

DEPARTMENT OF BUSINESS AND PROFESSIONAL REGULATION

DIVISION OF ALCOHOLIC BEVERAGES AND TOBACCO
1940 NORTH MONROE STREET • TALLAHASSEE, FL32399-1022

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES
(MALT BEVERAGES)**

Distributor THE LEWIS BEAR COMPANY Date January 12, 2012

Location Address 6120 Enterprise Drive License No. JDBW 27 - 00351 KLD _____

City Pensacola, FL 32505 Beginning Date January 16, 2012

Notice No. 2012 5 Page 1 of 3 Ending Date Until Further Notice

Counties Where Price is in Effect: Escambia, Santa Rosa, Okaloosa, Jackson, Washington, Walton, Holmes, Bay, Gulf, Calhoun, Franklin

NEW PRODUCTS

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Bud Light Platinum	24/12 oz 4/6 LNNR	One	21.65	21.65
Bud Light Platinum	24/12 oz 2/12 LNNR	One	21.65	21.65

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Tilt Pina Colada	15/24 oz Can	One	26.25	26.25
Becks Pilsner N	24/12 oz 4/6 LNNR	One	25.60	25.60
Becks Dark N	24/12 oz 4/6 LNNR	One	25.60	25.60
Becks Light N	24/12 oz 4/6 LNNR	One	25.60	25.60
Becks Oktoberfest N	24/12 oz 4/6 LNNR	One	25.60	25.60
Becks Pilsner N	24/12 oz 2/12 LNNR	One	25.55	25.55
Becks Dark N	24/12 oz 2/12 LNNR	One	25.55	25.55
Becks Light N	24/12 oz 2/12 LNNR	One	25.55	25.55
Becks Oktoberfest N	24/12 oz 2/12 LNNR	One	25.55	25.55

Edward Koontz
Authorized Representative

Vice President
Title

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NEW PRODUCTS

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Island Squeeze Strawberry	24/10 oz Pouch	One	36.50	36.50
Island Squeeze Margarita	24/10 oz Pouch	One	36.50	36.50
Island Squeeze Pink Lemonade	24/10 oz Pouch	One	36.50	36.50
Island Squeeze Pina Colada	24/10 oz Pouch	One	36.50	36.50

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Southern Tier Porter	1/6 BBL	One	68.00	68.00

DRAFT PRICE DOES NOT INCLUDE A \$50.00 DEPOSIT

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PRICE PROMOTION

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Tilt Blue Raz	24/12 oz 4/6 LNNR	One	20.00	26.20
Tilt Red	24/12 oz 4/6 LNNR	One	20.00	26.20
Tilt Green	24/12 oz 4/6 LNNR	One	20.00	26.20
Tilt Watermelon	15/24 oz Can	One	20.00	26.25
Natty Daddy	15/24 oz Can	One	15.00	18.90

OFF- PREMISE ACCOUNTS ONLY

Edward Koontz
Authorized Representative

Vice President
Title