One	24.30	27.15

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Mich Amberbock	18/12 oz LNNR	1 – 4	15.45	15.45
Mich Light	18/12 oz LNNR	5 +	13.70	15.45
Mich Ultra	18/12 oz LNNR			
Mich Light	18/12 oz Can			
Mich Ultra	18/12 oz Can			

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<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Bud Light Lime	24/12 oz 2/12 LNNR	One	19.63	21.20
Bud Light Lime	24/12 oz 2/12 Can	One	19.63	21.20
Bud Light Wheat	24/12 oz 2/12 LNNR	One	19.63	21.20

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<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Budweiser	24/12 oz 2/12 Can	1 - 24	18.50	18.50
Bud Light	24/12 oz 2/12 Can	25 +	17.80	18.50
Bud Select	24/12 oz 2/12 Can			
Select 55	24/12 oz 2/12 Can			
Budweiser	24/12 oz 2/12 LNNR			
Bud Light	24/12 oz 2/12 LNNR			
Bud Select	24/12 oz 2/12 LNNR			
Select 55	24/12 oz 2/12 LNNR			

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Budweiser	18/12 oz Can	1 - 4	13.95	13.95
Bud Light	18/12 oz Can	5 +	13.20	13.95
Bud Select	18/12 oz Can			
Select 55	18/12 oz Can			
Budweiser	18/12 oz LNNR			
Bud Light	18/12 oz LNNR			
Bud Select	18/12 oz LNNR			
Select 55	18/12 oz LNNR			

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