

DEPARTMENT OF BUSINESS AND PROFESSIONAL REGULATION

DIVISION OF ALCOHOLIC BEVERAGES AND TOBACCO
1940 NORTH MONROE STREET • TALLAHASSEE, FL32399-1022

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES
(MALT BEVERAGES)**

Distributor THE LEWIS BEAR COMPANY Date December 23, 2011

Location Address 6484 Dog Track Road License No. JDBW 77-00433 KLD _____

City Ebro, FL 32437-1142 Beginning Date January 2, 2012

Notice No. 2012 - 2 Page 1 of 1 Ending Date April 1, 2012

Counties Where Price is in Effect: Escambia, Santa Rosa, Okaloosa, Jackson, Washington, Walton, Holmes, Bay, Gulf, Calhoun, Franklin

PRICE PROMOTION

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Busch	24/16 oz 6/4 Can	1 - 4	17.60	17.60
Busch Light	24/16 oz 6/4 Can	5 +	15.85	17.60
Natural Light	24/16 oz 6/4 Can	1 - 4	16.40	16.40
Natural Ice	24/16 oz 6/4 Can	5 +	15.85	16.40
Bud Ice	24/16 oz 4/6 Can	1 - 4	16.40	16.40
		5 +	15.85	16.40

ALL CAN BE COMBINED FOR THE QUANTITY DISCOUNT

OFF - PREMISE ACCOUNTS ONLY

Edward Koontz
Authorized Representative

Vice President
Title