

**DEPARTMENT OF BUSINESS AND PROFESSIONAL REGULATION**

DIVISION OF ALCOHOLIC BEVERAGES AND TOBACCO  
1940 NORTH MONROE STREET • TALLAHASSEE, FL32399-1022

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES  
(MALT BEVERAGES)**

Distributor THE LEWIS BEAR COMPANY Date February 2, 2012

Location Address 6120 Enterprise Drive License No. JDBW 27 - 00351 KLD \_\_\_\_\_

City Pensacola, FL 32505 Beginning Date February 13, 2012

Notice No. 2012 13 Page 1 of 5 Ending Date Until Further Notice

Counties Where Price is in Effect: Escambia, Santa Rosa, Okaloosa, Jackson, Washington, Walton, Holmes, Bay, Gulf, Calhoun, Franklin

**NEW PRODUCT**

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Victory V-12	1/2 BBL	One	190.00	190.00
Southern Tier 2X Milk Stout	10.8 Gal Firkin	One	189.00	189.00

**PRICE DOES NOT INCLUDE A \$50.00 DEPOSIT**

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Bud Light Lime-A-Rita	24/12 oz 2/12 Can	One	32.50	32.50

Edward Koontz  
Authorized Representative

Vice President  
Title

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 Notice No. 2012 13 Page 2 of 5 Ending Date April 29, 2012  
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**PRICE PROMOTION**

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Budweiser	15/16 oz ALNR	1 - 2	18.95	18.95
Bud Light	15/16 oz ALNR	3 +	13.60	18.95

**CAN BE COMBINED FOR THE QUANTITY DISCOUNT**

**OFF - PREMISE ACCOUNTS ONLY**

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Notice No. 2012 13 Page 3 of 5 Ending Date February 26, 2012

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**PRICE PROMOTION**

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Kona Fire Rock Ale	24/12 oz 4/6 LNNR	1 - 14	28.76	28.76
Kona Koko Brown	24/12 oz 4/6 LNNR	15 +	25.56	28.76
Kona Longboard Lager	24/12 oz 4/6 LNNR			
Kona Pipeline Porter	24/12 oz 4/6 LNNR			
Kona Wailua Wheat	24/12 oz 4/6 LNNR			
Widmer Brrr	24/12 oz 4/6 LNNR			
Widmer Citra Blonde	24/12 oz 4/6 LNNR			
Widmer Dark Saison	24/12 oz 4/6 LNNR			
Widmer Drifter Pale Ale	24/12 oz 4/6 LNNR			
Widmer Drop Top Amber	24/12 oz 4/6 LNNR			
Widmer Hefeweizen	24/12 oz 4/6 LNNR			
Widmer Okto	24/12 oz 4/6 LNNR			
Widmer Rotator IPA	24/12 oz 4/6 LNNR			

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**PRICE PROMOTION**

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Redhook ESB	24/12 oz 4/6 LNNR	1 – 14	25.55	25.55
Redhook Copperhook	24/12 oz 4/6 LNNR	15 +	23.00	25.55
Redhook Late Harvest	24/12 oz 4/6 LNNR			
Redhook Longhammer IPA	24/12 oz 4/6 LNNR			
Redhook Nut Brown	24/12 oz 4/6 LNNR			
Redhook Pilsner	24/12 oz 4/6 LNNR			
Redhook Rope Swing Pilsner	24/12 oz 4/6 LNNR			
Redhook Winterhook	24/12 oz 4/6 LNNR			
Redhook Wit	24/12 oz 4/6 LNNR			

**ALL KONA, WIDMER AND REDHOOK BRANDS  
CAN BE COMBINED FOR THE QUANTITY DISCOUNT**

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Natural	30/12 oz Can	1 – 24	18.05	18.05
Natural Ice	30/12 oz Can	25 +	13.80	18.05

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