

DEPARTMENT OF BUSINESS AND PROFESSIONAL REGULATION

DIVISION OF ALCOHOLIC BEVERAGES AND TOBACCO
1940 NORTH MONROE STREET • TALLAHASSEE, FL32399-1022

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES
(MALT BEVERAGES)**

Distributor THE LEWIS BEAR COMPANY Date December 29, 2011

Location Address 6484 Dog Track Road License No. JDBW 77-00433 KLD _____

City Ebro, FL 32437-1142 Beginning Date January 9, 2012

Notice No. 2012 - 3 Page 1 of 1 Ending Date February 5, 2012

Counties Where Price is in Effect: Escambia, Santa Rosa, Okaloosa, Jackson, Washington, Walton, Holmes, Bay, Gulf, Calhoun, Franklin

PRICE PROMOTION

| <i>BRAND NAME</i> | <i>SIZE AND PACKAGE</i> | <i>CASE QUANTITY</i> | <i>POSTED PRICE PER CASE</i> | <i>CASH PRICE AFTER POSTING</i> |
|-------------------|-------------------------|----------------------|------------------------------|---------------------------------|
| Budweiser | 18/12 oz Can | 1 - 4 | 14.40 | 14.40 |
| Budweiser | 18/12 oz LNNR | 5 + | 13.65 | 14.40 |
| Bud Light | 18/12 oz Can | | | |
| Bud Light | 18/12 oz LNNR | | | |
| Bud Select | 18/12 oz Can | | | |
| Bud Select | 18/12 oz LNNR | | | |
| Select 55 | 18/12 oz Can | | | |
| Select 55 | 18/12 oz LNNR | | | |

CAN BE COMBINED FOR THE QUANTITY DISCOUNT

OFF - PREMISE ACCOUNTS ONLY

Edward Koontz
Authorized Representative

Vice President
Title