

**DEPARTMENT OF BUSINESS AND PROFESSIONAL REGULATION**

DIVISION OF ALCOHOLIC BEVERAGES AND TOBACCO  
1940 NORTH MONROE STREET • TALLAHASSEE, FL32399-1022

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES  
(MALT BEVERAGES)**

Distributor THE LEWIS BEAR COMPANY Date January 27, 2012

Location Address 6120 Enterprise Drive License No. JDBW 27 - 00351 KLD \_\_\_\_\_

City Pensacola, FL 32505 Beginning Date February 6, 2012

Notice No. 2012 10 Page 1 of 1 Ending Date February 26, 2012

Counties Where Price is in Effect: Escambia, Santa Rosa, Okaloosa, Jackson, Washington, Walton, Holmes, Bay, Gulf, Calhoun, Franklin

**PRICE PROMOTION**

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Budweiser	18/12 oz Can	1 – 24	14.40	14.40
Budweiser	18/12 oz LNNR	25+	13.65	14.40
Bud Light	18/12 oz Can			
Bud Light	18/12 oz LNNR			
Bud Select	18/12 oz Can			
Bud Select	18/12 oz LNNR			
Select 55	18/12 oz Can			

**CAN BE COMBINED FOR THE QUANTITY DISCOUNT**

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Bud Light Platinum	24/12 oz 2/12 LNNR	1 – 9	21.65	21.65
Bud Light Lime	24/12 oz 2/12 LNNR	10+	20.15	21.65
Bud Light Lime	24/12 oz 2/12 Can			

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**OFF-PREMISE ACCOUNTS ONLY**

Edward Koontz  
Authorized Representative

Vice President  
Title